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Director of Public Prosecutions, Hong Kong Department of Justice
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Senior Counsel in Hong Kong
Formerly Head of the Hong Kong Government's Central Policy Unit, Leo Goodstadt brings to his academic research personal experience at the highest levels of government, while a successful career as a consultant economist has given him a considerable knowledge of financial markets and regulatory affairs. His first book was a pioneering investigation of China's development strategies in the Maoist era and he has published extensively on Hong Kong's economic takeoff and its social and political challenges.

James D. Ratley, CFE
President and CEO, Association of Certified Fraud Examiners
As a police officer, James D. Ratley handled numerous investigations regarding internal frauds, conflicts of interest, and litigation support. As President of the ACFE, he now works to promote the ACFE to the public and other professional organisations and continues to assist in the development of anti-fraud products and services to meet the needs of ACFE's members.

Chris Fordham, CFE
Managing Partner – Fraud Investigation & Dispute Services | Asia-Pacific, Ernst & Young Advisory Services Limited
During his time working in the forensic accounting arena, Chris Fordham has worked on a large number of forensic investigations, fraud, corruption (including the US Foreign Corrupt Practices Act) and anti-money laundering risk consulting assignments, expert witness and general litigation support engagements, involving the preparation of reports for use in various disputes in both commercial and criminal cases.

Register by 4 October and SAVE USD 150! ACFE.com/AsiaPac

Benefits of Attending
• Gain insight from experienced practitioners into the challenges that fraud-related issues present.
• Receive detailed information about the latest in fraud news, interviews and case studies and new steps to developing a leading anti-fraud defection strategy.
• Explore best practices from the Asia-Paciﬁc region’s top companies.
• Expand your professional network with contacts that can aid your future fraud investigations.
• Develop the latest anti-fraud tools and services from cutting-edge vendors.

Who Should Attend
• Certified Fraud Examiners and other anti-fraud specialists
• Forensic accountants
• Information technology and IT security professionals
• Internal and Independent auditors
• Law enforcement and private investigators
• Security and loss prevention professionals
• Governance, risk and compliance professionals
• Experienced professionals seeking to complement existing experience with the knowledge of leading anti-fraud professionals.

2012 ACFE Asia-Pacific Fraud Conference
4-6 November 2012 • Hong Kong

Discover the latest tools, techniques and trends in the fight against fraud at the 2012 ACFE Asia-Pacific Fraud Conference. With dynamic educational opportunities, experienced instructors and invaluable networking opportunities, this event offers the most comprehensive anti-fraud training available in the region.

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KEYNOTE SPEAKERS

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**CONFERENCE AT A GLANCE**

**PRE-CONFERENCE: Sunday, 4 November**
- 13:00 – 17:00: Risk Mitigation and Management Consultant – Leo F. Goodstadt’s Keynote Session: *China’s Financial Reforms: Why Dysfunctional Banking Survives*
- 14:50 – 16:10: Networking Break

**HOTEL INFORMATION**
- 4-20

**CPE CREDIT**
- 14:50 – 16:10: Networking Break

**PRE-CONFERENCE: Monday, 5 November**
- 08:30 – 09:50: Dr. Hec Ying & Dr. Huan Ying: *Fraud Indicators for Risk Management Professionals*
- 09:50 – 10:10: **Networking Break**
- 10:10 – 11:30: Prof. Frank A. Darvall-Stevens & Chris Fordham: *Profiling the Fraudster*
- 11:30 – 12:50: Prof. Frank A. Darvall-Stevens & Chris Fordham: *Profiling the Fraudster*
- 12:50 – 13:10: **Working Lunch**

**2012 ACFE Asia-Pacific Fraud Conference**

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- 09:00 – 11:00: OZAP: *Fraud Alert in Cyber Security*
- 11:00 – 12:00: *Conclusion*

**GENERAL SESSION: Thursday, 8 November**
- 09:00 – 11:00: OZAP: *Fraud Alert in Cyber Security*
- 11:00 – 12:00: *Conclusion*

**GENERAL SESSION: Friday, 9 November**
- 09:00 – 11:00: OZAP: *Fraud Alert in Cyber Security*
- 11:00 – 12:00: *Conclusion*

**Social Event:**
- 13:00 – 17:00: Event Location: **Club World**

**CANCELLATION POLICY:**
- To obtain a refund (less a 15% administrative fee), you must cancel your registration prior to the start of the event. Cancellations received less than 14 calendar days prior to an event start date will be charged the full registration fee. No refunds will be issued after 4 October 2012.

