

Register by 24 February to save EUR 125!*

ACFE.com/European

CPE Credit
4-20

Course Levels
Basic-Advanced

Accommodations

Hilton Amsterdam
Apollolaan 138, 1077 BG
Amsterdam, Netherlands
Hotel Phone: +31 (0) 20 710 6005
Room Rate: EUR 235 single/double**

Fees

Registration Fees [†]	Early Registration (by 24 February)	Standard Registration (after 24 February)
Full Conference (includes Pre- and Main Conference)	Members EUR 1200 / USD 1620 Non-Members EUR 1350 / USD 1825	Members EUR 1325 / USD 1790 Non-Members EUR 1475 / USD 1995
Main Conference only (24-25 March)	Members EUR 1150 / USD 1555 Non-Members EUR 1275 / USD 1725	Members EUR 1275 / USD 1725 Non-Members EUR 1400 / USD 1890
Pre-Conference only (23 March)	N/A	Members EUR 275 / USD 375 Non-Members EUR 365 / USD 495
Team Registration Discount (three or more registering together)		EUR 25 off registration rate

About the ACFE

The Association of Certified Fraud Examiners, the world's premier provider of anti-fraud training and education, has nearly 70,000 members, sponsors more than 125 chapters worldwide and provides anti-fraud educational materials to over 300 universities. Together with its members, the ACFE is reducing business fraud worldwide and inspiring public confidence in the integrity and objectivity of our profession. For more information, visit ACFE.com.

Satisfaction Guarantee

ACFE training events are unmatched in scope and effectiveness and are backed by our 100% satisfaction guarantee. If you attend an event and are not completely satisfied, please contact an ACFE Member Services Representative at +1 (512) 478-9000.

Cancellation Policy — Our cancellation policy is intended to keep costs low for attendees. Due to financial obligations incurred by ACFE, Inc. you must cancel your registration prior to the start of the event. Cancellations received less than 14 calendar days prior to an event start date are subject to a USD 100 administrative fee. No refunds or credits will be given for cancellations received on or after the start date of the event. Those who do not cancel and do not attend are responsible for the full registration fee. Terms and conditions are subject to change without notice. Visit ACFE.com for the latest updates.

*Payment must be received by 24 February 2014 to obtain early registration discounts. Early Registration Savings not available for Pre-Conference only option.

**Subject to availability. Inclusive of VAT. Rooms may be booked at the special attendee rate until 21 February or until the room block sells out, whichever comes first. I understand if I reserve a room at the course hotel, the hotel may disclose to ACFE non-financial reservation information, (name, dates of stay), for the purpose of updating and confirming the event room block. By registering for this event, I grant the ACFE or anyone authorized by the ACFE, the right to use or publish in print or electronic format, any photographs or video containing my image or likeness for any promotional purpose, without compensation.

†USD registration fees include 21% VAT. Conference Registration fees paid for by credit cards will be charged the U.S. dollar fee. Differences may occur due to bank currency translation.

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Keynote Speakers



David Green
Director, Serious Fraud Office, United Kingdom

After 25 years of prosecuting and defending at the Criminal Bar, David Green was appointed the first Director of Revenue and Customs Prosecutions in April 2005. He headed the Revenue and Customs Prosecutions Office from its launch until the department was merged with the Crown Prosecution Service in January 2010. Green returned to the Bar in April 2011. He was appointed Director of the Serious Fraud Office on 21 April 2012.



D. Bruce Dorris, J.D., CFE, CPA, CVA
Vice President and Program Director, Association of Certified Fraud Examiners, United States

Bruce Dorris is the Vice President and Program Director for the ACFE and is an Advisory Member to the ACFE Board of Regents. He is licensed to practice law as well as a licensed Certified Public Accountant with experience in business valuation and litigation support. Dorris was a prosecutor of financial and corruption related crimes for thirteen years, and he served on the Board of Directors of the National White Collar Crime Center.



Patrick Donovan
Chief Compliance Officer, Airbus, France

Patrick J. Donovan was appointed Chief Compliance Officer in February 2008 by the Executive Committee of Airbus S.A.S., a leading manufacturer of civil and military aircraft. Prior to assuming his new duties he served as Vice President, Trade Controls & Counsel since April 2004. Prior to Airbus, he served in a variety of international trade related positions at Intelsat Global Service Corporation, Washington, D.C., Lockheed Martin, Honeywell, and NASA.



