FROM INPUT TO INSIGHT:

Detecting Tone Through Machine Learning
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NEW! 27 of the 21st Century
Big data. Analytics. Machine learning. Artificial intelligence. These topics, and many others, are being used with regularity in all aspects of business — from marketing and operations to recruiting and retention. They should also be topics used regularly when discussing fraud examination techniques. According to the 2016 ACFE Report to the Nations, proactive data monitoring and analysis were associated with the highest reduction in both median loss and median duration compared to all other anti-fraud controls.

In a recent case, analytics and machine learning were applied to the analysis of a variety of textual data sources. Much of what occurred in the scheme was off-book — not recorded in the company’s financial statements. Without transactional data to rely on, our examiners leveraged other data to use in the investigation and provided information to enhance the interview process.

A large company became aware of a potential theft scheme involving the IT director and some of his direct reports. The allegations were brought to the company’s attention by a whistleblower who had previously been terminated. The individuals involved in the scheme were taking old IT equipment that still had value and selling it on eBay. The user ID used to sell the equipment was in the company’s name, though it was not in the company’s control. Rather, the IT director linked his personal PayPal account to the “company” eBay account. All payments that came through the account deposited directly to his personal account, never remitting funds to the company.

Typically, transactional-based analytics would have been the starting point. However, without transactions to analyze, examiners turned to email and instant messages of the IT department personnel. The first approach — keyword searching — did not net much in the way of direct evidence. The second approach — tone detection — identified a number of instant messages between the IT director and a supervisor which had a conspiratorial tone (other common tones in examinations include nervous, evasive, anxious and intimate). The topic of those communications was the eBay scheme.

Here are a couple of excerpts from recovered chat sessions:

**Example 1:**

| AH [5:36 PM]: | We have 3 left and V is taking those to UPS right now |
| ES [5:37 PM]: | Thank you!! |
| AH [5:37 PM]: | We are going to blow all of that money we made on a kick party |
| ES [5:37 PM]: | shhh...quiet. no talkie about it yet |
| AH [5:37 PM]: | lol internal plans for now |
In addition, tone detection also identified a couple of emails between the IT director and some female colleagues that may have been a little too “friendly” for normal professional relationships. While these were not used in this investigation, these types of results can be useful in lawsuits and investigations involving sexual harassment.

Ultimately, armed with the messages above, examiners interviewed the IT director who confessed to the scheme.

Both machine learning — in this case specifically tone detection — and traditional analytics using keyword searching were used to successfully uncover the scheme at hand.

Transactions, communications, technology and other assets continue to generate more data every day. The use of analytics, machine learning, artificial intelligence and other advanced analytics methods will help anti-fraud professionals evolve their methods to keep up with the complex occupational fraud landscape.

As a member of BKD Forensics & Valuation Services division, Jeremy Clopton leads the Data Analytics and Digital Forensics practices. He specializes in data analytics with applications in fraud prevention and detection, risk assessment and business intelligence. Clopton is a CFE, CPA, ACL Certified Data Analyst (ACDA) and Certified IDEA Data Analyst (CIDA). He is one of a small number of professionals worldwide certified in both ACL and IDEA data analytics software.

H. Bryan Callahan leads BKD’s Forensics Services group for the firm’s East Region and specializes in providing litigation consulting, fraud investigation and forensic accounting services. Bryan is a Certified Fraud Examiner (CFE), a Certified Public Accountant (CPA), holds the Certified in Financial Forensics (CFF) certification from the American Institute of Certified Public Accountants (AICPA) and also is a Certified Valuation Analyst (CVA).
Forensic Accountant Relies on Skills Learned Outside of the Classroom

According to Ryan Collins, CFE, manager of Fraud and Investigation Dispute Services (FIDS) at EY, the most valuable career lessons he has learned were not taught in school. “Today’s market requires a forensic accountant to possess a different skillset from the traditional accountant, which means most of what you learn in your career isn’t taught inside of a classroom,” Collins said. “Analytical thinking, problem solving, and the ability to think outside the box are some of the most important skills I’ve learned over my career, and I continue to employ these skills on a daily basis.”

Where were you born and raised?
I was born and raised in Charlestown, Massachusetts, a small, one square-mile town in the heart of Boston.

How did you become passionate about fighting fraud?
I attended Bentley University where I earned my undergraduate degree in accounting and my MBA. I always figured when I graduated I would take a job in tax or audit. At Bentley, I took a forensic accounting course where I learned about the Enrons, WorldComs and Madoffs of the world. I was immediately hooked. I’m lucky enough to have a career where I can focus on doing well and doing a lot of good.

What steps led you to your current position with EY and what does that role entail?
During my junior year of college, I held an internship in EY’s FIDS group. At the conclusion of that internship, I received an offer for full-time employment, beginning at the end of my senior year. Although I was excited about the offer, I knew I wanted to get my MBA before starting my career. EY, showcasing their amazing flexibility, allowed me to pursue my goals, earn my MBA and let me know that the job would be waiting for me when I was done. I have been there ever since!

What value do you see in mentorship, and what advice do you have for someone looking for a mentor?
For me, mentorship is one of the single most important aspects of career development. I think it’s essential to find a mentor as early in your career as possible. For me, that meant finding someone who was doing the job I wanted to be doing in five years, and understanding the steps they took and the process they followed to be successful. And when I get there, it is just as important to become a mentor and help guide others along in their careers.

How do you think your CFE credential has helped you in your role?
As a fraud investigation and dispute services manager in one of the world’s largest public accounting firms, clients expect a level of proven expertise and the CFE credential truly demonstrates that. Becoming a CFE has not only broadened my knowledge of dealing with complex financial transactions, but it has given my clients the peace of mind that they are working with an individual with the highest standards for the anti-fraud profession.

What is a memorable case or project that you have worked on – one that made you feel especially proud?
A few years ago I was able to perform a pro-bono engagement working with a charity in the Boston area. Early in my career, it was inspiring to see that EY wasn’t only focusing on their financial bottom line, but also the social impact they were having on the community.

What activities or hobbies do you like to do outside of work?
When I am not fighting fraud, I’m fighting a hook and a slice on the golf course. I love to play the game as much as possible, even when I can’t find a course. And, as a bonus, it’s a great way to develop business relationships.
ACFE Membership

Today, more than 80,000 ACFE members are protecting our global economy and ensuring integrity in the marketplace by leading the fight against fraud. Position yourself as a leader in your profession by joining the ACFE. Gain access to comprehensive anti-fraud resources, expert training opportunities and valuable member benefits that will help you reach your professional goals.

Exclusive Member Resources

• **Publications** — Stay on top of the latest trends and new developments, gain access to exclusive articles and videos, and find news, analysis and commentary on the global fight against fraud.

• **Savings on Anti-Fraud Training** — Last year ACFE members saved more than $3.5 million on the best anti-fraud training available.

• **Articles and Reports** — Dig into a wealth of relevant anti-fraud articles and reports that reveal deeper insights into the various aspects of fraud.

• **Tools** — Risk assessments, sample documents and a network of CFEs to assist you with your most confounding fraud issues are just a few of the many tools available to ACFE members.

• **Videos** — Topics ranging from former Olympus CEO and whistleblower Michael Woodford telling his story to career videos targeted to anti-fraud professionals are available in our extensive and diverse video library.

• **Podcasts** — The ACFE’s monthly podcast, Fraud Talk, breaks down case studies, interviews the industry’s leading experts and provides the tools you need to spot, fight and prevent fraud.

• **Online Career Center** — Features a members-only job board; free career webinars; career path information; advice from experts in the areas of career development, human resources, self-employment and career transitions; and résumé evaluations by an award-winning author and former hiring manager.

• **Free Webinars** — Earn free CPE while staying abreast of new topics with free, members-only webinars.

The CFE Credential

• **Obtain the Certified Fraud Examiner (CFE) credential and position yourself as an anti-fraud expert, helping to further your professional growth and advance your career. Only ACFE members may become CFEs.**

• **Increase your earning potential** — According to the 2015/2016 Compensation Guide for Anti-Fraud Professionals, CFEs earn 23 percent more than their non-certified colleagues.