**FEES:**
- Early Registration (by 4 Oct. 2012):
  - NM: $1,375
  - M: $1,250
- Standard Registration (after 4 Oct. 2012):
  - NM: $395
  - M: $350

**INFORMATION:**
- The ACFE is the world’s largest anti-fraud professional association and premier anti-fraud education and training centre.
- The ACFE and its members are dedicated to the worldwide reduction of fraud through education and information for a healthier and more secure global business community.

**REGISTRATION NOW OPEN:**
- Visit **www.acfe.com/conferences** to register or contact the ACFE at +1 (512) 478-9000 or FAX: +1 (512) 478-5900.

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**CONFERENCE SCHEDULE**

**Pre-Conference: Sunday, 4 November**

**10:00 – 10:10:** Opening Welcome and General Session
- Speaker: Senior Manager, PPB Advisory

**10:10 – 11:10:** AP: Professors / Ethical Governance
- Speaker: Professor Darvall-Stevens

**11:10 – 12:10:** AP: Professors / Ethical Governance
- Speaker: Chris Fordham

**12:10 – 14:30:** Working Lunch
- Speaker: Managing Partner – Fraud Investigation
- Speaker: Partner, Risk and Advisory Services

**14:30 – 15:30:** AP: Professors / Ethical Governance
- Speaker: Dr. Hec Ying
- Speaker: Dr. Huan Ying

**15:30 – 16:50:** AP: Professors / Ethical Governance
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- Speaker: Dr. Huan Ying

**16:50 – 18:00:** AP: Professors / Ethical Governance
- Speaker: Dr. Hec Ying
- Speaker: Dr. Huan Ying

**18:00 – 19:00:** General Session – Keynote Session: *China’s Financial Reforms: Why Dysfunctional Banking Survives*
- Speaker: Leo F. Goodstadt

**20:00 – 22:00:** Social Event

**Monday, 5 November**

**8:30 – 9:50:** **Main Conference**
- Speaker: Professor Darvall-Stevens & Chris Fordham
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### Sunday, 4 November 2012

**Conference Opening**

- **9:00 – 9:15**
  - Welcome Address and Opening Remarks

**Birthright Conference**

- **9:15 – 9:30**
  - Keynote: “A New Approach to Tackling the Problem”

**Pre-Conference Session**

- **9:30 – 10:30**
  - **Pre-Conference Session – Risk and Fraud Management**

**General Session**

- **10:30 – 11:30**
  - **Fool the Auditors**

**Lunch Break**

- **12:00 – 14:00**

### Monday, 5 November 2012

**Conference Session**

- **8:30 – 9:30**
  - **Essential Forensic Accounting**

**Lunch Break**

- **12:00 – 14:00**

**Conference Session**

- **14:30 – 15:30**
  - **Managing Payroll Fraud using Business Process Improvement**

### Tuesday, 6 November 2012

**Pre-Conference Session**

- **9:00 – 10:00**
  - **Pre-Conference Session – Fraud & Forensic Accounting**

**Conference Session**

- **10:00 – 11:00**
  - **Detecting Deception in a Corporate Setting**

**Lunch Break**

- **12:00 – 14:00**

**Conference Session**

- **14:30 – 15:30**
  - **Looking Beyond the Numbers: Fraud Detection Techniques in a Complex Environment**

### Wednesday, 7 November 2012

**Conference Session**

- **8:30 – 9:30**
  - **Silencing the Whistleblower**

**Lunch Break**

- **12:00 – 14:00**

**Conference Session**

- **14:30 – 15:30**
  - **Integrating Technology into Forensic Accounting Practice**

### Thursday, 8 November 2012

**Conference Session**

- **8:30 – 9:30**
  - **Fraud Detection and the Law**

**Lunch Break**

- **12:00 – 14:00**

**Conference Session**

- **14:30 – 15:30**
  - **Conducting a Successful Investigation: Avoiding Common Pitfalls**

### Friday, 9 November 2012

**Conference Session**

- **8:30 – 9:30**
  - **Looking at the Fight Against White-Collar Crime**

**Closing Session**

- **10:00 – 11:00**
  - **A Final Reflection on Our Conference**

**Networking Session**

- **11:30 – 12:30**
  - **Closing Session – An Inside Look at the Fight Against White-Collar Crime**

**Conference Closing**

- **12:30 – 13:00**
  - **Closing Session – A Final Reflection on Our Conference**
## Conference Schedule

### Conference at a Glance

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### Pre-Conference: Sunday, 4 November

#### 8:30 – 9:50 AM

**Panel Discussion:**

"Expanding Horizons: A New Era in Forensic Accounting and Investigation"

