

Register by 20 February to save EUR 125!*

ACFE.com/European

CPE Credit
4-20

Course Levels
Basic-Advanced

Accommodations

Park Plaza Victoria
239 Vauxhall Bridge Road
London SW1V 1EQ
Room Rate*: GBP 159 single, double**
Hotel Cut-Off Date: 17 February 2015

Fees

Registration Fees†	Early Registration (by 20 February)	Standard Registration (after 20 February)
Full Conference (includes Pre- and Main Conference)	Members EUR 1200 Non-Members EUR 1350	Members EUR 1325 Non-Members EUR 1475
Main Conference only (23-24 March)	Members EUR 1150 Non-Members EUR 1275	Members EUR 1275 Non-Members EUR 1400
Pre-Conference only (22 March)	N/A	Members EUR 275 Non-Members EUR 365
Team Registration Discount* (three or more registering together) To register a group, contact an ACFE Member Services Representative at (512) 478-9000 or email GroupRegistration@ACFE.com.		EUR 25 off registration rate

About the ACFE

The Association of Certified Fraud Examiners, the world's premier provider of anti-fraud training and education, has nearly 75,000 members, sponsors more than 125 chapters worldwide and provides anti-fraud educational materials to over 300 universities. Together with its members, the ACFE is reducing business fraud worldwide and inspiring public confidence in the integrity and objectivity of our profession. For more information, visit ACFE.com.

Satisfaction Guarantee

ACFE training events are unmatched in scope and effectiveness and are backed by our 100% satisfaction guarantee. If you attend an event and are not completely satisfied, please contact an ACFE Member Services Representative at +1 (512) 478-9000.

Cancellation Policy — Our cancellation policy is intended to keep costs low for attendees. Due to financial obligations incurred by ACFE, Inc. you must cancel your registration prior to the start of the event. Cancellations received less than 14 calendar days prior to an event start date are subject to a USD 100 administrative fee. No refunds or credits will be given for cancellations received on or after the start date of the event. Those who do not cancel and do not attend are responsible for the full registration fee. Terms and conditions are subject to change without notice. Visit ACFE.com for the latest updates.

*Payment must be received by 20 February 2015 to obtain early registration discounts. Early Registration Savings not available for Pre-Conference only option.

**Subject to availability. Rate includes breakfast but is exclusive of VAT. Rooms may be booked at the special attendee rate until 17 February or until the room block sells out, whichever comes first.

†Registration fees include 20% VAT. Registration fees paid for by credit cards will be charged the U.S. dollar equivalent of the total fee. Differences may occur due to bank currency translation.

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"I would definitely recommend it for everyone who is in the anti-fraud profession. A great opportunity to exchange experience, knowledge and gain contacts." — Aleksandar Vidovic, CEO, Salviol d.o.o.

Keynote Speakers



Eugene Kaspersky
CEO, Co-Founder of Kaspersky Lab
Russia

Eugene Kaspersky is an IT Security expert, CEO and co-founder of Kaspersky Lab, Europe's largest antivirus company. He was voted the World's Most Powerful Security Exec by SYS-CON Media in 2011 and named one of *Foreign Policy Magazine's* 2012 Top Global Thinkers for his contribution to IT security awareness on a global scale.



Cliff Lansley
Director, Emotional Intelligence Academy
UK

Cliff Lansley is Managing Director of Paul Ekman International plc (PEI), which specialises in using reliable science in developing and delivering programmes in emotional awareness and deception. He featured as Behavioural Analyst Expert for ITV's documentary 'Lying Game – Crimes that Fooled Britain' and also with BBC. He has worked with police, security and other personnel from military, airport, intelligence and commercial sector organisations in more than 20 countries across all continents.



Geert Delrue
AML/CFT and Fraud Specialist, Author, Law Enforcement
Belgium

Geert Delrue is a law enforcement professional specializing in tax fraud and money laundering investigations. He has authored numerous books on investigating financial crime, including fraudulent bankruptcy, written falsehoods, tax fraud, swindle and abuse of confidence and terrorist financing.



Dr. Janice Goldstraw-White
Criminologist, GWAssociates
UK

With more than 20 prior years' experience as an accountant and auditor, Goldstraw-White is particularly interested in crime in the workplace, fraudster behaviour and the role of women in fraud. She has extensively researched white-collar crime, with a focus on offender accounts of criminal behaviour.



D. Bruce Dorris, J.D., CFE, CPA, CVA
Vice President and Program Director,
ACFE
United States

As an Assistant District Attorney for the Caddo Parish District Attorney's Office, Dorris created its Financial Crimes Screening Section. He formerly served on the Board of Directors with the National White Collar Crime Center, and was the Vice Chairman of its Audit Committee. He has testified numerous times before legislative committees and was a frequent lecturer with prosecutor and accountant training associations.