• **Improve your marketability and job security** — Robert Half International identifies the CFE as “in-demand…one of the most marketable credentials today,” and A.E. Feldman, a leading executive search firm, states, “...the CFE has emerged as the gold standard in the area of fraud.”

“Becoming a CFE has not only broadened my knowledge of dealing with complex financial transactions, but it has given my clients the peace of mind that they are working with an individual with the highest standards for the anti-fraud profession.”

— Ryan Collins, CFE
EY

See pg. 5 to read the full interview.
ACFE Anti-Fraud Training

Learn the latest anti-fraud skills and techniques from leading practitioners, develop your fraud-fighting skills and network with colleagues and peers at ACFE learning events. The ACFE offers learning opportunities for every stage of your career and in locations all around the world (including your own office).

Conferences
Conferences offer basic, intermediate and advanced sessions, expert panel discussions, educational tracks, workshops and networking opportunities. Many of our conferences also have exhibitions for you to experience cutting-edge anti-fraud tools and services firsthand (pgs. 12-15).

Seminars
ACFE seminars give you the opportunity to expand your knowledge of a specific topic in an instructor-led, classroom environment. To help you select training that fits with your level of knowledge and experience, ACFE seminars are categorized by level (pgs. 16-41):
- **Basic** — These courses provide essential knowledge and lay the foundation for professional development.
- **Intermediate** — The next level in your educational experience, Intermediate courses broaden and deepen your fraud-fighting skills.
- **Advanced** — For experienced anti-fraud professionals, Advanced courses offer opportunities to refine skills and further develop expertise.
- **Overview** — These courses cover a particular topic from a broad perspective, providing insight and fraud-fighting tactics for professionals at all levels.

Webinars
ACFE Webinars are a convenient way to gain important fraud-fighting knowledge and earn CPE credit from your own office or home computer. In addition, past webinars are available as self-study programs (pg. 44).

On-Site Training
The ACFE’s renowned anti-fraud training, delivered on your schedule and at your location, is a cost-effective way of meeting the professional development needs of your staff (pg. 45).

To help you choose the courses that best match your needs, we encourage you to review course levels and recommended prerequisites, as well as the course descriptions.

If you need further assistance determining which courses would provide the best fit for you, our staff would be happy to assist you. Please call (800) 245-3321 or +1 (512) 478-9000 to speak with a Member Services Representative.

†Payment must be received by early registration deadline to obtain savings.
CFE Exam Review Course

If you are pursuing the Certified Fraud Examiner (CFE) credential, the CFE Exam Review Course will help you master the concepts found in the CFE Exam: financial transactions and fraud schemes; law; investigation; and fraud prevention and deterrence. The 4-day, instructor-led course provides the essentials needed to prepare for the CFE Exam and become a Certified Fraud Examiner. This course, in combination with the CFE Exam Prep Course software (pg. 46), will provide you with an unbeatable combination for passing the exam.

Heightened fraud awareness combined with new laws and regulations have increased the already growing demand in the workforce for professionals who are highly skilled at fighting fraud. The CFE credential is the premier certification for anti-fraud professionals around the world. CFEs are specialists in the deterrence, detection and investigation of fraud, and possess a broad range of skills that uniquely qualifies them to effectively combat fraud.

Benefits of Attending

- **Structured Learning Environment** — Learn how to prepare for the CFE Exam
- **Fast Track** — Participate in an intense, 4-day preparation period
- **Instructor-Led** — Receive guidance from experienced instructors
- **Interactive Sessions** — Participate in open discussions on a variety of topics in fraud prevention
- **Team Environment** — Meet others preparing for the CFE Exam and CFE instructors who will help you organize study sessions to review materials, and provide you with tips and processes designed for the working professional’s busy schedule
- **On-Site Testing** — Take the CFE Exam on-site while the material is still fresh in your mind. Go home knowing you’ve passed your CFE Exam

Who Should Attend

- **Anyone who prefers learning in an instructor-led, classroom environment**
- **Individuals who favor table discussions with peers and experienced instructors**
- **Those who need extra encouragement to take the CFE Exam**

What’s Included

- **The CFE Exam Prep Course** — a $995 value!
- **Printed course materials that outline the topics covered in the exam and aid in preparation**
- **Essential knowledge from experienced instructors to help you pass the CFE Exam**
- **Exam fee**

Schedule

See page 9.

*Event price includes the cost of the 2017 CFE Exam Prep Course software. Participants who purchased an older version of the Prep Course within 2 years of registration date may register for a discounted fee. Visit ACFE.com/ExamReview for rates.
Upcoming Dates

U.S. Locations
Austin, TX | April 24-27, 2017
Atlanta, GA | May 8-11, 2017
Washington, D.C. | July 17-20, 2017
Denver, CO | July 31-August 3, 2017
Chicago, IL | August 28-31, 2017
New York, NY | October 23-26, 2017
Austin, TX | November 13-16, 2017

International Locations
Dubai, UAE | April 2-6, 2017
Zurich, Switzerland | April 4-7, 2017
Amsterdam, Netherlands | May 5-June 16, 2017
Dubai, UAE | May 14-18, 2017
Kuala Lumpur, Malaysia | May 22-26, 2017
Nicosia, Cyprus | May 26-29, 2017
Lagos, Nigeria | July 20-23, 2017
Sydney, Australia | July 25-28, 2017
Duesseldorf, Germany | July 31-August 4, 2017
Mexico City, Mexico | August 23-26, 2017
Athens, Greece | September 6-9, 2017
Dubai, UAE | September 24-28, 2017
Canberra, Australia | October 10-13, 2017
Dubai, UAE | November 5-9, 2017
Doha, Qatar | November 26-30, 2017
Dubai, UAE | December 10-14, 2017

Register early for an upcoming course to save $100!
### ACFE Upcoming Events

For information or to register, visit ACFE.com/Training

#### 3 WAYS TO SAVE!

**Combo Event Savings:** Register to attend two events being held consecutively in select cities and receive up to $200 in savings! Combo events are designated with this icon: +

**Early Registration Savings:** Register and pay before the Early Registration Deadline listed for the event (generally one month before event start date) and SAVE $95 or more off of the regular price for the event.

**Group Savings:** Gather a team of three or more individuals to register for the event that best suits the learning needs of your group. Call the ACFE at (800) 245-3321 or +1 (512) 478-9000 to determine your savings.

### 2017 EVENTS

#### APRIL

<table>
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<tr>
<th>CPE</th>
<th>Event Details</th>
<th>Location</th>
<th>Members</th>
<th>Non-Members</th>
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<tbody>
<tr>
<td>16</td>
<td>Conducting Internal Investigations</td>
<td>April 3-4, Montreal, QC</td>
<td>CAD 970**</td>
<td>CAD 1,175**</td>
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<td>8</td>
<td>Detecting Fraud Through Vendor Audits</td>
<td>April 24, Chicago, IL</td>
<td>$295</td>
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<td>16</td>
<td>Financial Statement Fraud</td>
<td>April 25-26, Chicago, IL</td>
<td>$695</td>
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<td>40</td>
<td>CFE Exam Review Course</td>
<td>April 24-27, Austin, TX</td>
<td>$2,395**</td>
<td>$2,395*</td>
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<td>16</td>
<td>Obtaining, Managing and Searching Electronic Evidence</td>
<td>April 27-28, Las Vegas, NV</td>
<td>$695</td>
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#### MAY

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<td>16</td>
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<td>May 1-2, Cleveland, OH</td>
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<td>30</td>
<td>CFE Exam Review Course</td>
<td>May 8-11, Atlanta, GA</td>
<td>$2,395</td>
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<td>16</td>
<td>Controlling the Risk of Asset Misappropriation</td>
<td>May 22-23, San Diego, CA</td>
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#### JUNE

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<tr>
<td>16</td>
<td>28th Annual ACFE Global Fraud Conference</td>
<td>June 18-23, Nashville, TN</td>
<td>See pg. 12 for pricing</td>
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#### JUNE

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<td>8</td>
<td>Investigating Conflicts of Interest</td>
<td>July 17, Philadelphia, PA</td>
<td>$295</td>
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<td>16</td>
<td>Uncovering Fraud with Financial and Ratio Analysis</td>
<td>July 18-19, Philadelphia, PA</td>
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#### JULY

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Schedule subject to change. Visit ACFE.com/Calendar for the most up-to-date Calendar of Events.