*Participants:*

- **Terry J. Loda, CFE**, Director of Forensic Services, **Plunkett Rose**
- **John Howard, CFE**, Partner, **AlixPartners**
- **Kathleen Cacace, CFE**, Partner, **CFA Global**
- **Alison K. Proctor, CFE**, Partner, **Wells Fargo**

#### 10:10 – 11:30 AM

**Panel Discussion:**

"Moving to the Next Level: A New Era in Fraud Risk Management"

*Participants:*

- **Donald J. Mitten, CFE**, Executive Vice President, **ACFE**
- **Gary R. Santi, CFE**, Chief Internal Auditor, **McKesson**
- **Janet L. Keesler, CFE**, Global Head of Risk Management, **AlixPartners**
- **Gary R. Swanson, CFE**, Chief Internal Auditor, **PepsiCo Global**

#### 11:30 – 12:50 AM

**Panel Discussion:**

"Fraud Risk Management: A New Era in Forensic Accounting and Investigation"

*Participants:*

- **Stephanie C. Landa, CFE**, Partner, **Baker Tilly**
- **John M. Cooper, CFE**, Chief Internal Auditor, **AlixPartners**
- **Kimberly A. O'Dell, CFE**, Chief Internal Auditor, **JPMorgan Chase**
- **Mark A. Gonzalez, CFE**, Chief Internal Auditor, **AlixPartners**

### Conference: Monday, 5 November

**General Session: Opening Remarks**

**Leo F. Goodstadt**, President & CEO, ACFE

**Keynote: One Man’s Journey Against Corruption in China**

**Albert Ho**, CFE, CmsM, Deputy Director, **Hong Kong Anti-Corruption Bureau**

**Main Conference: Monday, 5 November**

#### 9:00 – 9:30 AM

**Breakfast & Networking**

#### 9:30 – 9:50 AM

**Panel Discussion:**

"Massive Frauds: A New Era in Fraud Risk Management"

*Participants:*

- **Daniel R. Tietz, CFE**, Partner, **AlixPartners**
- **Donna A. Schwarz, CFE**, Senior Manager, **PPB Advisory**
- **Nicholas M. Conti, CFE**, Director, **AlixPartners**

#### 9:50 – 10:10 AM

**Panel Discussion:**

"Tackling Intellectual Property Fraud: Changing the Game of Intellectual Property Protection"

*Participants:*

- **Edward Ong, CFE**, Director, **Bureau, Customs and Excise Department, Hong Kong**
- **Anita Poon, CFE**, Partner, **Baker Tilly**
- **David G. Major, CFE**, Partner, **AlixPartners**

#### 10:10 – 11:30 AM

**Panel Discussion:**

"Investigative Techniques: A New Era in Forensic Accounting and Investigation"

*Participants:*

- **Jeffrey R. Kallgren, CFE**, Chief Investigative Officer, **IBM**
- **David J. Gurey, CFE**, Chief Investigative Officer, **AlixPartners**
- **James F. Berwick, CFE**, Chief Investigative Officer, **AlixPartners**

#### 11:30 – 12:50 AM

**Panel Discussion:**

"Fraud Risk Management: A New Era in Forensic Accounting and Investigation"

*Participants:*

- **Stevenson W. Wang, CFE**, CFE, **Baker Tilly**
- **Mark R. Proctor, CFE**, Partner, **Wells Fargo**
- **Kimberly C. O'Dell, CFE**, Partner, **AlixPartners**

### Conference: Tuesday, 6 November

#### 9:00 – 9:30 AM

**Breakfast & Networking**

#### 9:30 – 9:50 AM

**Panel Discussion:**

"Risk Mitigation and Management: A New Era in Forensic Accounting and Investigation"

*Participants:*

- **Courtney C. Clayton, CFE**, Director, **PPB Advisory**
- **Stephanie C. Landa, CFE**, Partner, **Baker Tilly**
- **Kimberly C. O’Dell, CFE**, Partner, **AlixPartners**

#### 9:50 – 10:10 AM

**Panel Discussion:**

"Tackling Patent Fraud: Changing the Game of Intellectual Property Protection"

*Participants:*

- **Edward Ong, CFE**, Partner, **Baker Tilly**
- **Anita Poon, CFE**, Partner, **Baker Tilly**
- **David G. Major, CFE**, Partner, **AlixPartners**

#### 10:10 – 11:30 AM

**Panel Discussion:**

"Investigative Techniques: A New Era in Forensic Accounting and Investigation"

*Participants:*

- **Jeffrey R. Kallgren, CFE**, Chief Investigative Officer, **IBM**
- **David J. Gurey, CFE**, Chief Investigative Officer, **AlixPartners**
- **James F. Berwick, CFE**, Chief Investigative Officer, **AlixPartners**