Troels Oerting
Head of European Cybercrime Centre (EC3), Europol, Netherlands

Troels Oerting started with the Danish Police in 1980 and rose through the ranks, serving as Director of the Danish NCIS, Director of National Crime Squad and later as Director of the Danish Serious Organized Crime Agency (SOCA). He has held positions as Head of NCB Copenhagen, Chair of the Head of Europol National Unit group (HENU), member of DK Europol Management Board delegation and Head of DK Schengen / Sirene. He serves now as Head of European Cybercrime Centre (EC3) and Interim Head of Europol Counter Terrorist and Financial Intelligence Centre.



Margo Smit
Investigative Journalist & Director, Association of Investigative Journalists (VVOJ), Netherlands

Margo Smit is an independent investigative journalist, journalism teacher and part-time director of the Dutch-Flemish Association of Investigative Journalists (VVOJ). She has researched, written and produced documentaries in Dutch and English, with subjects including nuclear proliferation, enlargement of the European Union, counterfeiting of the Euro, the banking industry, former Dutch politician Ayaan Hirsi Ali and the murder of publicist Theo van Gogh.

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“I would definitely recommend it for everyone who is in the anti-fraud profession. A great opportunity to exchange experience, knowledge and gain contacts.”

— Aleksandar Vidovic, CEO, Salviol d.o.o.

2014 ACFE European FRAUD CONFERENCE

23-25 March 2014 Amsterdam



FEATURED KEYNOTE SPEAKERS



David Green
Director, Serious Fraud Office, United Kingdom



Troels Oerting
Head of European Cybercrime Centre (EC3), Europol, Netherlands



Patrick Donovan
Chief Compliance Officer, Airbus, France



D. Bruce Dorris, J.D., CFE, CPA, CVA
Vice President and Program Director, Association of Certified Fraud Examiners, United States

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Association of Certified Fraud Examiners

2014 ACFE European FRAUD CONFERENCE

23-25 March 2014 Amsterdam

Discover the latest tools, techniques and trends in the fight against fraud at the **2014 ACFE European Fraud Conference**. With dynamic educational opportunities, experienced instructors and invaluable networking opportunities, this event offers the most comprehensive anti-fraud training available in the region.

Benefits of Attending

- Gain insight from experts in the field into the way fraud is evolving and hear about the latest developments in anti-fraud efforts to keep pace
- Learn the latest in fraud news, interviews and investigations to help you develop and strengthen your anti-fraud programme
- Explore best practices from Europe's top companies and government organisations
- Expand your professional network with contacts that can aid your future fraud investigations
- Evaluate the latest anti-fraud tools and services from cutting-edge vendors

Who Should Attend

- Certified Fraud Examiners and other anti-fraud specialists
- Forensic accountants
- Information technology and IT security professionals
- Internal and independent auditors
- Law enforcement officers and private investigators
- Security and loss prevention professionals
- Governance, risk and compliance professionals
- Experienced professionals seeking to complement existing experience with the knowledge of leading anti-fraud professionals

Agenda at a Glance*

Sunday, 23 March		Pre-Conference
1300-1700	Pre-Conference — Open Source Intelligence for Fraud Investigations	Pre-Conference — Interview and Interrogation for the Fraud Examiner Who Really Wants to Make a Difference
Monday, 24 March		Main Conference
0900-1020	Opening Welcome and General Session <i>D. Bruce Dorris, J.D., CFE, CPA, CVA and Margo Smit</i>	
1020-1040	Networking Break	
1040-1200	2A Global Expectations for Addressing Fraud Risk and the Investigative Process	2B Conflict of Interest: Gateway to Corruption
1200-1330	Working Lunch <i>David Green</i>	
1330-1340	Networking Break	
1340-1500	4A Continuous Fraud Monitoring and Detection via Advanced Analytics	4B Setting Up An Anti-Fraud Control Plan
1500-1520	Networking Break	
1520-1640	5A Preventing Fraudulent Reporting: A European Perspective	5B Internal Auditing and Fraud: How to Manage Fraud Information
1645-1800	Networking Reception	
Tuesday, 25 March		Main Conference
0900-1020	General Session <i>Troels Oerting</i>	
1020-1040	Networking Break	
1040-1200	7C Key Fraud Indicators (KFI): A New Approach to Set Up and Use Effective Fraud Indicators	7D Increasing the Likelihood of Identifying Fraud, Not By Tip but Data Analysis
1200-1330	Working Lunch <i>Patrick Donovan</i>	
1330-1340	Networking Break	
1340-1500	9C Assisting Your Fraud Examination with Online and Open Source Intelligence	9D Conducting Internal Investigations
1500-1520	Networking Break	
1520-1640	Closing General Session <i>Panel Discussion</i>	

*Schedule subject to change.