*Event price includes the cost of the 2017 CFE Exam Prep Course software. Participants who purchased an older version of the Prep Course within 2 years of registration date may register for a discounted fee. Visit ACFE.com/ExamReview for rates.

**Residents of Quebec subject to additional 9.975% QST**

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**REGISTER NOW**

VISIT ACFE.com/Training

CALL (800) 245-3321 or +1 (512) 478-9000
Advance your career with training from the global leader in anti-fraud education.

**SEPTEMBER**
- **Fraud Risk Management**
  - August 21-22
  - New York, NY
  - Members $795 / Non-Members $845
- **Tracing and Recovering Fraud Losses**
  - August 23-24
  - New York, NY
  - Members $695 / Non-Members $845
- **CFE Exam Review Course**
  - August 28-31
  - Chicago, IL
  - Members $2395 / Non-Members $2395*
- **Legal Elements of Fraud Examination**
  - August 2017
  - Las Vegas, NV
  - Members $295 / Non-Members $395
- **Financial Statement Fraud**
  - August 2017
  - Las Vegas, NV
  - Members $695 / Non-Members $845

**OCTOBER**
- **Understanding the Mindset of a Fraudster**
  - October 2
  - Dallas, TX
  - Members $295 / Non-Members $395
- **Contract and Procurement Fraud**
  - October 3-4
  - Dallas, TX
  - Members $695 / Non-Members $845
- **Fraud Prevention**
  - October 2
  - Tampa, FL
  - Members $295 / Non-Members $395
- **Bribery and Corruption**
  - October 3-4
  - Tampa, FL
  - Members $695 / Non-Members $845
- **Using Data Analytics to Detect Fraud**
  - October 16-17
  - Seattle, WA
  - Members $695 / Non-Members $845
- **CFE Exam Review Course**
  - October 25-28
  - Washington, D.C.
  - Members $2395 / Non-Members $2395*

**NOVEMBER**
- **Controlling the Risk of Asset Misappropriation**
  - November 9-10
  - Salt Lake City, UT
  - Members $695 / Non-Members $845
- **Detecting Fraud Through Vendor Audits**
  - November 15
  - New Orleans, LA
  - Members $295 / Non-Members $395
- **Investigating on the Internet**
  - November 16-17
  - New Orleans, LA
  - Members $695 / Non-Members $845
- **Effective Report Writing for Fraud Examiners**
  - November 2017
  - Chicago, IL
  - Members $295 / Non-Members $395

**DECEMBER**
- **Principles of Fraud Examination**
  - December 4-7
  - Austin, TX
  - Members $995 / Non-Members $1195

Visit ACFE.com/Calendar for the most up-to-date Calendar of Events.

*Event price includes the cost of the 2017 CFE Exam Prep Course software. Participants who own an older version of the Prep Course may register for a discounted fee. Visit ACFE.com/ExamReview for rates. Schedule subject to change.
28th Annual ACFE Global Fraud Conference
June 18-23, 2017 | Nashville, TN | Music City Center

From saving millions of dollars each year to mitigating reputational damage to their organizations, fraud fighters like you are making an impact around the world. Join more than 3,000 of these leading anti-fraud professionals at Nashville’s Music City Center, June 18-23, 2017, for the 28th Annual ACFE Global Fraud Conference. Secure your spot early at FraudConference.com.

- Choose from more than 70 sessions on the latest anti-fraud issues, featuring international speakers addressing global concerns.
- Connect with anti-fraud professionals from more than 60 countries.
- Take the next step in your career with professional development advice.
- Discover the latest anti-fraud products and services from leading vendors.

Conference Fees

|-----------------------------|-----------------------------------------|-------------------------------------------|--------------------|
| Full Conference Package Pre, Main and Post Events (June 18-23) | Members .................................. $1550  
Non-Members .............................. $1800 | Members .................................. $1650  
Non-Members .............................. $1900 | Members ............................. $1375  
Non-Members ............................. $1625 |
| Main Conference Only (June 19-21) | Members .................................. $1150  
Non-Members .............................. $1400 | Members .................................. $1250  
Non-Members .............................. $1500 | Members ............................. $925  
Non-Members ............................. $1175 |

Group Registration — Make the ACFE Global Fraud Conference a team event and save even more. Groups of three or more from the same organization will receive additional savings on conference packages. Visit FraudConference.com for details or call (800) 245-3321.

*Payment must be received by May 10, 2017 to receive Early Registration Savings. Discount does not apply to government, group or other special pricing.
Keynote Speakers

Andrew Jennings  
Investigative Reporter,  
First to Uncover Corruption Within FIFA

Jennifer Shasky Calvery  
Global Head, Financial Crime Threat Mitigation, HSBC  
Former Director, FinCEN

Eric O’Neill  
Cybersecurity Strategist,  
Founding Partner, The Georgetown Group LLC

Eric Ben-Artzi  
Deutsche Bank Whistleblower

Eugene Soltes  
Harvard University Professor and Author, Why They Do It: Inside the Mind of the White-Collar Criminal

ACFE Virtual Conference

Whether you’re unable to travel to Nashville, or are attending the conference and want to view sessions you may miss, the ACFE Virtual Conference gives you access to the same great educational content from the convenience of your office or home.

Learn more at FraudConference.com/Virtual.

Live Conference: Earn up 12 CPE credits while live-streaming your choice of sessions from two rooms, plus receive access to on-demand video recordings after the event.

$795 Members / $995 Non-Members

On-Demand Archive: Learn year-round at your own pace with the on-demand video recording package. This option give you access to all Main Conference breakout sessions on video at your convenience after the event.

$495 Members / $595 Non-Members

Add-On Package: Anti-fraud professionals who will be attending the 28th Annual ACFE Global Fraud Conference in Nashville can also purchase the Add-On Package for access to all on-demand sessions for year-round learning.

$195 with Main or Full Conference Registration

CPE credit not available for on-demand video recordings.

Register today at FraudConference.com
2017 ACFE Fraud Conference Asia-Pacific

September 17-19, 2017 | Hong Kong

What challenges do companies in the Asia-Pacific region face in the fight against fraud? How is fraud detected and prevented by key executives from these companies? What are some of the tried and tested strategies used by leading practitioners? Discover the answer to these questions, along with proven best practices and real-world strategies, when the ACFE Fraud Conference Asia-Pacific returns to Hong Kong, September 17-19.

• Learn the latest trends in fraud prevention, detection and deterrence during interactive sessions, educational workshops and an informative panel discussion.
• Meet with high-level and distinguished speakers from leading companies in the Asia-Pacific region.
• Gain insight into best practices from experienced practitioners and learn about cutting-edge fraud detection tools and techniques.
• Network with more than 200 leading fraud fighters to help strengthen the anti-fraud community in the Asia-Pacific region.

Conference Fees

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<td>Pre-Conference and Main</td>
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<tr>
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Group Registration — Bring a team of three or more from your organization and save an additional $25 on Full and Main Conference packages. For details or to register, contact us at MemberServices@ACFE.com or call +1 (512) 478-9800.

*Reservations subject to availability.
†Payment must be received by Early Registration Deadline to obtain savings.

Register today at FraudConference.com/AsiaPac
2017 ACFE Fraud Conference Canada

October 29-November 1, 2017 | Toronto

Discover answers to the challenges and critical issues faced by anti-fraud professionals at the 2017 ACFE Fraud Conference Canada. With a stronger focus on elements of fraud, regulations and laws specific to Canada, and deeper insights into trends and prevention tools to fight fraud on a global scale, this year’s conference will prove invaluable to your career.

