ANTI-FRAUD Resource Guide
FIRST QUARTER 2020

5 MOST SCANDALOUS FRAUD CASES of 2019
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ACFE Seminars give you the opportunity to learn in an instructor-led, classroom environment. To help you select training that fits with your level of knowledge and experience, seminars are categorized by level. Look for the color-coded tabs in the seminar section:

**17-18**  
**BASIC**  
These courses provide essential knowledge and lay the foundation for professional development.

**19-30**  
**OVERVIEW**  
These courses cover a particular topic from a broad perspective, providing insight and fraud-fighting tactics for professionals at all levels.

**31-34**  
**INTERMEDIATE**  
The next level in your experience, intermediate courses broaden and deepen your fraud-fighting skills.

**36**  
**ADVANCED**  
These courses are designed for more experienced anti-fraud professionals, offering opportunities to refine skills and develop expertise in specific areas.

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**SEMINARS**

**OVERVIEW**

These courses provide essential knowledge and lay the foundation for professional development.

**INTERMEDIATE**

These courses cover a particular topic from a broad perspective, providing insight and fraud-fighting tactics for professionals at all levels.

**ADVANCED**

These courses are designed for more experienced anti-fraud professionals, offering opportunities to refine skills and develop expertise in specific areas.

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### 3 WAYS TO SAVE ON ACFE EVENTS!

1. **Combo Event Savings**: Register to attend two events being held consecutively in the same city and save up to $200! Combo events are designated with this icon: 🎉

2. **Early Registration Savings**: Register and pay before the Early Registration Deadline listed for the event (generally one month before event start date) and save $100 or more off the regular price for the event. Early registration deadlines are designated with this icon: 🕒

3. **Group Savings**: Gather a team of three or more individuals to register for the event that best suits the learning needs of your group. Call the ACFE at (800) 245-3321 or +1 (512) 478-9000 to determine your savings.

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The Association of Certified Fraud Examiners, Inc. is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org.

### DISCLAIMERS

**Cancellation Policy** — Due to financial obligations incurred by the ACFE, you must cancel your registration prior to the start date of the event. Cancellations received less than 14 calendar days prior to the event start date are subject to a $250.00 administrative fee (for CFE Exam Review Courses) or a $100.00 administrative fee (for all other ACFE events and conferences). No refunds or credits will be given for cancellations received on or after the start date of the event. Those who do not cancel and do not attend are responsible for the full registration fee. Terms and conditions are subject to change without notice. Visit ACFE.com for the latest updates.

*Reservations subject to availability.

†Payment must be received by Early Registration Deadline to obtain savings.

I understand if I reserve a room at the course hotel, the hotel may disclose to the ACFE non-financial reservation information (name, dates of stay) for the purpose of confirming the event room block.

**Photo/Video Release** — By registering for an ACFE event, I grant the ACFE or anyone authorized by the ACFE, the right to use or publish in print or electronic format, any photographs or video containing my image or likeness for any promotional purpose, without compensation.

Your mailing address may be disseminated to conference sponsors or exhibitors for promotional purposes. In no event will the ACFE share your phone or email address with these sponsors or exhibitors.

ACFE self-study courses do not require advanced preparation. For more information on ACFE self-study courses, including fields of study and learning objectives, please visit ACFE.com/shop.

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Fraud, sadly, never seems to be on the decline — fraudsters come up with new ways to defraud their victims every year. With so many notable schemes, it’s hard to narrow down those that take the cake as the most scandalous. However, we’ve chosen five that shook the world when their devious nature made the news.

01/ THE COLLEGE ADMISSIONS SCANDAL

They’re rich. Some of them are famous. Not all of them are ethical. In March 2019, U.S. federal prosecutors charged at least 50 people for schemes involving wealthy parents who bought spots for their children in freshman classes at Yale, Stanford, the University of Southern California and other big-name schools.

Nicknamed “Operation Varsity Blues” by the U.S. federal government, the 2019 college admissions bribery scandal arose over a criminal conspiracy to influence undergraduate admissions decisions at several top American universities. Hollywood celebrities, like Felicity Huffman and Lori Loughlin, were among the parents charged. Also implicated were top college athletic coaches, who were accused of accepting millions of dollars to help admit undeserving students by suggesting they were top athletes.

This was the U.S. Justice Department’s (DOJ) largest-ever college admissions prosecution.

02/ THE CAPITAL ONE DATA BREACH

We’ve seen a surge of data breaches in the last decade, but 2019 saw one of the biggest data breaches ever when a hacker gained access to more than 100 million Capital One customers’ accounts and credit card applications.

In July 2019, Paige Thompson, 33, was accused of breaking into a Capital One server and gaining access to 140,000 Social Security numbers, 1 million Canadian Social Insurance numbers and 80,000 bank account numbers, plus an undisclosed number of people’s names, addresses, credit scores, credit limits, balances and other information, according to the bank and the DOJ.
03 / $7.4 BILLION ACCOUNTING FRAUD AT STEINHOFF

Steinhoff International is a South African international retail holding company that deals mainly in furniture and household goods. It operates in Europe, Africa, Asia, the U.S., Australia and New Zealand. It also overstated profits for several years to the tune of a $7.4 billion accounting fraud involving a small group of top executives and outsiders, according to an independent report by PwC.

Steinhoff first disclosed irregularities in its books in December 2017, but it wasn’t until PwC conducted and completed its investigation that the accounting fraud was revealed. PwC found the firm recorded fictitious or irregular transactions totaling 6.5 billion euros ($7.4 billion) from 2009 to 2017. Investigators found that a small group of former Steinhoff executives and individuals from outside the company implemented the deals, which substantially inflated the group’s profit and asset values. It’s the country’s biggest corporate scandal to date.

04 / U.S. CHARGES CHINESE TELECOM GIANT HUAWEI WITH FRAUD, STEALING TRADE SECRETS

In May 2019, U.S. authorities charged Huawei with nearly two dozen criminal charges and sought extradition of Huawei executive Meng Wangzou from Canada. Authorities claim Huawei misled the U.S. government about the company’s business in Iran, which is under U.S. economic sanctions.

Huawei is one of the largest telecommunications equipment and service providers in the world. It’s become the poster child for China’s dynamic tech sector, and recently overtook Apple in the number of handsets shipped worldwide.

In December 2018, when news broke that Meng had been detained, China’s embassy in Canada was quick to protest the arrest and demand her release. Meng is currently out on bail and under house arrest in Vancouver. In March 2019, Canada’s Department of Justice authorized her extradition process, and she’s due in court in March 2020, when her hearing date will be scheduled.

05 / A $1 BILLION MEDICARE FRAUD TAKEDOWN

It appears that elder fraud continues to keep a target on its back. In April 2019, an international telemarketing network lured hundreds of thousands of elderly or disabled patients into a criminal scheme, according to U.S. prosecutors.

Two dozen people, including doctors and owners of medical equipment companies, were charged in a more than $1 billion Medicare scam. Investigators uncovered a plot that targeted elderly and disabled people by setting them up with back, neck and knee braces they didn’t need. The scheme has been dubbed Operation Brace Yourself.
ACFE Membership

Keep up with the ever-evolving anti-fraud profession by joining the ACFE. Membership provides you with knowledge and tools to help you detect and deter fraud.

ACFE Associate Membership is open to individuals of all job functions, industries and levels of experience. Visit ACFE.com/membership to learn more.

Exclusive Membership Benefits Include:

- **Knowledge and tools** — Stay up-to-date with free subscriptions to the thought-provoking Fraud Magazine®, the timely FraudInfo and other practical newsletters. Advance your anti-fraud efforts with our complimentary webinars, tools, resources and more.

- **Networking opportunities** — Connect with colleagues through the world’s largest network of anti-fraud professionals. Trade tips and gain referrals through our members-only online community, local chapters and in-person seminars and conferences.

- **Professional development** — Sharpen your skills and stay competitive with interactive webinars, on-demand trainings and in-person events.

- **Member savings** — Enjoy exclusive discounts on networking events, the CFE Exam Prep Course and professional development resources. Last year ACFE members saved more than $3.5 million on the best anti-fraud training available.

- **Career support** — Elevate your career through our members-only job board, online Career Center, free career webinars and mentoring program.

The CFE Credential

Many Associate members go on to become Certified Fraud Examiners (CFEs). The CFE credential is globally recognized, respected and accepted as the standard of professional excellence. CFE certification represents documented evidence of anti-fraud expertise and experience, representing a high level of competence and professionalism.