Sunday, 23 March

1300-1700

Pre-Conference: Open Source Intelligence for Fraud Investigations

Stephen Hill, Ph.D., CIIP, MLPI
Managing Director, Snowdrop Consulting Ltd
United Kingdom

LEVEL: INTERMEDIATE

This Pre-Conference session will introduce you to the concepts and the world around the Internet and its supporting tools for fraud investigation. The three modules will unravel Internet search engine jargon and uncover the sources of evidence available online. The course will improve your ability to work with the current Internet technologies, and to understand the control and investigative systems presented and prepare for the future.

Pre-Conference: Interview and Interrogation for the Fraud Examiner Who Really Wants to Make a Difference

Sherman McGrew, J.D., CFE
Program Analyst, TSA
Netherlands

LEVEL: INTERMEDIATE

This Pre-Conference session will complement your existing fraud examination skills by providing proven interview techniques needed to obtain admissions and confessions. You'll learn what to do when interviewing a fraud suspect, and how to do it in the difficult interviewing situations that regularly arise in fraud investigations.

Monday, 24 March

9:00-10:20

General Session

D. Bruce Dorris, J.D., CFE, CPA, CVA
Vice President and Program Director,
Association of Certified Fraud Examiners, United States

Margo Smit
Investigative Journalist & Director, Association of Investigative Journalists (VVOJ), Netherlands

10:40-12:00

2A Global Expectations for Addressing Fraud Risk and the Investigative Process

Waheed Alkahtani, CFE, CISA, CCEP-I
Senior Auditor, Saudi Aramco, Saudi Arabia

LEVEL: INTERMEDIATE

The development of a fraud risk management (FRM) program is a proactive approach to protect the organisation, promote compliance in the work environment and encourage transparency in the workplace. This session provides the key elements and a strategic approach — undertaken by Saudi Aramco — in the implementation of a risk-based anti-fraud programme that reflects the company global presence. You will also explore two basic approaches for developing an effective compliance program and examine the three critical stages: planning, deployment and administration.

2B Conflict of Interest: Gateway to Corruption

Paul Catchick, CFE
Senior Investigator, Organization for Security and Co-operation in Europe (OSCE), Austria

LEVEL: INTERMEDIATE

All acts of corruption contain an inherent conflict of interest and can remain undetected in an organisation for years, if indeed it is detected at all. Anatomising the corrupt act can illustrate how employee corruption can begin and evolve even from benign situations, and how good management can mitigate the risk of corruption occurring internally. In this session you will learn new strategies to prevent, manage and detect corruption risk within an organisation.

12:00-13:30

Working Lunch

David Green
Director, Serious Fraud Office, United Kingdom

13:40-15:00

4A Continuous Fraud Monitoring and Detection via Advanced Analytics

Scott Mongeau, Ph.D.
Manager, Deloitte, Netherlands

LEVEL: INTERMEDIATE

Business analytics and "big data" are highly publicised terms, but what is the core value proposition? The advent of systems automation, enhanced by advanced analytics, has established the capacity for continuous fraud monitoring and detection solutions. This session will provide an overview of the main advanced analytics techniques available to tackle the problem of fraud, and a practical case will be examined in order to demonstrate the principles at work for a hands-on perspective.

4B Setting Up an Anti-Fraud Control Plan

Patrick Risch, CFE, CIA, CCSA
Head of Fraud Prevention & Detection, BNP Paribas Fortis, Belgium

LEVEL: INTERMEDIATE

How mature is your organisation in mitigating fraud risk? Learn how to develop a fraud risk governance framework, based on the three lines of defence model, and to make sure that this framework is functioning as intended by putting in place an anti-fraud control plan.