Register early to guarantee your spot — plus save CAD 100 on your Full or Main Conference registration. Don’t miss this exciting opportunity to connect with and learn from Canada’s top anti-fraud professionals.

Conference Fees**

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Group Registration — Bring a team of three or more from your organization and save an additional CAD 25 on Full and Main Conference packages. For details or to register, contact us at MemberServices@ACFE.com or call +1 (512) 478-9800.

¹ Reservations subject to availability.

²Includes 13% HST. Registration fees paid for by credit cards will be charged the U.S. dollar equivalent of the total fee. Differences may occur due to bank currency translation.

³Payment must be received by Early Registration Deadline to obtain savings.

Register today at FraudConference.com/Canada
Auditing for Internal Fraud

Finding fraud is part of your professional responsibility as an auditor. Auditing for Internal Fraud will help you develop and sharpen your existing skills and teach you the techniques necessary for effective fraud detection. During this 2-day course, you will explore the challenges that auditors traditionally face in identifying fraud and learn the fundamentals of auditing for fraud, with an emphasis on understanding the common schemes, detection techniques and methods of preventing occupational fraud.

You Will Learn How To:

- Identify the types, costs and red flags of common internal fraud schemes, including:
  - Financial statement fraud
  - Bribery and corruption
  - Asset misappropriation
- Recognize the auditor’s fraud-related responsibilities in audit engagements and avoid potential malpractice
- Identify and avoid the obstacles auditors often face in finding fraud
- Define and strengthen the traits necessary to apply professional skepticism
- Employ strategies to overcome bias during audits
- Effectively assess an organization’s fraud risks
- Apply data analysis techniques to find fraud
- Implement mechanisms to prevent occupational fraud

Who Should Attend:

- Controllers and corporate managers
- CPAs, CAs or equivalent
- Forensic and management accountants
- Internal and external auditors
- Certified Fraud Examiners and other anti-fraud professionals

Schedule

Frankfurt, Germany | September 7-8, 2017
Le Meridien Parkhotel Frankfurt
Hotel Phone: +49 69 2697 0
Room Rate*: EUR 179 single
Hotel Cut-Off: July 26, 2017
Early Registration Deadline*: August 7, 2017

Las Vegas, NV | December 12-13, 2017
Bellagio
Hotel Phone: (888) 987-6667 or +1 (702) 693-7044
Room Rate: $145 single (exclusive of daily resort fee and taxes)
Hotel Cut-Off: November 11, 2017
Early Registration Deadline: November 10, 2017

Jakarta, Indonesia | December 2017
Visit ACFE.com/AIF for updated seminar information.

Fees**
Members: $695
Non-Members: $845

CPE Credit
16

Field of Study
Auditing

Course Level
Basic

Prerequisites
None

“Fees vary by location
Payment must be received by Early Registration Deadline to obtain savings.

REGISTER EARLY TO SAVE $95†
Visit ACFE.com/AIF

“I took away at least 25 ideas I can put into practice right away.”
— Mary Nicks, CPA, CGMA
Explorer Pipeline CAE
Conducting Internal Investigations

A well-run internal investigation can enhance a company’s overall well-being and can help detect the source of lost funds, identify responsible parties and recover losses. It can also provide a defense to legal charges by terminated or disgruntled employees. But perhaps most importantly, an internal investigation will signal to other employees that the company will not tolerate fraud.

This seminar will prepare you for every step of an internal investigation into potential fraud, from receiving the initial allegation to testifying as a witness. Learn to lead an internal investigation with accuracy and confidence by gaining knowledge about various topics, such as relevant legal aspects of internal investigations, using computers in an investigation, collecting and analyzing internal and external information, interviewing witnesses and writing reports.

You Will Learn How To:

- Assess the risk of fraud within your organization and respond when it is identified
- Detect and investigate fraud with the use of data analytics
- Collect documents and electronic evidence needed in the course of an investigation
- Perform effective information-gathering and admission-seeking interviews.
- Discern legal and regulatory concerns related to internal investigations

Who Should Attend:

- Attorneys, legal professionals and law enforcement personnel
- Controllers and corporate managers
- Detectives and private investigators
- Governance, risk management and compliance officers
- IT professionals
- Loss prevention and security professionals
- Certified Fraud Examiners and other anti-fraud professionals

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- Detectives and private investigators
- Governance, risk management and compliance officers
- IT professionals
- Loss prevention and security professionals
- Certified Fraud Examiners and other anti-fraud professionals

Schedule

Montreal, QC | April 3-4, 2017
W Montréal
Hotel Phone: (877) W-HOTEELS
Room Rate*: CAD 225 single

Minneapolis, MN | August 7-8, 2017
The Grand Hotel Minneapolis
Hotel Phone: (800) KIMPTON
Room Rate*: $209 single
Hotel Cut-Off: July 6, 2017
Early Registration Deadline*: July 7, 2017

*Reservations subject to availability. Limited gov’t rate rooms available.
**Fees vary by location
†Payment must be received by Early Registration Deadline to obtain savings.
Principles of Fraud Examination

Build a solid foundation in fraud prevention, detection and deterrence with *Principles of Fraud Examination*, the most comprehensive course on the subject. Explore the four basic areas of fraud examination: fraud prevention and deterrence, law, financial transactions and fraud schemes, and investigation. This course is taught by leading practitioners who will provide best-practices guidance and expert insight on dealing with the professional challenges you encounter daily.

For 3½ days, immerse yourself in anti-fraud training while interacting with colleagues and peers. The course includes lectures, group discussions and video presentations.

**You Will Learn How To:**

- Interpret the causes of frauds, and how to prevent and deter future frauds by detecting red flags
- Conduct all steps of a fraud examination from planning the examination and interviewing prospective witnesses to writing effective reports
- Detect fraudulent financial transactions and conduct fraud risk assessments
- Identify occupational fraud schemes and external threats of fraud
- Examine the legal issues that affect fraud examinations including rules of evidence, key legal rights and privacy issues, and testifying

**Who Should Attend:**

- Business professionals, educators and students interested in the anti-fraud field
- Experienced fraud examiners seeking to complement their practical experience with the knowledge of leading anti-fraud experts
- Individuals who are considering starting a practice focused on fraud deterrence and detection
- Anti-fraud professionals interested in becoming Certified Fraud Examiners

**Schedule**

*Austin, TX | December 4-7, 2017*

JW Marriott Austin
Hotel Phone: (844) 473-3959
Room Rate*: $259 single/double, limited gov’t rate rooms available
Hotel Cut-Off Date: November 13, 2017
Early Registration Deadline*: November 3, 2017

*Reservations subject to availability. Limited gov’t rate rooms available.
*Payment must be received by Early Registration Deadline to obtain savings.

**Fees**

- Members: $1195
- Non-Members: $1395

**CPE Credit**

- 28

**Field of Study**

Visit ACFE.com/POFE for more information.

**Course Level**

Basic

**Prerequisites**

None

This course fulfills the annual ethics CPE requirement for CFEs

**Register Early to Save $200!***

Visit ACFE.com/POFE

“This is an amazing course and I have already recommended it to others. The speakers were great. They all had great examples/stories to help make the learning fun, easy to understand and relevant. I can’t wait to go to the next ACFE conference!”

— Patricia Parker, CFE, MS
Professional Interviewing Skills

Are people lying to you? Do you know for sure? When do actions speak louder than words? This 2-day, interactive seminar will teach you how to be more effective in asking direct and follow-up questions, while evaluating both verbal and nonverbal responses, so you can detect lies and uncover the truth during interviews.