A Global Credential to Advance Your Career

- **NEARLY 90% OF FORTUNE 500 COMPANIES EMPLOY AT LEAST ONE CFE**

- **CFEs IN MORE THAN 180 COUNTRIES**

- **CFE: EARN 31% MORE than those without the credential**


**RECOGNIZED IN HIRING POLICIES OF LEADING ORGANIZATIONS**

including the FBI, the SEC and the South African Revenue Service

one of the MOST MARKETABLE CREDENTIALS TODAY, according to Robert Half International
The most unique challenges I face as a global compliance auditor?

Do you face any unique challenges in your role as a global compliance auditor?

I have an American and French dual citizenship, and I met my husband in France while performing a SOX internal audit. My job at the time was an internal audit director for a metallurgy company based out of northern Indiana. It was four years later after long-distance dating that my husband proposed and we agreed that I would try living one year in France. I gave away, sold and simplified my belongings into a 20x20 container to be shipped to La Havre, France.

Once I obtained my “authorization de travail” on my citizen’s card (Carte de Sejour), I found my first job as an internal audit manager, where I audited the commercial team all across Europe. This company closed and I accepted a position with a pharmaceutical company that eventually moved its finance department to Barcelona, Spain — and I decided I wouldn’t be changing countries again anytime soon! A headhunter called me for a position that was originally based in the U.K. for an internal auditing position that required frequent travel to France. Since I was already based in France, I proposed that the position be based in Paris because I am bilingual and this would save on travel costs. The company accepted my proposal and made me a job offer.

Do you face any unique challenges in your role as a global compliance auditor?

The most unique challenges I face as a global compliance auditor are not only performing audits and reporting my findings, but educating people in different countries and cultures how to conduct business based on an international compliance platform. The message, understanding and capability level can vary greatly. The common denominator of high fraud risk can usually be narrowed down to weak internal controls. Additionally, there is also the culture and behavior within the organization to consider. These aspects can vary dramatically, and there is not a cookie-cutter solution on how to handle these incidents. It takes a combination of experience, expertise and flexibility.

How has earning the CFE credential impacted your career?

The most important aspect of my professional development is being able to learn, be inspired and make a difference. The ACFE provides an abundance of information and a network of individuals available for all comments, questions or concerns. There are numerous opportunities that have emerged since I’ve become a CFE. It was a small sacrifice to study and pass the exam, but the material was so interesting that it didn’t even seem like I was studying. I was already familiar with the information, and the CFE just helped me to organize and use the information in a structured format. I am proud to hold this credential, and I am thankful for the ACFE organization and its purpose. I honestly feel responsible for helping to educate and grow this organization in France.

What activities or hobbies do you like to do outside of work?

In my spare time, I am trying to speak and write about “Fraud Training & Awareness #TEENS” to minors. It discusses fraud and corruption, social media presence, cybercrime (webcam hacking, cybersecurity, cyberbullying), identity theft, free Wi-Fi, public charging stations, false documents, teen wellness and other “how to protect yourself” topics. This is a topic that I would like to be more involved in both Europe and the U.S., as it is a neglected subject. Adolescents eventually transition into the workforce and it is only then that they can begin to understand. There needs to be a way globally that anti-corruption activities such as integrity and transparency can be learned correctly. This education would begin as early as 13 — which is the legal age to begin using social media websites.

How did you become passionate about fighting fraud?

Helping to educate others and raise awareness of anti-corruption, or preventive fraud measures, within a workplace has been both a personal and professional privilege. There is so much room for growth and improvement, and it feels that I am making a difference, even if it is “one grain of sand at a time.” Fraud-fighting became my real focus and passion in 2016 when I became a CFE and became more involved with the ACFE. It is vitally important in this profession to continue to grow, learn and network. The laws are more and more enforced, technology is becoming faster, and companies are getting smarter with knowing what auditors are looking for.

What steps led you to your current position at your company?

I have an American and French dual citizenship, and I met my husband in France while performing a SOX internal audit. My job at the time was an internal audit director for a metallurgy company based out of northern Indiana. It was four years later after long-distance dating that my husband proposed and we agreed that I would try living one year in France. I gave away, sold and simplified my belongings into a 20x20 container to be shipped to La Havre, France.

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Calendar of Events

ADVANCE YOUR CAREER WITH TRAINING FROM THE GLOBAL LEADER IN ANTI-FRAUD EDUCATION.
ACFE.COM/TRAINING

JANUARY 2020

**JAN 16**
**CONDUCTING INTERNAL INVESTIGATIONS**
Phoenix, AZ
January 16-17, 2020 | CPE: 16

**JAN 27**
**CFE EXAM REVIEW COURSE**
Austin, TX
January 27-30, 2020 | CPE: 32

FEBRUARY 2020

**FEB 10**
**CONTRACT AND PROCUREMENT FRAUD**
Atlanta, GA
February 10-11, 2020 | CPE: 16

**FEB 12**
**CONTRACT AND PROCUREMENT FRAUD WORKSHOP**
Atlanta, GA
February 12, 2020 | CPE: 8

**FEB 20**
**DEVELOPING AN INTEGRATED ANTI-FRAUD, COMPLIANCE AND ETHICS PROGRAM**
Orlando, FL
February 20-21, 2020 | CPE: 16

**FEB 20**
**MONEY LAUNDERING SCHEMES**
San Diego, CA
February 20-21, 2020 | CPE: 16

**FEB 23**
**2020 ACFE FRAUD CONFERENCE MIDDLE EAST**
Dubai, UAE
February 23-25, 2020 | CPE: 20

**FEB 24**
**CFE EXAM REVIEW COURSE**
Phoenix, AZ
February 24-27, 2020 | CPE: 32

MARCH 2020

**MAR 2**
**CFE EXAM REVIEW COURSE**
Washington, D.C.
March 2-5, 2020 | CPE: 32

**MAR 11**
**+ COMBO COURSE**
**UNDERSTANDING THE MINDSET OF A FRAUDSTER**
New York, NY
March 11, 2020 | CPE: 8

**MAR 12**
**MONEY LAUNDERING SCHEMES**
New York, NY
March 12-13, 2020 | CPE: 16

**MAR 16**
**+ COMBO COURSE**
**INFLUENTIAL AND PERSUASIVE PRESENTATION TECHNIQUES**
Chicago, IL
March 16, 2020 | CPE: 8

**MAR 17**
**FRAUD RISK MANAGEMENT**
Chicago, IL
March 17-18, 2020 | CPE: 16

**MAR 30**
**CFE EXAM REVIEW COURSE**
New York, NY
March 30-April 2, 2020 | CPE: 32

APRIL 2020

**APR 5**
**2020 ACFE FRAUD CONFERENCE EUROPE**
Copenhagen, Denmark
April 5-7, 2020 | CPE: 4-20

**APR 6**
**BRIbery AND CORRUPTION**
Montreal, QC
April 6-7, 2020 | CPE: 16

**APR 16**
**FRAUD RISK MANAGEMENT**
Las Vegas, NV
April 16-17, 2020 | CPE: 16

**APR 23**
**CONTROLLING THE RISK OF ASSET MISAPPROPRIATION**
New Orleans, LA
April 23-24, 2020 | CPE: 16

**APR 27**
**DETECTING FRAUD WITH DATA ANALYTICS WORKSHOP**
Denver, CO
April 27-29, 2020 | CPE: 24

**APR 27**
**CFE EXAM REVIEW COURSE**
Atlanta, GA
April 27-30, 2020 | CPE: 32
2020 ACFE FRAUD CONFERENCE EUROPE
April 5-7, 2020 | Copenhagen, Denmark

Join more than 250 leading anti-fraud professionals for the 2020 ACFE Fraud Conference Europe taking place in Copenhagen, April 5-7.

Register by March 5 to save!

