



ACFE[®]

Association of Certified Fraud Examiners

ASSOCIATION OF CERTIFIED FRAUD EXAMINERS

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Chapter Webinar Marketing Toolkit

Below you will find several resources you can use to promote the chapter webinar offer. Simply copy and paste the text below to share this promotion with your chapter members through various channels.

Facebook/LinkedIn/Twitter Update (140 Characters):

The ACFE is offering a free webinar for chapter members (\$149 Value). Visit ACFE.com/Chapterwebinar to sign up. Registration ends 10/31.

Newsletter Blurb:

For a limited time, the ACFE is offering chapter affiliates free access to the webinar *Anti-Money Laundering in the Digital Currency Environment* (\$149 value). Earn 2 CPE credits and learn about emerging issues in digital currency with this course.

To sign-up visit ACFE.com/ChapterWebinar. Registration ends October 31, 2015.

PDF Flyer:

A PDF Flyer is available [here](#). Print this flyer and share it at your next chapter event.

Email Text:

Dear Fraud Fighter,

*As a way of saying "thank you" to chapter members and chapter event attendees, the ACFE is offering a free viewing of the webinar *Anti-Money Laundering in the Digital Currency Environment* (a \$149 value).*

All you have to do to take advantage of this free training is sign up at ACFE.com/ChapterWebinar before October 31, 2015.

Thank you for your involvement with the chapter and enjoy the free webinar!

PowerPoint Slide

A PowerPoint is available [here](#). Add this slide to your next chapter presentation.