You Will Learn How To:

- Plan and schedule interviews
- Comply with legal issues that affect interviews
- Identify different types of interview questions for individual personality styles
- Detect deception and create strategies to gain quality information
- Obtain confessions and signed statements

Who Should Attend:

- Business professionals who conduct interviews
- Attorneys, legal professionals and law enforcement personnel
- Controllers and corporate managers
- Detectives and private investigators
- Governance, risk management and compliance officers
- Internal and external auditors, CPAs, CAs and forensic accountants
- Loss prevention and security professionals
- Business professionals, educators and students interested in the anti-fraud field
- Certified Fraud Examiners and other anti-fraud professionals

Schedule
Charlotte, NC | September 18-19, 2017
Omni Charlotte Hotel
Hotel Phone: 800-THE-OMNI
Room Rate*: $209 single/double
Hotel Cut-Off: August 18, 2017
Early Registration Deadline*: August 18, 2017

*Reservations subject to availability. Limited gov’t rate rooms available.
*Payment must be received by Early Registration Deadline to obtain savings.

Fees
Members: $695
Non-Members: $845

CPE Credit
16

Field of Study
Communications and Marketing

Course Level
Basic

Prerequisites
None

“...I enjoyed attending the Professional Interviewing Skills seminar. The experience was insightful, interesting and suggestive of different perspectives and approaches on interviewing. I loved it!”

— Natalie LePage, CFE
TransAlta
New ACFE Regents Elected

The ACFE is proud to announce that Alexis C. Bell, CFE, PI, and Vidya Rajarao, CFE, CA, have been elected to the 2017-2018 ACFE Board of Regents. Bell and Rajarao took office at the Board’s meeting in February at ACFE headquarters in Austin, Texas.

Alexis C. Bell, CFE, PI
Fraud Doctor LLC
Charlotte, North Carolina

Alexis C. Bell, CFE, PI, is the CEO and founder of Fraud Doctor LLC, which provides proprietary anti-fraud products and services. She has authored the books Data Analysis for Corporate Fraud Risk and Mortgage Fraud & the Illegal Property Flipping Scheme.

Bell led the design and implementation of the initial global anti-fraud program for a European public conglomerate and pioneered the first comprehensive microfinance fraud risk management program for another firm, which covered 22 post/active conflict-developing countries in the greater Middle East, Eurasia, Latin America and Africa. Bell is a former board president of the Charlotte ACFE Chapter. She speaks at conferences and delivers specialized training, as well as produces a video podcast series — FraudCast — that connects anti-fraud thought leaders to more than 3,600 global followers.

Wherever she’s traveled, Bell says she’s been consistently inspired by the passion of local fraud fighters. These experiences motivated her to return alone to Afghanistan this past year to help advance its anti-fraud programs.

Vidya Rajarao, CFE, CA
Grant Thornton, India LLP
Bangalore, India

Vidya Rajarao, CFE, CA, has been a chartered accountant with the Institute of Chartered Accountants of India since 1996 and a Certified Fraud Examiner since 2004. Rajarao has led and conducted investigations, regulatory proceedings and fraud risk assessments at companies in technology, consumer products, oil and gas, banking, insurance, retail and pharmaceutical/life sciences industries.

At Grant Thornton, Rajarao is a member of the firm’s global forensic steering committee that establishes the strategy related to forensic services, education and training, managing risk and improving brand visibility.

Rajarao is an active member of the Associated Chambers of Commerce and Industry of India (ASSOCHAM) National Council for Corporate Fraud & Internal Audit, India; the Anti-Corruption Committee of the American Chamber of Commerce in India; the ACFE Chapters in Bangalore and Chennai, India; the Institute of Internal Auditors Chapter in Bangalore, India, and the ISACA Chennai Chapter.

Read more about Alexis and Vidya at ACFE.com/2017regents.

The Most Common Scheme

Asset misappropriation was the most common fraud scheme in the 2016 Report to the Nations — constituting more than 83% of the cases in the study. Keep up with the evolving nature of these schemes with training from the ACFE.

Controlling the Risk of Asset Misappropriation

All organizations are vulnerable to asset misappropriation, but do you know where your specific vulnerabilities lie? Learn to identify common asset misappropriation schemes, and best practices for deterring and detecting theft of company resources with this 2-day, instructor-led seminar.

See pg. 32

Other People’s Money: The Basics of Asset Misappropriation

Sneaking inventory out the back door is just the tip of the asset misappropriation iceberg. Resources can be stolen before they ever hit the books; conversely, a resourceful fraudster can get a victim organization to disburse money by exploiting existing processes. Take a deep dive into the different schemes and appropriate controls for each with this workbook self-study course.

See pg. 54

Introduction to Asset Misappropriation

Get a quick overview of the most common form of internal fraud with this online self-study course. Familiarize yourself with asset misappropriation schemes, internal controls to prevent these schemes and techniques to detect them once they’ve been perpetrated.

See pg. 50
Using Data Analytics to Detect Fraud

According to the ACFE’s 2016 Report to the Nations on Occupational Fraud and Abuse, proactive data monitoring and analysis are among the most effective anti-fraud controls. Organizations which undertake proactive data analysis techniques experience frauds that are 54% less costly and 50% shorter than organizations that do not monitor and analyze data for signs of fraud.

Using Data Analytics to Detect Fraud will introduce you to the basic techniques of uncovering fraud through data analysis. Taking a software-independent approach, this 2-day course provides numerous data analytics tests that can be used to detect various fraud schemes. You will also discover how to examine and interpret the results of those tests to identify the red flags of fraud.

You Will Learn How To:

• Use data analytics to detect fraud
• Implement the full data analytics process, from determining which data to acquire to spotting the warning signs of fraud
• Use different tools available to perform data analytics
• Recognize common red flags of fraud that appear in the data
• Implement data analytics tests that can be used to detect numerous fraud schemes
• Analyze non-numeric data, such as text and timelines, for signs of fraud

Who Should Attend:

• Controllers and corporate managers
• Forensic and management accountants, accounts payable and financial analysts
• Internal and external auditors, CPAs and CAs
• IT professionals
• Certified Fraud Examiners and other anti-fraud professionals

Schedule

Seattle, WA | October 16-17, 2017
Hilton Seattle Airport and Conference Center
Hotel Phone: +1 (206) 244-4800
Room Rate*: $169 single/double
Hotel Cut-Off Date: September 24, 2017
Early Registration Deadline*: September 15, 2017

Baltimore, MD | November 6-7, 2017
Hyatt Place
Hotel Phone: +1 (410) 558-1840
Room Rate*: $159 single/double
Hotel Cut-Off Date: October 5, 2017
Early Registration Deadline*: October 6, 2017

*Reservations subject to availability
†Payment must be received by Early Registration Deadline to obtain savings.

Fees
Members: $695
Non-Members: $845

CPE Credit
16
Field of Study
Auditing
Course Level
Basic
Prerequisites
None

REGISTER EARLY TO SAVE $95†
Visit ACFE.com/DA

“Data analysis techniques, applicability and fraud scheme red flags information was extremely well laid out. Very helpful.”
— Jackie Mounts, CFE
Florida Dept. of Revenue, Office of Inspector General
Detecting Fraud Through Vendor Audits

The potential for fraud is not solely an internal threat; the businesses that provide an organization with goods and services can engage in fraudulent behavior as well. One of the ways to mitigate these external risks is to establish a contractual right-to-audit in purchasing and other vendor contracts. Auditing vendors and suppliers can be a critical fraud deterrent and detection device for management to ensure they are being treated equitably and are not victims of fraud.

Detecting Fraud Through Vendor Audits is a 1-day course designed to explain how to develop a solid foundation for vendor audits; how to identify which vendors to target; how to prepare for a vendor audit; how to identify, gather and audit relevant vendor documentation; and what common vendor fraud schemes to look for.