FraudConference.com/Europe

MAY 2020

CYBERFRAUD AND DATA BREACHES
Cleveland, OH
May 4-5, 2020 | CPE: 16

AUDITING FOR INTERNAL FRAUD
San Francisco, CA
May 2020 | CPE: 16

JULY 2020

TRACING AND RECOVERING FRAUD LOSSES
Houston, TX
July 16-17, 2020 | CPE: 16

+ COMBO COURSE

EFFECTIVE REPORT WRITING FOR FRAUD EXAMINERS
Philadelphia, PA
July 20, 2020 | CPE: 8

GOVERNMENT FRAUD
Philadelphia, PA
July 21-22, 2020 | CPE: 16

AUGUST 2020

INFLUENTIAL AND PERSUASIVE PRESENTATION TECHNIQUES
New York, NY
August 3, 2020 | CPE: 8

+ COMBO COURSE

CONDUCTING INTERNAL INVESTIGATIONS
New York, NY
August 4-5, 2020 | CPE: 16

JUNE 2020

31ST ANNUAL ACFE GLOBAL FRAUD CONFERENCE
Boston, MA
June 21-26, 2020 | CPE: 4-40

JULY 2020

INVESTIGATING CONFLICTS OF INTEREST
Minneapolis, MN
May 2020 | CPE: 8

INVESTIGATING ON THE INTERNET
Minneapolis, MN
May 2020 | CPE: 16

AUGUST 2020

CFE EXAM REVIEW COURSE
Ottawa, ON
August 10-13, 2020 | CPE: 32

+ COMBO COURSE

BRIBERY AND CORRUPTION
Portland, OR
August 10-11, 2020 | CPE: 16

+ COMBO COURSE

CONTRACT AND PROCUREMENT FRAUD WORKSHOP
Washington, D.C.
August 19, 2020 | CPE: 8

+ COMBO COURSE

CFE EXAM REVIEW COURSE
Chicago, IL
August 17-20, 2020 | CPE: 32

+ COMBO COURSE

Register for both events and SAVE!
ACFE GLOBAL
FRAUD CONFERENCE

31ST ANNUAL ACFE GLOBAL FRAUD CONFERENCE

JUNE 21-26, 2020 • HYNES CONVENTION CENTER • BOSTON, MA

FEATURED KEYNOTES

Rebecca Jarvis
ABC News Correspondent
Host, "The Dropout" podcast

Jules Kroll
Co-Founder, K2 Intelligence
Founder, Kroll, Inc.

Howard Wilkinson
Danske Bank Whistleblower

Steve Murphy and Javier Pena
Retired DEA Agents
Inspiration for Netflix show, "Narcos"

Register Now at FraudConference.com.
Hotel Information

**Sheraton Boston Hotel**
39 Dalton Street  
Boston, MA 02199  
Phone: (800) 325-3535  
Room Rate: $299 single/double; limited gov’t rate rooms available  
Hotel Cut-Off: May 29, 2020  
Distance from the Convention Center: adjacent to the Convention Center

**Boston Marriott Hotel Copley Place**
110 Huntington Avenue  
Boston, MA 02116  
Phone: (800) 468-3571  
Room Rate: $309 single/double; limited gov’t rate rooms available  
Hotel Cut-Off: May 29, 2020  
Distance from the Convention Center: approximately 7-minute connected walk

**Westin Copley Place**
10 Huntington Avenue  
Boston, MA 02116  
Phone: (800) 325-3535  
Room Rate: $323 single/double; limited gov’t rate rooms available  
Hotel Cut-Off: May 29, 2020  
Distance from the Convention Center: approximately 10-minute connected walk

*The group rate will be honored until the contracted block of rooms has been sold out or until the cut-off date has expired, whichever occurs first.*
The 2020 ACFE Fraud Conference Canada is coming to Toronto, November 1-4, 2020. Join more than 350 anti-fraud professionals in Canada and explore issues impacting the fight against fraud in the region.

Visit FraudConference.com/Canada to learn more.
The 2020 ACFE Fraud Conference Middle East is coming to Dubai, UAE, February 23-25, 2020. Join more than 350 anti-fraud professionals in Dubai and explore issues impacting the fight against fraud in the region.

Visit FraudConference.com/MiddleEast to register today.
Save the Date for the 2020 FRAUD CONFERENCE EUROPE

APRIL 5-7, 2020 | COPENHAGEN, DENMARK

The 2020 ACFE Fraud Conference Europe offers you the opportunity to exchange insights and develop cutting-edge skills in the global fight against fraud. In addition to attending informative sessions offering practical techniques and tips, you’ll network with leaders of Europe’s anti-fraud community and earn up to 20 CPE.

Conference Venue
Tivoli Hotel & Congress Center
Arni Magnussens Gade 2
1577 Kobenhavn, Denmark
Hotel Phone: +45 44 87 00 00
Hotel Rate: DKK 1295 single (inclusive of breakfast and VAT)
Cut-Off Date: March 5, 2020

CPE
4-20

Course Levels
Basic-Advanced

Visit FraudConference.com/Europe to learn more.
Highlights From the ACFE Fraud Conference Canada in Montreal

Last October, more than 350 fraud fighters from Canada gathered in Montreal to discuss the latest in fraud examination techniques, interviewing and more. Attendees walked away with actionable items to include in their own daily activities for preventing and detecting fraud. Here are some of the highlights from the event.

Using your own body language to gain trust and credibility
Not even two minutes after body language expert and author Mark Bowden began his keynote presentation, he knew that the audience members had already formulated their individual opinions of him. “You have already decided whether you like me or not,” he said. “You have already judged me. You’ve got a little voice in your head who is talking about me right now.”

“There is no bad body language; there are just results that you wanted or didn’t want. You can get the results that you want by using your body language on purpose,” he said. “We can leave it up to instinct or authenticity and see what we get, or we can choose our behaviors to get exactly the result we are trying to get.”

He advised attendees to do the following with their own body language to earn trust:

• Open palm gestures. “We call this the ‘no tools, no weapons’ gesture. If you can see there is nothing in my hands to harm you, I am a lower risk. Instinct has no memory; it relies only on evolution.”
• Keep open palm gestures at the middle part of your body or at your center of gravity because that is where the rest of your body, like your hands and arms, will follow.
• Expand the body, but don’t overly display kill points like the neck, stomach, chest or upper legs. Bowden suggested keeping your shoulders open and back, but not too overly exposed since that could be misinterpreted as arrogance.

The future of fraud investigations in Canada
Henry Tso, a former RCMP superintendent and officer in charge, has worked more than 25 years in money laundering and financial investigations. He currently works as the director of investigative and forensic services at MNP, an accounting, tax and business consulting firm. In addition to sharing lessons from his long career in both the public and private sectors, he also gave attendees specific instructions for tackling investigations in Canada. The most consistent advice he insisted on fraud examiners following was to get out of their siloed departments, organizations and regional jurisdictions.

“We always work alone, and I don’t know why,” he said. “Create a war room so you can exchange ideas to ensure you are on the right path ... Almost 9 in 10 [people] speak to no one about a fraud attempt. The police don’t know, the Criminal Intelligence Service Canada (CISC) don’t know. We can’t get a good handle on fraud unless people open up and not work in silos ... In law enforcement we don’t want to share intelligence, banks don’t want to share private information and corporations are scared about being sued. Have government stakeholders and tech companies collaborate and problem solve. Brainstorm together.”

Attendees also enjoyed keynote presentations from Ray Boisvert, associate partner at IBM Canada, CBC News host and correspondent David Common, cybersecurity expert Kathy Macdonald and human behavior expert Dr. Alexander Stein.

You can find more articles about the conference at FraudConferenceNews.com.
AUDITING FOR INTERNAL FRAUD

Finding fraud is part of your professional responsibility as an auditor. Auditing for Internal Fraud will help you develop and sharpen your existing skills, and teach you the techniques necessary for effective fraud detection. Explore the challenges that auditors traditionally face in identifying fraud and learn the fundamentals of auditing for fraud, with an emphasis on understanding the common schemes, detection techniques and methods of preventing occupational fraud.

You Will Learn How To:

- Identify the types, costs and red flags of common internal fraud schemes, including:
  - Financial statement fraud
  - Bribery and corruption
  - Asset misappropriation
- Recognize the auditor’s fraud-related responsibilities in audit engagements and avoid potential malpractice
- Identify and avoid the obstacles auditors often face in finding fraud
- Define and strengthen the traits necessary to apply professional skepticism

Schedule

<table>
<thead>
<tr>
<th>Location</th>
<th>Date</th>
<th>Fees</th>
</tr>
</thead>
<tbody>
<tr>
<td>San Francisco, CA</td>
<td>May 2020</td>
<td>Members $795 / Non-Members $995</td>
</tr>
</tbody>
</table>

CPE Credit
16

Field of Study
Auditing

Prerequisites
None

This course fulfills the annual ethics CPE requirement for CFEs.

Visit ACFE.com/AIF to learn more.
CONDUCTING INTERNAL INVESTIGATIONS

Conducting Internal Investigations will prepare you for every step of an internal investigation into potential fraud, from receiving the initial allegation to testifying as a witness. In this course, you will learn how to lead an internal investigation with accuracy and confidence by gaining knowledge about various topics, such as relevant legal aspects of internal investigations, using computers in an investigation, collecting and analyzing internal and external information, interviewing witnesses and writing reports.