2015 ACFE European Fraud Conference

22-24 March 2015 | London



FEATURED KEYNOTE SPEAKERS



EUGENE KASPERSKY
CEO, Co-Founder of Kaspersky Lab
Russia



GEERT DELRUE
AML/CFT and Fraud Specialist, Author, Law Enforcement
Belgium



CLIFF LANSLEY
Body Language Expert, Director, Emotional Intelligence Academy
UK



DR. JANICE GOLDSTRAW-WHITE
Criminologist, GWAssociates
UK



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2015 ACFE European Fraud Conference

22-24 March 2015 | London

Discover the latest tools, techniques and trends in the fight against fraud at the **2015 ACFE European Fraud Conference**. With dynamic educational opportunities, experienced instructors and invaluable networking opportunities, this event offers the most comprehensive anti-fraud training available in the region.

Benefits of Attending

- Gain insight from experts in the field into the way fraud is evolving and hear about the latest developments in anti-fraud efforts to keep pace
- Learn the latest in fraud news, interviews and investigations to help you develop and strengthen your anti-fraud programme
- Explore best practices from Europe's top companies and government organisations
- Expand your professional network with contacts that can aid your future fraud investigations
- Evaluate the latest anti-fraud tools and services from cutting-edge vendors

Who Should Attend

- Certified Fraud Examiners and other anti-fraud specialists
- Forensic accountants
- Information technology and IT security professionals
- Internal and independent auditors
- Law enforcement officers and private investigators
- Security and loss prevention professionals
- Governance, risk and compliance professionals
- Experienced professionals seeking to complement existing experience with the knowledge of leading anti-fraud professionals

Agenda at a Glance*

Sunday, 22 March		Pre-Conference
13:00-17:00	Pre-Conference Building a Culture of Fraud Prevention and Detection	
Monday, 23 March		Main Conference
09:00-10:20	Opening Welcome and General Session <i>D. Bruce Dorris, J.D., CFE, CPA, CVA, Vice President and Program Director, Association of Certified Fraud Examiners</i>	
10:20-10:40	Networking Break	
10:40-12:00	2A Open Source Intelligence Techniques for Fraud Examiners	2B The Changing Role of Analytics in Fraud Investigation
12:00-13:30	Working Lunch <i>Eugene Kaspersky, Chairman and CEO, Kaspersky Lab</i>	
13:30-13:40	Networking Break	
13:40-15:00	4A Cleaning Your Ethical Lenses	4B A Euro Approach to Turning Losses into Profits
15:00-15:20	Networking Break	
15:20-16:40	5A Developing E-Discovery and Data Analytics in Investigations	5B Data Privacy: Turning the Compliance Challenge into a Competitive Advantage
16:45-18:00	Networking Reception	
Tuesday, 24 March		Main Conference
09:00-10:20	General Session <i>Dr. Janice Goldstraw-White, Criminologist, GWAssociates</i>	
10:20-10:40	Networking Break	
10:40-12:00	7A Easy to Use IT Tools for the Fraud Investigator	7B When Virtual Becomes Reality
12:00-13:30	Working Lunch <i>Geert Delrue, AML/CFT, Fraud Specialist, Author</i>	
13:30-13:40	Networking Break	
13:40-15:00	9A Conducting Fraud Investigations	9B Applying Advanced Verbal Techniques to Interrogations and Interviews
15:00-15:20	Networking Break	
15:20-16:40	Closing General Session <i>Cliff Lansley, Director, Emotional Intelligence Agency</i>	

*Schedule subject to change.

SUNDAY, 22 MARCH

13:00-17:00

Pre-Conference: Building a Culture of Fraud Prevention and Detection

Bethmara Kessler, CFE, CISA
Corporate Audit, Campbell Soup Company United States



LEVEL: INTERMEDIATE

Any organisation can become subject to a fraudster, but every organisation can develop a protective cultural layer which will help both keep fraud at bay and alert management when it is suspected. In this Pre-Conference session, you will learn to assess the culture, address entity-wide risks, develop an anti-fraud policy and establish an anti-fraud culture.

MONDAY, 23 MARCH

10:40-12:00

2A: Open Source Intelligence Techniques for Fraud Examiners

Guilhem Ros, CFE, CAMS
Forensic & AML, Manager, Deloitte Luxembourg



LEVEL: BASIC

Open source intelligence (OSINT) techniques are often used by intelligence agencies around the world. By tapping into public sources and records, fraud fighters can also leverage those techniques to detect, investigate and prevent fraud within organisations. This session will provide you with a basic understanding of the intelligence cycle, from planning to reporting. You will walk away with the ability to use these tools and OSINT techniques in your day-to-day investigations, ranging from money laundering and terrorist financing to complex fraud cases. The session will also show how vulnerable your own organisation might be if your employees are unaware of basic tips and tricks for Internet use.

2B: The Changing Role of Analytics in Fraud Investigation

Roslyn Lee, ACA
Senior Manager, Fraud Investigation and Dispute Services & Data Analytics, EY Ireland



LEVEL: BASIC

For business executives in multiple functions across many industries and geographies, big data presents tremendous opportunities. For those charged with deterring, detecting and investigating misconduct, mining such data can be a particularly powerful tool in their overall compliance and anti-fraud efforts. This session will look at the importance of identifying the right tools and how to turn data into information. It will also share insights from the recent *EY Global Forensic Data Analytics Survey 2014*.