15:20-16:40

5A Preventing Fraudulent Reporting: A European Perspective

Kurt Ramin, CFE, CPA
Director, KPR Associates, Germany

LEVEL: INTERMEDIATE

One of the objectives of the EU single market financial regulation is to increase investor protection by reducing financial statement fraud. The mandatory adoption of International Financial Reporting Standards (IFRS) by the European Commission provides a basis for combatting fraudulent financial reporting in European security markets. This session will provide details on the current status of financial and business reporting in Europe. You will also hear suggestions on how to prevent financial reporting fraud during a discussion of future developments and regulations.

5B Internal Auditing and Fraud: How to Manage Fraud Information

Piero Matriciani, CFE, CIA, CCSA
Audit Manager, Ferrovie dello Stato Italiano, Italy

LEVEL: INTERMEDIATE

One of the important links between internal auditing and occupational fraud is how the information is handled. This information falls into two categories — information that somebody decides to give to the organisation (e.g. whistleblowers, management or the audit department) and information corroborated by investigation — that each raise unique questions of how to be processed and communicated. Discover an effective procedure, based on internal auditing skills, compliance program knowledge and organisational experiences, for managing fraud information in the internal audit department.

16:45-18:00

Networking Reception

Join us as the ACFE hosts a Networking Reception for conference attendees. This is the perfect opportunity for you to meet and converse with fellow anti-fraud colleagues from around the world while perusing the latest anti-fraud services and products available today. Refreshments and light hors d'oeuvres will be provided. Registration for this event is complimentary.

Tuesday, 25 March

9:00-10:20

General Session

Troels Oerting
Head of European Cybercrime Centre (EC3), Europol,
Netherlands

10:40-12:00

7C Key Fraud Indicators (KFI): A New Approach to Set Up and Use Effective Fraud Indicators

Emmanuel Pascal, CFE, CIA, CRMA
Group Corporate Audit Manager, Brakes Group, France

LEVEL: INTERMEDIATE

Most companies set up Key Performance Indicators (KPI) but when it comes to fraud, it is more difficult to find indicators that meet their needs and to use them efficiently. Through real examples of Key Fraud Indicators (KFI) building processes, you will learn how to design your own KFI and how to look for significant and effective data. You will also discover innovative approaches that will help you get the best of these indicators in order to detect and prevent fraud.

7D Increasing the Likelihood of Identifying Fraud, Not By Tip but Data Analysis

Claudia Runge, CFE, CIA, CCSA, CRMA
Owner, CR Audit, Germany

Georg Schudea
Managing Director (CEO), Schudea & SilverConsult GmbH, Germany

LEVEL: ADVANCED

The conventional sample selection methodology used in audits limits the possibility of discovering fraud, leaving many to be discovered based on a tip from an employee, vendor, etc. By considering correlation and tolerance levels and calculating the intrinsic value, the possibility of detecting fraud by analysing data can be significantly increased. The result of the risk and value-oriented sampling is a number of high-quality samples whose variances cannot be easily reasoned by the auditee. Learn how this methodology was used to identify fraud in cases of corruption, asset misappropriation, fraudulent statements and illicit funds.

12:00-13:30

Working Lunch

Patrick Donovan
Chief Compliance Officer, Airbus, France

13:40-15:00

9C Assisting Your Fraud Examination with Online and Open Source Intelligence

Stephen Hill, Ph.D., CIIP, MLPI
Managing Director, Snowdrop Consulting Ltd, United Kingdom

LEVEL: INTERMEDIATE

As the use of the Internet and associated technologies has grown rapidly in recent years, so has the opportunity for computer-related crime. Unlawful activity can be committed or facilitated online with criminals trading and sharing information, masking their identity, gathering information on victims and communicating with co-conspirators. Websites, email, chat rooms and social networks can all provide vital evidence in an investigation of computer-related crime, and this session will assist investigators in their efforts to curb such crime.

9D Conducting Internal Investigations

Sherman McGrew, J.D., CFE
Program Analyst, TSA, Netherlands

LEVEL: INTERMEDIATE

Investigating one's own colleagues for fraud is an extremely difficult situation and poses unique challenges, particularly when the suspected fraudster may continue to be employed at the same company as the investigator. Explore how to tackle the internal investigation, detect falsehood and avoid the pitfalls when dealing with co-workers and friends.

15:20-16:40

Closing General Session

Panel Discussion: Inside the Mind of a Fraudster

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