You Will Learn How To:
• Assess the risk of fraud within your organization and respond when it is identified
• Detect and investigate fraud with the use of data analytics
• Collect documents and electronic evidence needed in the course of an investigation
• Perform effective information-gathering and admission-seeking interviews

Schedule

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<td>Please contact the hotel directly for the best room rate.</td>
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<td>August 4-5, 2020</td>
<td>Members $795 / Non-Members $995</td>
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<td>Executive Conference Center</td>
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BRIBERY AND CORRUPTION

During this 2-day seminar, you will gain an understanding of common corruption schemes and anti-corruption liability, including the Foreign Corrupt Practices Act (FCPA), the U.K.'s Bribery Act and other anti-corruption legislation. From recognizing red flags to managing a global investigation, you will gain the skills and knowledge to combat the threat of bribery and corruption in your organization.

You Will Learn How To:

- Identify common corruption schemes
- Evaluate the effectiveness of your anti-corruption compliance program
- Conduct third-party due diligence
- Manage investigations across international borders

Schedule

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*Payment must be received by Early Registration Deadline to obtain savings.
**Registration fees include 5% GST. Residents of Quebec are subject to an additional 9.975% QST.
*Reservations subject to availability.

CPE Credit
16

Field of Study
Specialized Knowledge

Prerequisites
None

This course fulfills the annual ethics CPE requirement for CFEs.
Visit ACFE.com/BC to learn more.
CONTROLLING THE RISK OF ASSET MISAPPROPRIATION

Learn how to stay a step ahead of the most common form of employee fraud with the ACFE’s 2-day seminar, *Controlling the Risk of Asset Misappropriation*. This training course will help you assess your organization’s risk of asset misappropriation and will provide best practices for deterring and identifying the costly theft or misuse of company resources.

You Will Learn How To:

- Identify common asset misappropriation schemes, including skimming, billing schemes and information theft
- Assess entity-wide fraud risks, including how your organizational culture affects the threat of asset misappropriation
- Assess the process-level fraud risks in the cash receipts, cash disbursements, payroll and other functions
- Establish effective internal controls to mitigate the risk of asset misappropriation schemes
- Respond to an asset misappropriation scheme that has been identified

Schedule

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Register by March 23, 2020 and SAVE $100!

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Register for this course and *Understanding the Mindset of a Fraudster* in Los Angeles and SAVE! See pg. 29.

*Reservations subject to availability.

*Payment must be received by Early Registration Deadline to obtain savings.
CYBERFRAUD AND DATA BREACHES

Formerly Protecting Against Data Breaches and Cyberfraud

Is your organization protected against a data breach or a potential cyberattack? To ensure data security, safeguard intellectual property and guard against cyberfraud, you must stay informed of rapidly advancing technologies and the methods employed by increasingly sophisticated information thieves.

This 2-day, instructor-led course will address these issues and guide you through the strategies needed to mitigate the threat of data theft and minimize the risk of data loss. You will also learn steps to create a data security policy and related internal controls.

You Will Learn How To:

- Explain the ways data can be stolen by employees and information thieves
- Enact data security measures and be prepared in the event of a data breach
- Contend with data theft maneuvers such as social engineering, hacking and espionage
- Identify various sources of data loss, both internal and external
- Recognize the impacts of converging trends such as cloud computing and Bring Your Own Device (BYOD)
- Recognize the legal and regulatory concerns related to data security

Schedule

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Hyatt Regency Cleveland
Hotel Phone: +1 (216) 575-1234
Room Rate: $179* single/double
Hotel Cut-Off: April 13, 2020

Register by April 13, 2020 and SAVE $100!†

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Hilton Baltimore Inner Harbor
Hotel Phone: +1 (443) 573-8700
Room Rate: $189* single/double
Hotel Cut-Off: September 4, 2020

Register by September 4, 2020 and SAVE $100!†

*CPE Credit
16

Field of Study
Information Technology

Prerequisites
None

Visit ACFE.com/CDB to learn more.

*Reservations subject to availability.
†Payment must be received by Early Registration Deadline to obtain savings.
Ethics and the Fraud Examiner

Organizations and individuals look to anti-fraud professionals for guidance, especially when it comes to developing a strong ethics and compliance program. Having a strong sense of right and wrong, and knowing where the lines are drawn through regulations and best practices are absolute musts. Learn how to avoid blurred lines with ethics training from the ACFE.

Ethics for Fraud Examiners in the Digital Age
The rapid modernization of information and communication processes has advanced the anti-fraud profession in numerous ways, while simultaneously complicating the ethical landscape. Understand your ethical responsibilities and obligations as a fraud examiner.

Ethics in an Unethical World
Examine instances where failures in ethical leadership have ruined businesses and lives of many while a few got rich, and also take a look into the drivers of unethical behavior and how we as a society reward, not punish, that behavior.

Understanding the Mindset of a Fraudster
Through discussions of human behavior, video interviews with convicted fraudsters and interactive problem-solving, gain a deeper understanding of motivations and personality traits common to many fraudsters.

Data Analysis Techniques for Fraud Examiners
Work through several interactive examples to illustrate simple data analysis techniques. With these examples, you will learn how to perform a variety of tests and interpret the results to identify common red flags of fraud.

Detecting Fraud With Data Analytics Workshop
Learn how to plan, design and apply numerous data analytics tests in order to detect fraud schemes. Also, discover how to examine and interpret the results of those tests to identify red flags of fraud.

Fraud Data Analytics Methodology: The Fraud Scenario Approach to Uncovering Fraud in Core Business Systems
Learn proven techniques and methodologies to help you identify signs of fraud hidden deep within databases. Requiring no advanced software skills, you can easily implement and integrate these methodologies into your existing audit program.

In-Depth: Data Analytics
One of the main goals of fraudsters is to cover their tracks so that their crimes are not detected. That’s where you come in. Pulling the right thread through skillful data analysis can make a fraudster’s scheme unravel. Learn how to hone your analytical skills with these ACFE resources.
DEVELOPING AN INTEGRATED ANTI-FRAUD, COMPLIANCE AND ETHICS PROGRAM

Tone at the top can set a precedent for an ethical corporate culture, but a formal ethics program provides a clear framework for the organization’s expectations, policies and potential consequences. While compliance and ethics are the foundation of such programs, the pervasive threat of fraud makes it critical to also integrate fraud-focused initiatives into the program, including anti-fraud and whistleblower policies.

You Will Learn How To:

• Assess an organization’s ethical and compliance culture
• Create an effective anti-fraud, compliance and ethics policy
• Structure the organization to reinforce a culture of ethics and compliance
• Implement a whistleblower reporting system
• Design and conduct effective ethics and compliance training
• Address ethical breaches and noncompliance
• Monitor the anti-fraud, compliance and ethics programs and remediate any identified deficiencies

CPE Credit
16

Field of Study
Behavioral Ethics

Prerequisites
None

This course fulfills the annual ethics CPE requirement for CFEs.

Visit ACFE.com/DACEP to learn more.

Schedule

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Visit ACFE.com/DACEP to learn more.

*Reservations subject to availability.
*Payment must be received by Early Registration Deadline to obtain savings.
SEARCHING FOR THE IDEAL CANDIDATE?

Recruit highly qualified anti-fraud professionals by posting on the ACFE Job Board.

Search thousands of résumés
Find qualified applicants
Job postings are FREE for ACFE members

LEARN MORE AT ACFE.COM/JOB-BOARD
EFFECTIVE REPORT WRITING FOR FRAUD EXAMINERS

Whether working with a client or as part of an internal investigation, communicating your findings is an important part of the fraud examination process. A written report provides not only a record of the investigation’s results, but can build credibility for your work. Learn to write an effective report during this 1-day ACFE seminar. This instructor-led course will introduce you to the fundamentals of good report writing and enable you to clearly and effectively communicate the results of your investigation.

You Will Learn How To:
- Assess your audience and plan your report
- Organize your report content to maximize readability
- Incorporate visual aids to illustrate key points
- Identify and address relevant legal issues in report writing
- Write effective expert-witness reports
- Avoid common mistakes when preparing reports

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<td>Las Vegas, NV</td>
<td>December 2020</td>
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<td>Register for this course and Professional Interviewing Skills in Las Vegas and SAVE!</td>
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*Reservations subject to availability.
INVESTIGATING CONFLICTS OF INTEREST

Conflicts of interest can present significant fraud risks for corporations, government agencies, fiduciaries, customers and suppliers. It is also one of the most difficult areas to investigate and obtain adequate evidence. Improper investigations can create counter-claims and civil actions against organizations and fraud examiners.

In this seminar, gain an understanding of how and why conflicts arise and how to spot their warning signs, plus leave with an understanding of issues specific to these types of engagements.