You Will Learn How To:

- Ensure that contract language supports future audits
- Assess the strength of current vendor contracts and audit clause language and why it is vital to do so
- Identify and select good candidates for vendor audits
- Recognize key parties affected by the vendor audit and obtain their support for the audit process
- Identify and collect essential pre-audit background information
- Determine and request supporting documentation for audit
- Apply the most effective audit tests to detect potential fraud
- Recognize the types of fraud and related red flags that might be uncovered during a vendor audit
- Respond to identified vendor fraud warning signs

Who Should Attend:

- Internal and external auditors
- Forensic accountants
- Controllers, CPAs and other accounting professionals
- Government auditors and investigators
- Procurement officers
- Certified Fraud Examiners and other anti-fraud specialists

Fees
Members: $295
Non-Members: $395

CPE Credit
8

Field of Study
Auditing

Course Level
Intermediate

Prerequisites
Familiarity with the contract and procurement process

Schedule

Chicago, IL | April 24, 2017
Hyatt Regency Chicago
Hotel Phone: (888) 421-1442 or +1 (312) 565-1234
Room Rate*: $229 single/double

New Orleans, LA | November 15, 2017
Omni Riverfront
Hotel Phone: (800) THE-OMNI
Room Rate*: $169 single/double
Hotel Cut-Off: October 26, 2017

*Reservations subject to availability

Registered for this course and Financial Statement Fraud in Chicago (pg. 34) and SAVE!

Registered for this course and Investigating on the Internet in New Orleans (pg. 35) and SAVE!
Fraud Risk Management

With organizations losing an estimated 5% of their annual revenues to fraud, the need for a strong anti-fraud stance and proactive, comprehensive approach to combating fraud is clear. Develop an effective fraud risk management program and apply a supporting risk assessment framework within your organization. In this 2-day seminar, you will learn to design and implement entity-wide controls to prevent fraud, as well as support fraud risk management initiatives by establishing an anti-fraud culture and promoting fraud awareness throughout your organization.

You Will Learn How To:

- Identify fraud risks and the factors that influence them
- Analyze existing risk management frameworks and how they pertain to managing fraud risk
- Develop and implement the necessary components of a successful fraud risk management program
- Identify the elements of a strong, ethical corporate culture
- Promote fraud awareness to employees at all levels of the organization

Who Should Attend:

- Bank and financial institution auditors
- Forensic and management accountants, accounts payable and financial analysts
- Governance, risk management and compliance officers
- Internal and external auditors, CPAs and CAs
- Certified Fraud Examiners and other anti-fraud professionals

Schedule

New York, NY | August 21-22, 2017
Executive Conference Center
No room block established
Early Registration Deadline*: July 21, 2017

*Payment must be received by Early Registration Deadline to obtain savings.

Fees

Members: $795
Non-Members: $945

CPE Credit

16

Field of Study

Management Services

Course Level

Intermediate

Prerequisites

Familiarity with common fraud schemes and risks

This course fulfills the annual ethics CPE requirement for CFEs.

REGISTER EARLY TO SAVE $95†
Visit ACFE.com/FRM

Register for this course and Tracing and Recovering Fraud Losses in New York (pg. 38) and SAVE!†

“This is a course that should be taken no matter what level of experience you may have.”

— Noel L. Barreto, CFE
Bank of America
Investigating Conflicts of Interest

Conflicts of interest can present significant fraud risks for corporations, government agencies, fiduciaries, customers and suppliers. It is also one of the most difficult areas of fraud to investigate and obtain adequate evidence. Improper investigations can create counterclaiims and civil actions against organizations and fraud examiners.

In this class, gain an understanding of how and why conflicts arise and how to spot the warning signs of a conflict of interest. Plus leave with an understanding of issues specific to these types of engagements.

You Will Learn How To:

- Implement investigative techniques for conflict of interest engagements
- Conduct the flow of conflict of interest investigations
- Deal with witnesses and the legal implications of these unique investigations
- Prepare witness statements, documents and electronic evidence
- Obtain appropriate evidence and preserve it to build a conflict of interest case

Who Should Attend:

- Attorneys, legal professionals and law enforcement personnel
- Controllers and corporate managers
- Detectives and private investigators
- Forensic and management accountants
- Internal and external auditors
- Loss prevention and security professionals
- Certified Fraud Examiners and other anti-fraud professionals

Schedule
Philadelphia, PA | July 17, 2017
DoubleTree by Hilton Philadelphia Center City
Hotel Phone: (800) 222-8733
Room Rate*: $159 single/double
Hotel Cut-Off: June 16, 2017

*Reservations subject to availability.

Fees
Members: $295
Non-Members: $395

CPE Credit
8

Field of Study
Specialized Knowledge

Course Level
Intermediate

Prerequisites
Understanding of basic fraud examination techniques

This course fulfills the annual ethics CPE requirement for CFEs.

Register for this course and Uncovering Fraud with Financial and Ratio Analysis in Philadelphia (pg. 28) and SAVE!
Obtaining, Managing and Searching Electronic Evidence

**Fraud examinations** are constantly evolving, and technology is often the driving force behind these changes. In today’s data-driven environment, the evidence obtained to investigate and eventually prosecute a fraud can come from numerous sources — many of which are now digital. Identifying where digital evidence might be stored, and using specialized tools and techniques to preserve this data, will require new expertise from both the digital forensics practitioner and the fraud examiner.

This 2-day seminar will introduce you to digital forensics and discuss accepted techniques to identify, preserve and manage digital evidence. You will learn how to qualify and work with digital forensics experts to effectively narrow the focus of large volumes of data and identify those elements that will best serve the case. Learning how to work with these professionals and how to plan an investigative strategy in the digital environment will maximize your chance for a successful fraud examination.

**You Will Learn How To:**

- Identify digital forensics best practices as they apply to a fraud examination
- Obtain and secure the digital evidence you are looking for
- Locate evidence in the cloud and on mobile devices

**Who Should Attend:**

- Attorneys, legal professionals and law enforcement personnel
- Detectives and private investigators
- IT professionals
- Internal auditors, forensic accountants and bank examiners
- Certified Fraud Examiners and other anti-fraud professionals

**Schedule**

Las Vegas, NV | April 27-28, 2017
ARIA Resort & Casino
Hotel Phone: (866) 359-7757 or +1 (702) 590-7757
Room Rate*: $185 single
Hotel Cut-Off: March 27, 2017

*Hotel Resort Fee Policy: A $32.00 daily resort fee will apply. This fee will cover property-wide internet access (public spaces and in-room), unlimited local and toll free calls, airline boarding pass printing, notary service, daily digital newspaper access and fitness center access for guests 18+. Hotel Reservation Policy: Attendee must submit a credit card or deposit equal to the first night’s room rate, plus tax as a guarantee, at the time the reservation is made. Attendee’s credit card will be charged the first night’s room rate plus tax at that time. Deposits are only refundable for cancellations received by ARIA at least (72) hours in advance of the confirmed arrival date.

**Fees**

Members: $695
Non-Members: $845

**CPE Credit**

16

**Field of Study**

Information Technology

**Course Level**

Intermediate

**Prerequisites**

Some familiarity with how electronic evidence is obtained and secured

**REGISTER EARLY TO SAVE $95!**

Visit ACFE.com/EE
Advanced Fraud Examination Techniques

Acquire the case experience and know-how you need to excel in your job. This 3-day advanced course takes place in a uniquely interactive learning environment where you will work on two actual fraud cases that have been modified for teaching purposes. Working through these scenarios, you will simulate many aspects of a real case — interviewing a suspect and trying to obtain a confession; compiling evidence and building your case; offering testimony and being cross-examined. By understanding how it feels to be part of a small team working a real investigation, you will enhance your skills as a fraud examiner and expand your capabilities.