13:40-15:00

4A: Cleaning Your Ethical Lenses

Murray Grainger, G-EMBA
Director, Impact on Integrity Ltd. Spain



LEVEL: INTERMEDIATE

Are you focusing on the right things to maximise ethics and compliance in your organisation? This interactive session will examine cultural and organisational barriers to effective transparency in multinationals, draw on key concepts from innovation and change management, and identify practical ways you can improve decision-making, cut transgressions and unlock value.

4B: A Euro Approach to Turning Losses into Profits

Gary Miller, Solicitor, CFE
Partner, Mishcon de Reya UK



LEVEL: INTERMEDIATE

Organisations can produce return on investment ratios in asset recovery exercises by utilising aggressive investigation and litigation strategies. This session will focus on the use of the injunctive powers of the courts, particularly in commonwealth jurisdictions, to conduct raids to search for and retrieve data and documents. It will also demonstrate how using these and other injunctive remedies with focused and intelligent investigations can create an environment where the fraudster is forced to cooperate or face summary judgment and the seized assets.

15:20-16:40

5A: Developing E-Discovery and Data Analytics in Investigations

Shairil Yahya, CFE, FCCA
Senior Manager, Fraud Investigations and Customer Screenings, Philips International B.V. Netherlands



LEVEL: INTERMEDIATE

Although e-discovery and data analytics are not new technologies employed in investigations, there are still numerous companies and multinationals that depend on external consultants to provide them with full support in both of these areas. Since these consultants are charging per GB of data to manage e-discovery, the cost of these services is potentially huge. Using Philips' experience in-sourcing these services as a case study, this session will share the lessons learned, obstacles faced and rationale for taking the route they chose.

5B: Data Privacy: Turning the Compliance Challenge into a Competitive Advantage

Cedric Bourgeois, J.D., CFE, CPA (F)
Head of Investigations, CNIL - Commission Nationale de l'Informatique et des Libertés France



LEVEL: INTERMEDIATE

Information and communication technology generate a growing amount of increasingly accurate data about us. This personal data represents a great deal of commercial worth but is also invaluable for fraud prevention and investigation, especially in multinational organisations. Compliance expertise in personal data management creates value for your organisation and trust for your stakeholders. It also provides efficient access to information in the course of fraud examinations and a secure legal framework in cross-border investigations. This session will explore the "privacy by design" approach, creating an environment of trust for stakeholders and eventually creating value.

Networking Reception

Monday, 23 March | 16:45-18:00

Join us as the ACFE hosts a Networking Reception for conference attendees. This is the perfect opportunity for you to meet and converse with fellow anti-fraud colleagues from around the world while perusing the latest anti-fraud services and products available today. Refreshments and light hors d'oeuvres will be provided. Registration for this event is complimentary.

TUESDAY, 24 MARCH

10:40-12:00

7A: Easy-to-Use IT Tools for the Fraud Investigator

Matthias Kopetzky, CFE, CPA, CIA
CEO, Business Valuation GmbH Austria



LEVEL: INTERMEDIATE

For fraud examiners, the investigation and detection possibilities in the diverse world of IT are growing as fast as the mass of data is. This session will present a set of freely available and easy-to-use IT tools that can support internal fraud investigations. These tools can deliver background information about people and firms, as well as help organise the investigation itself.

7B: When Virtual Becomes Reality

Tim Harvey, CFE
Director of UK Operations, ACFE UK



LEVEL: INTERMEDIATE

Here's a quick test of your current knowledge: What is a nonce bit? You have heard of Bitcoin, but how many crypto currencies are there? What is questing? This session will provide the answers to these questions and reveal why they are relevant to fraud fighters around the world. If you don't know the answers to the above you need to update your knowledge because fraudsters *always* make the most of emerging and intrusive technology. This session will guide you through online, virtual and crypto currencies, and explain why they are preferred by criminals.

13:40-15:00

9A: Conducting Fraud Investigations

Sherman McGrew, J.D., CFE
Program Analyst, TSA Netherlands



LEVEL: ADVANCED

When is a fraud investigation called for? How is a fraud investigation initiated? What do you do when the investigation grows beyond its original intent? This session will identify what sets fraud investigations apart from other types of investigations. It will specifically focus on the challenges faced by the fraud investigator that sets him or her apart from other types of investigators.

9B: Applying Advanced Verbal Techniques to Interrogations and Interviews

Michael Comer
Managing Director, Cobasco Group Limited UK



LEVEL: ADVANCED

Far too many cases of serious fraud are irreparably compromised within the first 24 hours because first responders fail to recognise the importance of initial exchanges in getting to the "deep truth" — establishing the factual base of the current and associated cases beyond reasonable doubt. This session will introduce key modules on interrogations and interviews with people in possession of the "deep truth" who are reluctant to volunteer it.