You Will Learn How To:

- Implement investigative techniques for conflict-of-interest engagements
- Conduct the flow of conflict-of-interest investigations
- Deal with witnesses and the legal implications of these unique investigations
- Prepare witness statements, documents and electronic evidence
- Obtain appropriate evidence and preserve it to build a conflict-of-interest case

Schedule

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Register for this course and Investigating on the Internet in Minneapolis and SAVE! See pg. 27.
INVESTIGATING ON THE INTERNET: RESEARCH TOOLS FOR FRAUD EXAMINERS

Are you using online resources in your investigations to your greatest advantage? *Investigating on the Internet: Research Tools for Fraud Examiners* will teach you how to use the internet to find and follow leads and make your fraud examinations more effective. **Please note: all attendees should bring a laptop or tablet to use in class.**

**You Will Learn How To:**

- Conduct fraud examinations using the internet efficiently and legally
- Create advanced searches on popular search engines
- Search public record sources and commercial databases online
- Obtain information from foreign corporate records
- Mine social networking sites such as Facebook and LinkedIn for data in your investigation
- Analyze the evidence you have found and close the investigation

**Schedule**

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Register for this course and *Investigating Conflicts of Interest* in Minneapolis and **SAVE!** See pg. 26.
MONEY LAUNDERING SCHEMES

Money laundering is a common element in many fraud, corruption and terrorist-financing cases and has an economic impact on most businesses and government entities. As technology’s accessibility and ease of use increases, so does the number of ways a fraudster can conceal his ill-gotten gains.

This ACFE money laundering seminar will teach you how to recognize both traditional and emerging methods of laundering assets, including new payment technologies. You will also learn the tools and techniques you need to conduct a successful money laundering investigation.

You Will Learn How To:

- Evaluate the goals of a money launderer at each stage of the laundering process
- Identify traditional laundering schemes, as well as schemes involving emerging payment methods
- Implement procedures to detect money laundering and identify red flags
- Conduct money laundering investigations at the domestic and international levels
- Report the results of your investigation and recommend corrective measures

Schedule

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CPE Credit 16
Field of Study Specialized Knowledge
Prerequisites None

Visit ACFE.com/MLS to learn more.

*Hotel rate is exclusive of daily $25.00 resort fee.
*Payment must be received by Early Registration Deadline to obtain savings.
UNDERSTANDING THE MINDSET OF A FRAUDSTER

Understanding the path a fraudster takes from employee to criminal can provide valuable insight that strengthens your anti-fraud initiatives and makes your fraud examinations more successful. Take a fascinating look inside the mind of a fraudster during this 1-day ACFE course. Through discussions of human behavior, video interviews with convicted fraudsters and interactive problem-solving, you will gain a deeper understanding of motivations and personality traits common to many fraudsters.

You Will Learn How To:
- Recognize common characteristics of fraud perpetrators
- See what societal and organizational factors can lead to fraud
- Recognize red flags of employee behavior
- Use behavioral knowledge to enhance your fraud examination
- Design anti-fraud programs to include behavioral characteristics

Schedule

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CPE Credit 8
Field of Study Behavioral Ethics
Prerequisites None
This course fulfills the annual ethics CPE requirement for CFEs.

Visit ACFE.com/UMF to learn more.
You Will Learn How To:

- Determine if a procurement scheme violates legal statutes or civil laws
- Identify the red flags of bribery and corruption
- Recognize bid-rigging and market-allocation schemes
- Reduce the risk of vendor fraud
- Develop an investigation plan to respond to suspected procurement fraud

Schedule

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The Westin Buckhead Atlanta
Hotel Phone: (800) WESTIN-1
Room Rate: $209* single/double
Hotel Cut-Off: January 12, 2020

Washington Plaza
Hotel Phone (800) 424-1140 or +1 (202) 842-1300
Room Rate: $119* single
Hotel Cut-Off: July 17, 2020

*Reservations subject to availability.
†Payment must be received by Early Registration Deadline to obtain savings.
Building on the foundation provided in the 2-day *Contract and Procurement Fraud* seminar, this workshop will give you an opportunity to apply your knowledge in an interactive setting. You will work through several practical exercises and case studies to finely hone your ability to prevent, detect and respond to contract and procurement fraud. From understanding the personality risk profiles of the typical procurement fraudster to reviewing a contract file to uncover potential fraud, this workshop provides a deep dive into the best practices for combating threats in contract and procurement functions.

**You Will Learn How To:**

- Recognize and combat the factors that motivate procurement fraud offenders to commit their schemes
- Determine the degree of evidence required to meet administrative, civil and criminal thresholds for resolution
- Map various procurement methods to relevant high-risk schemes and the related integrity controls used to prevent potential misconduct
- Examine the documents found in a typical contract folder for red flags of fraud

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**Recommended Prerequisites**

Previous attendance at the *Contract and Procurement Fraud* seminar

Visit ACFE.com/CPFW to learn more.

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**Schedule**

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*Reservations subject to availability.

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**CPE Credit**

8

**Field of Study**

Specialized Knowledge

**Recommended Prerequisites**

Previous attendance at the *Contract and Procurement Fraud* seminar

Visit ACFE.com/CPFW to learn more.
According to the ACFE's 2018 Report to the Nations, proactive data monitoring and analysis is among the most effective anti-fraud controls. The Detecting Fraud With Data Analytics Workshop will teach you how to plan, design and apply numerous data analytics tests in order to detect various fraud schemes. You will also discover how to examine and interpret the results of those tests to identify the red flags of fraud.

You Will Learn How To:

- Recognize the types of data and available tools that can be used to look for signs of fraud
- Implement numerous traditional and nontraditional data analysis techniques
- Identify anomalies and recognize common red flags of fraud that appear in the data
- Apply the full data analysis process, including planning, data preparation, analysis and effectively communicating the results
- Design and run targeted data analytics tests to detect various types of fraud schemes

Schedule

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*Reservations subject to availability.
†Payment must be received by Early Registration Deadline to obtain savings.
FRAUD RISK MANAGEMENT

With organizations losing an estimated 5% of their annual revenues to fraud, the need for a strong anti-fraud stance and proactive, comprehensive approach to combating fraud is clear. In this 2-day seminar, you will learn to design and implement entity-wide controls to prevent fraud, as well as support fraud risk management initiatives by establishing an anti-fraud culture and promoting fraud awareness throughout your organization.

You Will Learn How To:

- Identify fraud risks and the factors that influence them
- Analyze existing risk management frameworks and how they pertain to managing fraud risk
- Develop and implement the necessary components of a successful fraud risk management program
- Identify the elements of a strong, ethical corporate culture
- Promote fraud awareness to employees at all levels of the organization

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<td>Amsterdam, Netherlands</td>
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<td>St. Louis, MO</td>
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<td>Members $795 / Non-Members $995</td>
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</table>

*Reservations subject to availability.
†Payment must be received by Early Registration Deadline to obtain savings.
INFLUENTIAL AND PERSUASIVE PRESENTATION TECHNIQUES

Learn how to present with intent to move audiences to take action. This 1-day seminar goes beyond basic presentation skills to prepare you to win new clients, convince management and boards to accept proposals or move any party you want to your camp. Learn the techniques for making any meeting, speech or presentation outstanding when the intent is to engage, persuade, influence or move to action.

The program includes group discussion and group and individual participation for applying purpose-driven presentation skills. It is designed to take you to the next level of professional advancement by teaching you the techniques to become a recognized influencer in your profession.

You Will Learn How To:

- Identify your presentation style and become comfortable with it
- Assess first what your audience wants or needs to hear, with an emphasis on messages that fraud examiners need to communicate
- Recognize how movement is used as physical communication and punctuation
- Apply the less-is-more approach when it comes to presentation tools
- Choose to focus on presentation delivery and the audience and not the slides

Schedule

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<tr>
<th>Location</th>
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<td>March 16, 2020</td>
<td>Members $295 / Non-Members $395</td>
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<tr>
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</tbody>
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*Reservations subject to availability.

Register for this course and Fraud Risk Management in Chicago and SAVE! See pg. 33.

Register for this course and Conducting Internal Investigations in New York and SAVE! See pg. 18.
A network of industry peers, training their teams to fight fraud. Collaborating with each other to share best practices. Building solutions, together.

CORPORATE ALLIANCE
PARTNERS IN THE FIGHT AGAINST FRAUD

Group Membership. Discounted Anti-Fraud Training. Executive Roundtables.

ACFE.COM/CORPORATE
UNCOVERING FRAUD WITH FINANCIAL AND RATIO ANALYSIS

Learn how to use in-depth financial and ratio analysis to spot the warning signs of fraud in your organization during this 2-day seminar. This instructor-led course will explore numerous types of analyses that can be used to identify embezzlement, corruption schemes and fraudulent financial reporting. Practical problems and real case examples discussed throughout the course will illustrate many of the principles and techniques that are presented.