You Will Learn How To:

- Plan and execute complex fraud examinations
- Use functional knowledge of advanced legal issues pertaining to your investigation
- Strengthen your evidence-gathering skills by determining what items are relevant and how they should be collected and interpreted
- Implement advanced analytical techniques for detecting common fraud schemes
- Improve your ability to use technology and the latest computer software
- Prepare for and conduct critical interviews of both witnesses and suspects pertinent to the case
- Testify under direct and cross-examination

Who Should Attend:

- Experienced fraud examiners seeking to complement their practical experience with the knowledge of leading anti-fraud experts
- Attorneys, legal professionals and law enforcement personnel
- Controllers and corporate managers
- Detectives and private investigators
- Forensic and management accountants, accounts payable and financial analysts
- Governance, risk management and compliance officers
- Government employees
- Internal and external auditors, CPAs and CAs
- Loss prevention and security professionals

Schedule

Austin, TX | September 11-13, 2017
Omni Austin Hotel Downtown
Hotel Phone: (800) THE-OMNI
Room Rate*: $219 single/double; limited gov’t rooms available
Hotel Cut-Off: August 10, 2017
Early Registration Deadline*: August 11, 2017

Fees
Members: $995
Non-Members: $1195

CPE Credit
24

Field of Study
See ACFE.com/AFET for more information.

Course Level
Advanced

Prerequisites
A solid understanding of the legal, financial, investigative and criminological principles of fraud prevention, detection and examination. Experience conducting fraud examinations.

REGISTER EARLY TO SAVE $200!†
Visit ACFE.com/AFET

"The best CPE course that I have taken in my professional career."
— Marlin Evenson

*Reservations subject to availability. Limited gov’t rate rooms available.
†Payment must be received by Early Registration Deadline to obtain savings.
Detecting Deception

Figuring out when someone is lying to you is only a part of the interview process, but it is a critical one. Deception, after all, is an integral component of fraud. Detecting deception is a complex process that requires attention, judgement and practice, but it is a skill that you can cultivate. Start with resources from the ACFE.

Analyzing Written Statements for Deception and Fraud

Many of the common red flags associated with lying don’t appear in the written word, but that doesn’t mean documents are impervious to analysis. Learn the four purposes of written communication, and how to identify deception by analyzing word choice, sentence structure and narrative with this workbook self-study course.

See pg. 54

Getting the Truth

Learn to uncover deception fostered by imprecise communication and partial truths, discern the facts through statement analysis, and how to structure questions to get at the truth.

See pg. 59

 Liespotting: Proven Techniques to Detect Deception

Liespotting links three disciplines — facial-recognition training, interrogation training and a comprehensive survey of research in the field — as well as techniques used in the intelligence community, police-training academies and universities to enhance your ability to spot deception.

See pg. 59

LEGAL Bridges the Gap Through Exclusive Events and Training

Fraud goes much deeper than financial institutions and corporations. Agencies like the FBI, DEA and U.S. Department of State realize that the more continuing education they receive the better equipped they are to prevent and detect fraud. The ACFE’s Law Enforcement and Government Alliance (LEGA) is committed to bridging the gap between the financial and investigative worlds for law enforcement agencies and government entities. Agencies that join LEGA do so because they want to make a commitment to educate their staff and continue the ongoing battle against fraud.

In addition to the world-class training that the ACFE and LEGA offer through webinars, live events and exclusive networking opportunities, all alliance agencies are eligible for discounted pricing on seminars, training resources, and ACFE products and merchandise. Partners can post employment ads on the ACFE Career Center Job Board at no charge and are given complimentary booth space annually at the world’s largest anti-fraud conference. With assistance in recruiting, training and networking, LEGA offers abundant benefits and resources to its members.

Current LEGA members include:

- U.S. Department of State
- U.S. Department of Defense
- Federal Bureau of Investigation
- South African Revenue Service
- United Nations
- City of London Police

Bridge the gap in your own organization and join LEGA today. Visit ACFE.com/LEGA, email LEGA@ACFE.com or call (800) 245-3321.

Please note, when requesting LEGA membership, there are no applications and joining is free upon written formal recognition of the CFE credential. If you are currently a member of LEGA, don’t forget to take advantage of the new LEGA member portal and to request access to the ACFE Law Enforcement and Government Alliance LinkedIn group. Both the member portal and LinkedIn group offer access to fraud-related stories, the ability to request help from other members on cases and to keep up-to-date on all things happening with the alliance.
Uncovering Fraud With Financial and Ratio Analysis

Anomalies in an organization’s financial reports can be an indicator that fraudulent activity is occurring — if you know what to look for. Digging deep into the financial statements offers an advanced method of detecting fraud by uncovering relationships that don’t make sense and highlighting red flags of potential manipulation. Learn how to use in-depth financial and ratio analysis to spot the warning signs of fraud in your organization. Practical problems and real case examples discussed throughout the course will illustrate the principles and techniques presented.

You Will Learn How To:

- Design financial analyses aimed at detecting fraud schemes, including asset misappropriations and financial statement fraud
- Elevate the fraud-detection capabilities of traditional horizontal, vertical and ratio analyses
- Recognize financial anomalies, including duplicate transactions and violations of Benford’s Law
- Apply complex ratios, such as the Beneish M-score and other multiple-factor analyses
- Formulate targeted ratios that combine non-financial data with financial data
- Implement monitoring tools to help automate and improve detection of financial red flags

Who Should Attend:

- Certified Fraud Examiners and other anti-fraud specialists
- Internal and external auditors
- Forensic accountants
- Controllers, CPAs and other accounting professionals

Schedule

Philadelphia, PA | July 18-19, 2017
DoubleTree by Hilton Philadelphia Center City
Hotel Phone: (800) 222-8733
Room Rate*: $159 single/double
Hotel Cut-Off: June 16, 2017
Early Registration Deadline*: June 16, 2017

*Reservations subject to availability. Limited gov’t rate rooms available.
*Payment must be received by Early Registration Deadline to obtain savings.

Uncovering Fraud With Financial and Ratio Analysis
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Bribery and Corruption

A dramatic increase in the number of enforcements and in the penalties paid during settlements has made bribery and corruption key issues for many global organizations. The extension of anti-corruption laws to vendors presents an added vulnerability to companies in the U.S. How do you ensure that both your employees and the third parties that play a critical role for your organization are following the rules?

Learn how to effectively incorporate anti-bribery and corruption compliance policies into your anti-fraud strategy at this 2-day ACFE seminar. You will gain an understanding of how the Foreign Corrupt Practices Act (FCPA), U.K. Bribery Act and other anti-corruption legislation impact your organization. You will also learn how to protect against the twin threats of bribery and corruption, from identifying possible violations to managing a global investigation.

**You Will Learn How To:**

- Navigate the legal elements of bribery and corruption
- Implement policies and procedures to comply with the FCPA, U.K. Bribery Act and other anti-corruption legislation
- Identify common corruption schemes
- Evaluate the effectiveness of your anti-corruption compliance program
- Conduct third-party due diligence
- Respond to red flags of corruption
- Manage investigations across international borders

**Who Should Attend:**

- Attorneys, legal professionals and law enforcement personnel
- Controllers and corporate managers
- Detectives and private investigators
- Forensic and management accountants, accounts payable and financial analysts
- Governance, risk management and compliance officers
- Internal and external auditors, CPAs and CAs
- Business professionals, educators and students interested in the anti-fraud field
- Certified Fraud Examiners and other anti-fraud specialists

**Fees**

- Members: $695
- Non-Members: $845

**CPE Credit**

- 16

**Field of Study**

- Specialized Knowledge

**Course Level**

- Overview

**Prerequisites**

- None

“Very relevant, dynamic and engaging course.”
— Agnessa Vartanova, CFE, CIA, CPA
Internal Audit Director
Ball Corporation

**Schedule**

**Boston, MA | April 3-4, 2017**
The Westin Copley Place, Boston
Hotel Phone: (888) 627-7216
Room Rate*: $299 single/double

**Tampa, FL | October 3-4, 2017**
Renaissance Tampa International Plaza Hotel
Hotel Phone: (800) 468-3571 or +1 (813) 877-9200
Room Rate*: $165 standard
Hotel Cut-Off: September 1, 2017
Early Registration Deadline*: September 1, 2017

*Reservations subject to availability
*Payment must be received by Early Registration Deadline to obtain savings

**REGISTER EARLY TO SAVE $95!* Visit ACFE.com/BC

“Register for this course and Fraud Prevention in Tampa (pg. 40) and SAVE!”