### Conference: Wednesday, 7 November

#### 9:00 – 9:30 AM

**Breakfast & Networking**

#### 9:30 – 9:50 AM

**Panel Discussion:**

"Risk Mitigation and Management: A New Era in Forensic Accounting and Investigation"

*Participants:*

- **Courtney C. Clayton, CFE**, Director, **PPB Advisory**
- **Stephanie C. Landa, CFE**, Partner, **Baker Tilly**
- **Kimberly C. O’Dell, CFE**, Partner, **AlixPartners**

#### 9:50 – 10:10 AM

**Panel Discussion:**

"Tackling Patent Fraud: Changing the Game of Intellectual Property Protection"

*Participants:*

- **Edward Ong, CFE**, Partner, **Baker Tilly**
- **Anita Poon, CFE**, Partner, **Baker Tilly**
- **David G. Major, CFE**, Partner, **AlixPartners**

#### 10:10 – 11:30 AM

**Panel Discussion:**

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**About the ACFE**

The ACFE is the world’s largest membership organization dedicated to fighting financial fraud. The ACFE is committed to raising public awareness about fraud, and reducing the incidence and impact of financial fraud through education, research, and a global network of members who share knowledge and expertise.

**Follow the ACFE on Twitter**

**Join the ACFE LinkedIn Group**

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**Contact Information**

**About the ACFE**

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Brian R. Beck, Executive Director

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Email: help@ACFE.com

**Join the ACFE Facebook Group**

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**About the Conference**

The 2012 ACFE Asia-Pacific Fraud Conference is sponsored by the Hong Kong Department of Justice, the Hong Kong Anti-Corruption Bureau, and the Hong Kong Customs and Excise Department. The conference is also supported by the Professional Congress on Investigations (PCI), the Hong Kong Fraud Investigation Society, and the Hong Kong Association of Certified Fraud Examiners, Inc.

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**REGISTRATION NOW**

**ACFE.com/AusPac        +1 (512) 478-9000 / +65 6411 6696

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**Cancellation Policy**

Our cancellation policy is intended to keep costs low for attendees. Due to financial obligations incurred by ACFE, Inc. after 4 October 2012, fees for cancelled registrations will not be refunded. Attendees can confirm all meeting room locations for any promotional purpose, without compensation.

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**Notice**

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Chris Fordham, CFE
Managing Partner – Fraud Investigation & Dispute Services | Asia-Pacific, Ernst & Young Advisory Services Limited

During his time working in the forensic accounting area, Chris Fordham has worked on a large number of forensic investigations, fraud, corruption (including the US Foreign Corrupt Practices Act) and anti-money laundering risk consulting assignments, expert witness and general litigation support engagements, involving the preparation of reports for use in various disputes in both commercial and criminal cases.

Leo F. Goodstadt, CBE, JP
Hong Kong Institute for Monetary Research

Formerly Head of the Hong Kong Government’s Central Policy Unit, Leo Goodstadt brings to his academic research personal experience at the highest levels of government, while a successful career as a consultant economist has given him a considerable knowledge of financial markets and regulatory affairs. His first book was a pioneering investigation of China’s development strategies in the Maoist era and he has published extensively on Hong Kong’s economic takeoff and its social and political challenges.

Kevin Zervos, SC
Director of Public Prosecutions, Hong Kong Department of Justice

Kevin Zervos, SC, is a specialist in the prosecution of white collar crime, including trial work in credit card and currency frauds, bankruptcy and corporate frauds, infringement of intellectual property, money laundering and corruption. From 1982 to date, he has worked as counsel with the Hong Kong Department of Justice, initially attached to the Commercial Crime Unit where he mainly prosecuted white collar crime cases, then as Head of Appeals specializing in both commercial and criminal cases. He has worked extensively on Hong Kong’s economic takeoff and its social and political challenges.

James D. Ratley, CFE
President and CEO, Association of Certified Fraud Examiners

As a police officer, James D. Ratley handled numerous investigations regarding internal frauds, conflicts of interest, and litigation support. As President of the ACFE, he now works to promote the ACFE to the public and other professional organisations and continues to assist in the development of anti-fraud products and services to meet the needs of ACFE’s members.

Chief of Staff. In May 2003, Zervos was appointed mainly prosecuted white-collar crime cases, then as head of Appeals specialising in corruption. From 1992 to date, he has worked as counsel with the Hong Kong Department of Justice, initially attached to the Commercial Crime Unit where he mainly prosecuted white collar crime cases, then as Head of Appeals specializing in both commercial and criminal cases. He has worked extensively on Hong Kong’s economic takeoff and its social and political challenges.

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