You Will Learn How To:

- Design financial analyses aimed at detecting specific types of fraud schemes, including asset misappropriations, corruption schemes and financial statement fraud schemes
- Elevate the fraud-detection capabilities of traditional horizontal, vertical and ratio analyses
- Recognize financial anomalies, including duplicate transactions and violations of Benford’s Law
- Apply complex ratios, such as the Beneish M-score and other multiple-factor analyses
- Formulate targeted ratios that combine nonfinancial data with financial data
- Design and perform a fraud risk assessment to determine which ratios are of the greatest importance to monitor
- Select and implement monitoring tools to help automate and improve detection of financial red flags

Schedule

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<td>September 2020</td>
<td>Members $795 / Non-Members $995</td>
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Register for this course and Fraud Prevention in Nashville and SAVE!

<table>
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<th>Location</th>
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<td>Seattle, WA</td>
<td>October 26-27, 2020</td>
<td>Members $795 / Non-Members $995</td>
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Grand Hyatt Seattle
(877) 803-7534 or +1 (206) 774-6300
Room Rate: $299* single/double
Hotel Cut-off: October 4, 2020

Register by September 25, 2020 and SAVE!

*Reservations subject to availability
*Payment must be received by Early Registration Deadline to obtain savings.
Lead the global FIGHT AGAINST FRAUD at your agency with exclusive networking and knowledge-sharing opportunities, discounts on premiere anti-fraud training and access to additional valuable benefits.

For more information visit ACFE.com/LEGA
MORE LEARNING + MORE SAVINGS

Earn additional CPE credit and save on training costs by attending an ACFE combo event. These events offer two courses back to back in one location, allowing you the opportunity to get the latest anti-fraud education on two topics.

Register for a combo course and save up to $200 on registration fees. Plus, register by the course’s early registration date to save an additional $100! See individual event pages for full details.

Upcoming Combo Events:

New York, NY | March 11-13
Understanding the Mindset of a Fraudster + Money Laundering Schemes
ACFE.com/NYComboMarch

Chicago, IL | March 16-18
Influential and Persuasive Presentation Techniques + Fraud Risk Management
ACFE.com/ChicagoComboMarch

Philadelphia, PA | July 20-22
Effective Report Writing for Fraud Examiners + Government Fraud
ACFE.com/PhiladelphiaCombo

New York, NY | August 3-5
Influential and Persuasive Presentation Techniques + Conducting Internal Investigations
ACFE.com/NYComboAugust

Register today at ACFE.com/training
ACFE FACULTY

ACFE faculty members are leading experts in various aspects of detecting, preventing and deterring fraud. They combine years of practical, professional experience with exceptional speaking and presentation skills. Although they come from diverse backgrounds, they all share a common commitment to giving you knowledge, strategies and techniques you can begin applying immediately to become more effective at fighting fraud.

Allen F. Brown, CFE, CPA
Former Assistant Legislative Auditor

Hugo A. Holland, Jr., J.D., CFE
Prosecutor, State of Louisiana

Janet McHard, CFE, CPA/CFF
President, McHard Accounting Consulting, LLC

Rebecca Busch, R.N., CFE
CEO and President, Medical Business Associates, Inc.

Bret Hood, CFE
Director, 21st Century Learning & Consulting

Cary Moore, CFE
Chief Executive Officer, MegaByte Security

Tom Caulfield, CFE, CIG, CIGI
Chief Operating Officer, Procurement Integrity Consulting Services

Ryan C. Hubbs, CFE, CIA, CCEP
Global Anticorruption and Fraud Manager, Schlumberger

Don Rabon, CFE
President, Successful Interviewing Techniques

Jeremy Clopton, CFE, CPA
Director, Upstream Academy

Andrew H. Kautz, CFE
Manager, Special Investigations Unit, Great-West Life Assurance Company

Chris Rosetti, CFE, CPA/CFF
Fraud/Forensic Investigator Albany, New York

Tiffany Couch, CFE, CPA/CFF
Principal, Acuity Forensics

Bethmara Kessler, CFE
Consultant/Advisor

Alton Sizemore Jr., CFE, CPA
President, Alton Sizemore and Associates

Bruce Dorris, J.D., CFE, CPA
President and CEO, ACFE

Walter W. Manning, CFE
President, Techno-Crime Institute

Ralph Q. Summerford, CFE, CPA/ABV
President, Forensic Strategic Solutions, Inc.

Eric Feldman, CFE, CIG, CLEP-I, SVP and Managing Director, Corporate Ethics and Compliance Programs, Affiliated Monitors, Inc.

Jeffrey G. Matthews, CFE, CPA
Partner, StoneTurn

E. Michael Thomas, CFE, CPA, CIA
Partner, Crowe, LLP

John Gill, J.D., CFE
Vice President – Education, ACFE

Tamara May, CFE, CPC-P, PMP

Jonathan E. Turner, CFE, CII
Vice President, Ethics and Compliance, Smith & Nephew

Cynthia Hetherington, CFE
President, Hetherington Group

Sherman McGrew, J.D., CFE
Program Analyst, U.S. TSA

For detailed bios and updated information, visit ACFE.com/faculty. Course leaders subject to change.
This webinar will explore the bustling market for fraud data by identifying which data types are most valuable and widely traded. It will also look at how this data trade impacts organizational security and ongoing digital risk.

You will gain an understanding of how data in the fraud economy links back to fraud threats companies face every day, and how criminals exploit gaps in the way businesses think about data. You will also explore the technical set-up of criminal marketplaces, addressing both the limitations in conducting investigations on dark websites and how you can develop strategies to bypass those limitations.

You Will Learn How To:

- Differentiate the dark web facts from fictions in popular media and news
- Recognize the latest spread of goods and services available, leaked or for sale within the fraud economy
- Assess with the different site types and communities within the fraud economy on the deep web and the dark web, and how transactions take place there
- Identify the technical limitations impacting investigations on the dark web

LEARN MORE AT ACFE.COM/DARKWEBFUND
ACFE On-Site Training

Instead of booking flights, hotels and rental cars, have one or more of our industry-leading faculty members come to your location, at a time that's convenient for you and your team. The instructor(s) will bring years of experience on the front lines of the fight against fraud and the ACFE course materials that have helped make the CFE credential the “gold standard” in the anti-fraud profession.

Benefits of On-Site Training

- **Productive** — Increase your team's ability to detect and prevent fraud with knowledge and solutions that can be applied immediately.
- **Convenient** — On-Site Training is conducted at a time that works with your team’s schedule.
- **Cost-Effective** — Hosting an ACFE On-Site Training session costs less than sending a group of people to an off-site training event, and saves on travel time and costs.
- **Dynamic** — During the course, your team will experience an interactive learning environment where their specific concerns and questions will be addressed in a positive atmosphere.
- **Motivating** — The shared learning experience provides a valuable opportunity for team building and increasing staff motivation and morale.
- **NASBA Compliant** — ACFE On-Site Training courses are NASBA compliant to meet the continuing professional education needs of your staff.

ACFE On-Site Training Topics

Choose topics from the ACFE’s anti-fraud curriculum that most directly address the training needs of your staff. Our Core courses provide a solid foundation in fraud prevention, detection and deterrence, and are recommended for all anti-fraud professionals. Advanced and Specialized courses provide more in-depth knowledge to help develop expertise in focused areas.

**Fraud Examination Core Courses**

- Auditing for Internal Fraud
- Conducting Internal Investigations
- Fraud Risk Management
- Using Data Analytics to Detect Fraud

**Fraud Examination Advanced and Specialized Courses**

- Bribery and Corruption
- Contract and Procurement Fraud
- Controlling the Risk of Asset Misappropriation
- Detecting Fraud Through Vendor Audits
- Financial Statement Fraud
- Uncovering Fraud With Financial and Ratio Analysis

**CFE Exam Review Course**

Do you have a group of people who need the fraud-fighting knowledge and skills represented by the CFE credential? The CFE Exam Review Course can help your team master the concepts tested on the CFE Exam.

The CFE Exam Review Course is available as an On-Site Training Course. Your team will benefit from the comprehensive review and instructor-led discussions, as well as added motivation from attending class with colleagues.
10 Common Health Care Fraud Schemes

Course Level: Basic | Prerequisite: None

In this course, you will learn about 10 of the most common health care fraud schemes and receive tips for preventing and detecting them. Schemes covered include upcoding, unbundling, rolling lab schemes, medical identity theft and more.

$71.20 Members / $89 Non-Members

Ethics for Fraud Examiners in the Digital Age

Course Level: Intermediate
Prerequisite: Understanding of the general ethical issues faced by fraud examiners

As the digital world evolves, so do the ethical issues faced by fraud examiners. The rapid modernization of information and communication processes has advanced the anti-fraud profession in numerous ways, while simultaneously complicating the ethical landscape. This course will help you understand your ethical responsibilities and obligations as a fraud examiner in the digital age.

$71.20 Members / $89 Non-Members

Ethics in an Unethical World

Course Level: Basic | Prerequisite: None

Today we live in a sea of ethical challenges, but is that any different from any of the recent past? In this course, you will learn about the challenges all of us face on a day-to-day basis and the personal impacts of each decision we make. Examine instances where failures in ethical leadership have ruined businesses and the lives of many while a few got rich, and also take a look into the drivers of unethical behavior and how we as a society reward, not punish, that behavior.

You Will Learn How To:

- Identify components and recommendations for an effective code of conduct.
- Discern the concepts of ethics and ethical decision-making.
- Determine elements of company culture that affect the ethical environment of an organization.
- Recognize the warning signs that drive unethical actions.
- Recall studies regarding unethical conduct to emphasize the prevalence of fraud and the importance of deterring it.

$71.20 Members / $89 Non-Members

10 Infamous Fraud Cases of the 21st Century

Course Level: Basic | Prerequisite: None

In this self-study course, learn from 10 infamous fraud cases to better protect your clients, employers and the public from similar schemes. Fraud cases include the WorldCom scandal, Madoff’s Ponzi scheme and the Fédération Internationale de Football Association (FIFA) scandal.

You Will Learn How To:

- Identify the major players involved in infamous fraud cases and the methods they used to conduct their schemes
- Analyze the aftermath and impacts of various frauds
- Recognize lessons learned from fraud cases, as well as recommendations to prevent similar frauds from occurring in the future

$135.20 Members / $169 Non-Members

= This course fulfills the annual ethics CPE requirement for CFEs.
NEW! Nano Learning

NANO SELF-STUDY COURSES

Squeeze a sliver of learning into even your busiest day with nano self-study courses: 10-minute explorations of specific anti-fraud topics.

Like all of our online self-study courses, nano courses offer immediate, 24/7 access and NASBA-compliant CPE, allowing you to learn useful snippets of anti-fraud knowledge without committing a lot of time or money.

**Pricing**

<table>
<thead>
<tr>
<th></th>
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<tr>
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**Nano Self-Study Courses**

- **Preventing Identity Theft**
  Identity theft is a common type of fraud that does not discriminate. Identity thieves can target anyone, from students to retirees to CEOs. In this course, you will learn important actions individuals can take to protect their personally identifiable information (PII) and prevent identity theft.

- **Cybersecurity Best Practices**
  Through well-planned, multi-faceted cybersecurity programs, organizations of any size can greatly mitigate risks posed by computer frauds such as malware, social engineering techniques and unauthorized access of sensitive data. In this course, you will learn cybersecurity methods that are important pillars upon which to build a robust cybersecurity program.

- **Red Flags of Conflicts of Interest**
  A conflict of interest occurs when an employee or agent has undisclosed personal interest in a matter that could influence their professional role. In this course, you will discover red flags that can alert you to a potential conflict of interest.

- **Signs of Deception**
  Collecting evidence in the form of statements from witnesses and suspects is a critical part of a fraud examiner’s job. But collecting statements isn’t enough; a successful fraud examiner must be able to recognize signs of deception that could affect their investigation. In this course, you will learn indicators of deception in written or verbal statements that you can use when evaluating statements.

Visit ACFE.com/nano to learn more.
Fighting Fraud in the Government

Course Level: Overview | Prerequisite: None

Government entities fall victim to every conceivable kind of scheme, and everyone pays, directly or indirectly. This course focuses on strategies to prevent, detect and investigate government fraud schemes.

$199.20 Members / $249 Non-Members

Corporate Governance for Fraud Prevention

Course Level: Intermediate | Prerequisite: Knowledge of basic internal controls and risk assessment

Corporate Governance for Fraud Prevention describes the principles, functions and essential components of a corporate governance system. It addresses the controversy of CEO duality, the recommended committees any organization should have on its board of directors and how to set the appropriate tone at the top. This course also discusses corporate governance best practices that you can tailor to your organization’s structure and needs since there is no one-size-fits-all approach.

$135.20 Members / $169 Non-Members

Fraud in Local Government

Course Level: Overview | Prerequisite: None

Government agencies are major targets for internal and external fraud schemes. Some of the most significant government frauds involve small, local government entities which often have limited oversight and scarce resources. In this course, you will learn about some of the most common types of schemes that occur at the local level and the measures that can be taken to prevent them.

You Will Learn How To:

- Identify the characteristics that make local governments attractive targets for fraudsters
- Determine which internal control weaknesses can make local governments more susceptible to fraud
- Recognize how government employees might collude with outside parties to carry out schemes
- Identify measures that can be taken to protect local government departments from fraud
- Recall the various fraud schemes that can affect local government entities

$135.20 Members / $169 Non-Members

Consumer Fraud

Course Level: Overview | Prerequisite: None

As a Certified Fraud Examiner and an anti-fraud expert, your community looks to you for guidance related to fraud. This course will provide you with an increased awareness and understanding of common consumer fraud schemes. Additionally, Consumer Fraud will provide you with resources and remedies to detect, deter, report and prevent these schemes – enabling you to better protect yourself and your community from becoming victims.

You Will Learn How To:

- Recognize characteristics of consumer fraud schemes and the perpetrators
- Identify consumer fraud schemes conducted through the internet
- Identify techniques used to commit consumer fraud schemes
- Identify ways in which consumers can avoid becoming victims of consumer fraud schemes

$159.20 Members / $199 Non-Members
SELF-STUDY COURSES

Expand your anti-fraud knowledge with our comprehensive, NASBA-compliant self-study CPE courses. Visit ACFE.com/selfstudy.

WORKBOOK  CD  DVD  ON-DEMAND WEBINAR  ONLINE  DOWNLOAD

SELF-STUDY COURSES

CPE Credit: 4

Criminology and the Psychology of Fraud

Course Level: Overview | Prerequisite: None

A foundational knowledge of why and how fraud might occur is critical to the detection and prevention of white-collar crime. This course will introduce you to the basics of criminology theories and examine how they relate to white-collar crime. Additionally, this course will discuss many of the psychological and environmental factors that can lead to fraud.

$135.20 Members / $169 Non-Members

BEST SELLER!

CPE Credit: 4

Data Analysis Techniques for Fraud Examiners

Course Level: Overview | Prerequisite: None

This course explores the basics of using data analysis to uncover fraud. You will work through several interactive examples to illustrate simple analysis techniques. With these examples, you will learn how to perform a variety of tests and interpret the results to identify common red flags of fraud.

You Will Learn How To:

• Identify the benefits and challenges of using data analytics
• Recognize common red flags for data that appear to be suspicious or fraudulent
• Identify the four phases of the data analysis process
• Recognize various data analysis techniques that can be applied based on the type of fraud scheme(s) under investigation

$135.20 Members / $169 Non-Members

BEST SELLER!

A Celebration of Heroes: Working with Whistleblowers

Course Level: Intermediate | Prerequisite: Working knowledge of fraud and fraud schemes

In A Celebration of Heroes, James Holzrichter draws from his personal experience blowing the whistle at Northrop Grumman to outline how anti-fraud professionals can encourage and support whistleblowers. Learn how to recognize and support auditors and other professionals responsible for keeping companies honest and how you can support the development of an ethical culture at your organization with this celebration of heroes.

You Will Learn How To:

• Differentiate between blowing the whistle and leaking information
• Recognize and celebrate the value whistleblowers provide
• Identify the benefits of working with persons of integrity
• Determine the importance of finding qualified assistance and representation
• Assess the evidence of the Northrop Grumman case
• Recall the purpose and details of the False Claims Act

$71.20 Members / $89 Non-Members

CPE Credit: 2

Making Crime Pay: How to Locate Hidden Assets

Course Level: Overview | Prerequisite: None

Every anti-fraud professional needs the tools to pursue an investigation that involves a search for concealed assets. This course will give you insight on how to locate hidden assets and how to identify and trace hidden payments and sources of income. Hear from fraudsters about how to hide assets and from anti-fraud experts on how to find them. This course is recommended for fraud examiners, internal and external auditors, attorneys, prosecutors, investigators and bankruptcy professionals.

$199.20 Members / $249 Non-Members

BEST SELLER!

CPE Credit: 20

VISIT ACFE.com  CALL (800) 245-3321 or +1 (512) 478-9000  |  45
The ACFE Bookstore offers hundreds of resources including book and manuals, self-study CPE courses, the CFE Exam Prep Course®, merchandise and more. In this interview, ACFE Senior Research Editor Jennifer Liebman offers her suggestion on one must-have ACFE resource to help you in your fight against fraud.

What is your professional background and current role at the ACFE?
My background is in news media, online publishing, and mass communications research. I joined the ACFE’s Research Department in 2015. I am currently the Senior Research Editor, and I review our training and educational materials.

Why would CFEs be interested in this product?
This course is a way to learn from the past to fight fraud in the future with lessons from some of the biggest and most well-known fraud cases. Bernie Madoff’s Ponzi scheme, Enron, the FIFA scandal, and Target’s customer data breach are some of the cases examined in this self-study.

How is the information in this product useful for CFEs in their professional roles?
The fundamentals of each case are presented in a comprehensive manner with descriptions of how the schemes were perpetrated, the players involved, how the frauds were discovered, and the impact and aftermath of the cases. Also, this course represents a broad array of frauds — intricate accounting schemes, customer data breaches, securities frauds, etc. Lastly, the course distills the key lessons learned from the cases and provides recommendations that organizations can apply to prevent fraud.

To learn more, see pg. 42 or visit ACFE.com/TIFC.
Expand your anti-fraud knowledge with our comprehensive, NASBA-compliant self-study CPE courses. Visit ACFE.com/selfstudy.

**Corporate Con: Internal Fraud and the Auditor**

**Course Level:** Basic  |  **Prerequisite:** None

Chances are you will encounter fraud at some point in your career. But will you know how to recognize it when you do? Prepare yourself to spot the signs of fraud with Corporate Con: Internal Fraud and the Auditor.

In this course, you will learn the various types of internal fraud, the detection methods used to uncover those schemes and preventive measures that can help reduce the incidence of internal fraud. The appendix also includes a sample fraud policy and a comprehensive fraud risk checklist.

**You Will Learn How To:**
- Identify the mechanics of common types of internal fraud schemes
- Recognize the methodology used for fraud audits
- Identify detection methods used to uncover internal fraud
- Determine preventive measures used to aid in the deterrence of internal fraud

$167.20 Members / $209 Non-Members

**Beyond the Numbers: Professional Interviewing Techniques**

**Course Level:** Basic  |  **Prerequisite:** None

Beyond the Numbers explores the psychology of the interview process and teaches you effective strategies for conducting interviews.

In the accompanying video presentation, Scott Barefoot, CFE, conducts three interviews in which he deftly handles challenging and sensitive situations. This course reinforces interview concepts and gives you practical insights on how to improve a variety of interviewing skills.

**You Will Learn How To:**
- Recognize psychological elements of the interview process
- Identify the most effective ways to organize interviews
- Recall interview techniques tailored for specific situations
- Identify and choose proper interview questions
- Recognize legal pitfalls encountered during interviews

$159.20 Members / $199 Non-Members

**Conducting Internal Investigations, U.S. Edition**

**Course Level:** Intermediate  |  **Prerequisite:** Understanding basic fraud examination techniques

If a serious fraud allegation were made against someone in your organization, would you be ready to investigate and discover the truth? Be prepared with Conducting Internal Investigations. This course presents a complete guide to setting and achieving investigation goals, gathering evidence, interviewing witnesses, preparing reports and discharging employees who commit fraud. Learn how to avoid the legal pitfalls that make internal investigations so hazardous.

$183.20 Members / $299 Non-Members

**Fundamentals of Computer and Internet Fraud**

**Course Level:** Overview  |  **Prerequisite:** None

As technology becomes more sophisticated, fraudsters find new ways to commit fraud with computers. This self-study course is written especially for professionals who are responsible for preventing and detecting fraudulent computer schemes.

$191.20 Members / $239 Non-Members
Conversation With an Insider Trader

**Course Level:** Basic | **Prerequisite:** None

In this webinar, John Gill, J.D., CFE, ACFE’s Vice President - Education, talks to Joseph Grmovsek about his story focusing on why he started insider trading in the first place, how he rationalized and hid his conduct, how he was caught, and what happened to him after the crime was exposed. They also discuss how organizations are vulnerable to information theft and what can be done to help prevent it.

$71.20 Members / $89 Non-Members

Developing a Compliance and Ethics Training Program

**Course Level:** Basic | **Prerequisite:** None

Organizations have compliance and ethics programs in place to deter and detect fraud, illegality and employee misconduct so the company can protect its legal and financial health. For the programs to be effective, employees must understand its requirements, how to comply and where to find help.

In this course, you will learn about the elements of an effective compliance and ethics training program which include legal compliance, ethical decision-making skills, anti-fraud education and best practices. Additionally, you will learn how to create and assess a compliance and ethics training program.

$71.20 Members / $89 Non-Members

Alternative Currencies and Fraud

**Course Level:** Overview | **Prerequisite:** None

In this course, explore the rapidly expanding world of alternative currencies and their associated fraud schemes. Topics include cryptocurrencies, blockchain, ransomware and many others. *Alternative Currencies and Fraud* also provides the background and context needed to maintain awareness of this dynamic new alternative currency landscape.

You Will Learn How To:

- Assess the current landscape of alternative currencies
- Differentiate between various forms of alternative currency
- Determine how fraud schemes such as ransomware are enabled by alternative currencies
- Identify cryptocurrencies and how their mechanisms can prevent fraud
- Recognize fraud threats associated with alternative currencies
- Recognize important court cases in the developing law concerning alternative currencies

$71.20 Members / $89 Non-Members

Conversation with a Fraudster

**Course Level:** Basic | **Prerequisite:** None

In this webinar, John Gill, J.D., CFE, ACFE’s Vice President - Education, held a conversation with Ryan Homa, a man who served 22 months in a federal prison on charges of bank fraud. Homa was working for a $60 million-a-year company when he opened a business account under a fictitious company’s name and wrote checks to this fictitious company. Over the course of 3½ years he embezzled more than $1 million from his employer. You will learn what he was thinking when he took the first dollar, how he concealed it, how he was caught and what lessons he learned.

$71.20 Members / $89 Non-Members
Fraud Examiners Manual

Your Essential Resource as an Anti-Fraud Professional. The Fraud Examiners Manual is the definitive body of knowledge for the anti-fraud profession, providing comprehensive guidance for anti-fraud professionals that no other work can match.

The Fraud Examiners Manual:
• Describes hundreds of fraud schemes
• Reviews legal principles involved with prosecuting fraudsters
• Provides tools and techniques for gathering information and evidence when investigating fraud
• Explores why people commit fraud and what can be done to prevent it
• Contains a sample fraud examination report, a fraud examination checklist and sample engagement and advisory letters

The Fraud Examiners Manual is now available online. With online access, the Fraud Examiners Manual is more accessible and useful than ever.

Benefits of Online Access Include:
• Real-time, Ongoing Content Updates — Access the most up-to-date anti-fraud information available.
• Access to both U.S. and International Editions — View the content that is pertinent to your situation, but have the option to change editions when your needs change.
• Optimized for Multiple Devices — Access the Fraud Examiners Manual on all your internet-connected devices.

Visit ACFE.com/FEM to learn more.

DIGITAL
• One-year subscription to the online Fraud Examiners Manual
• Fraud Examiners Manual (PDF)

$119.20 MEMBER PRICE / $149 Non-Members

DIGITAL+
• One-year subscription to the online Fraud Examiners Manual
• Fraud Examiners Manual (PDF)
• Fraud Examiners Manual (Printed)

$239.20 MEMBER PRICE / $299 Non-Members
Build your anti-fraud library with books and manuals written by anti-fraud experts. Visit ACFE.com/bookstore.

**Report Writing Manual**
By the ACFE Research Team | Paperback, 160 pages

Your ability to write a clear and thorough report is a key component of fraud examination and can greatly influence your professional credibility with litigators, management, direct supervisors and peers. The Report Writing Manual provides simple, informative explanations detailing the elements that a fraud examination report should include and how to express the results of your investigation in an accurate, accessible and concise manner.

Highlights Include:
- Tips for planning a fraud examination report
- Legal considerations in report writing
- Advice for composing expert reports
- Tips for improving writing skills
- Sample reports and engagement letters
- Style guidelines and writing resources
- Report writing templates

**International Fraud Handbook**
By Dr. Joseph T. Wells, CFE, CPA
Hardcover, 389 pages

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