**Fees**

- Members: $695
- Non-Members: $845

**CPE Credit**

- 16

**Field of Study**

- Specialized Knowledge

**Course Level**

- Overview

**Prerequisites**

- None

“This course fulfills the annual ethics CPE requirement for CFEs.”

**Schedule**

**Boston, MA | April 3-4, 2017**
The Westin Copley Place, Boston
Hotel Phone: (888) 627-7216
Room Rate*: $299 single/double

**Tampa, FL | October 3-4, 2017**
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— Agnessa Vartanova, CFE, CIA, CPA
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Ball Corporation
Developing an Integrated Anti-Fraud, Compliance and Ethics Program

The tone at the top can set a precedent for an ethical corporate culture, but a formal ethics program provides a clear framework for the organization’s expectations, policies and potential consequences. While compliance and ethics are the foundation of such programs, the pervasive threat of fraud makes it critical to also integrate fraud-focused initiatives into the program, including anti-fraud and whistleblower policies.

Learn best practices for creating an effective compliance and ethics program that incorporates anti-fraud measures. This 2-day course will explore the essential steps your organization needs to take in developing a program that will effectively foster ethical behavior, promote compliance and deter fraudulent activities by your employees.

You Will Learn How To:

- Assess an organization’s ethical and compliance culture
- Create effective anti-fraud, compliance and ethics policies
- Structure the organization to reinforce a culture of ethics and compliance
- Implement a whistleblower reporting system
- Design and conduct effective ethics and compliance training
- Address ethical breaches and non-compliance
- Monitor the anti-fraud, compliance and ethics programs, and remediate any identified deficiencies

Who Should Attend:

- Certified Fraud Examiners and other anti-fraud professionals
- Governance, risk management and compliance officers
- Internal auditors
- Attorneys and legal professionals

Schedule
Los Angeles, CA | October 2017

Visit ACFE.com/DACEP for updated seminar information.

†Payment must be received by Early Registration Deadline to obtain savings.
Contract and Procurement Fraud

The rise in contract management and the outsourcing of goods and services has created an increase in procurement fraud, which can occur at any stage of the contracting and procurement process. Appropriate controls, fraud prevention strategies and proper tendering processes are necessary in the fight against this fraud. This 2-day course will teach you the best practices for preventing, detecting and investigating contract and procurement fraud.

Organizations can be defrauded through collusion among bidders, between employers and contractors, and by sole procurement employees. Consequently, you need to be aware of the vulnerabilities and risks associated with fraud schemes that attack the purchasing, procurement and contract functions. Acquire the knowledge, skills and techniques you need to prevent, detect and deter these devastating frauds.

You Will Learn How To:

- Determine if a procurement scheme violates legal statutes or civil laws
- Identify the red flags of bribery and corruption
- Recognize bid-rigging and market-allocation schemes
- Reduce the risk of vendor fraud
- Develop an investigation plan to respond to suspected procurement fraud

Who Should Attend:

- Government procurement officers
- Internal and external auditors, CPAs and CAs
- Professionals and educators seeking knowledge of fraud in the procurement process
- Forensic and management accountants, accounts payable and financial analysts
- Controllers and corporate managers
- Governance, risk management and compliance officers
- Attorneys, legal professionals and law enforcement personnel
- Detectives and private investigators
- Certified Fraud Examiners and other anti-fraud professionals

Schedule

Dallas, TX | October 3-4, 2017
Omni Dallas Hotel
Hotel Phone: (800) THE-OMNI
Room Rate*: $219 single/double
Hotel Cut-Off: September 11, 2017
Early Registration Deadline*: September 1, 2017

*Reservations subject to availability.
†Payment must be received by Early Registration Deadline to obtain savings.

Fees
Members: $695
Non-Members: $845

CPE Credit
16

Field of Study
Specialized Knowledge

Course Level
Overview

Prerequisites
None
Controlling the Risk of Asset Misappropriation

Asset misappropriations pose a risk to all organizations. According to the ACFE’s 2016 Report to the Nations, these schemes are by far the most common form of occupational fraud, accounting for 85% of cases reported and resulting in a median loss of $125,000 per incident. By identifying areas of vulnerability and implementing targeted preventive and detective measures, anti-fraud professionals can reduce the impact these threats might have on their organizations.

Learn how to stay a step ahead of this form of employee fraud with the 2-day ACFE seminar, Controlling the Risk of Asset Misappropriation. This training course will help you assess your organization’s risk of asset misappropriation and will provide best practices for deterring and identifying the costly theft or misuse of company resources.

You Will Learn How To:

- Identify common asset misappropriation schemes, including skimming, larceny and check tampering
- Assess entity-wide fraud risks, including how the organizational culture affects the threat of asset misappropriation
- Assess the process-level fraud risks in the cash receipts, cash disbursements, payroll and other functions
- Establish effective internal controls to mitigate the risk of asset misappropriation schemes
- Respond to an asset misappropriation scheme that has been identified

Who Should Attend:

- Attorneys, legal professionals and law enforcement personnel
- Controllers and corporate managers
- Detectives and private investigators
- Internal and external auditors, CPAs, CAs and forensic accountants
- Loss prevention and security professionals
- Certified Fraud Examiners and other anti-fraud professionals

Schedule

San Diego, CA | May 22-23, 2017
Embassy Suites by Hilton San Diego Bay Downtown
Hotel Phone: (800) EMBASSY
Room Rate*: $289 single/double
Hotel Cut-Off: April 21, 2017
Early Registration Deadline*: April 21, 2017

Salt Lake City, UT | November 9-10, 2017
Hilton Salt Lake City Center
Hotel Phone: (800) HILTONS
Room Rate*: $189 single/double
Hotel Cut-Off: October 18, 2017
Early Registration Deadline*: October 9, 2017

*Reservations subject to availability.
†Payment must be received by Early Registration Deadline to obtain savings.

Fees
Members: $695
Non-Members: $845

CPE Credit
16

Field of Study
Auditing

Course Level
Overview

Prerequisites
None

REGISTER EARLY TO SAVE $95†
Visit ACFE.com/CRAM
Effective Report Writing for Fraud Examiners

**Communicating your findings** is an important part of the fraud examination process, whether working with a client or as part of an internal investigation. A written report provides not only a record of the investigation’s results, but can build credibility for your work. Learn to write an effective report during this 1-day ACFE seminar. This instructor-led course will introduce you to the fundamentals of good report writing and enable you to clearly and effectively communicate the results of your investigation.

**You Will Learn How To:**

- Assess your audience and plan your report
- Organize your report content to maximize readability
- Incorporate visual aids to illustrate key points
- Identify and address relevant legal issues in report writing
- Write effective expert witness reports
- Avoid common mistakes when preparing reports

**Who Should Attend:**

- Certified Fraud Examiners and other anti-fraud professionals
- Business professionals who conduct interviews
- Attorneys, legal professionals and law enforcement personnel
- Controllers and corporate managers
- Detectives and private investigators
- Governance, risk management and compliance officers
- Internal and external auditors, CPAs, CAs and forensic accountants
- Loss prevention and security professionals
- Business professionals, educators and students interested in the anti-fraud field

**Schedule**

**Washington, D.C. **| August 14, 2017
Grand Hyatt Washington
Hotel Phone: (800) 421-1442
Room Rate*: $169 single/double
Hotel Cut-Off: July 17, 2017

**Chicago, IL **| November 2017
Visit ACFE.com/RW for updated seminar information.

*Reservations subject to availability.
Financial Statement Fraud

The complexity of financial statement fraud has received considerable attention over the past few years and will continue to cause concern. This course is designed for those who regularly review and evaluate financial statements. Auditors, both internal and independent, will benefit from an enhanced understanding of what the numbers mean and the increased ability to detect indicators of fraud.

This 2-day, instructor-led course also discusses the fraud-related responsibilities of financial professionals and provides practical techniques to detect financial statement manipulation.

You Will Learn How To:

- Recognize the most common financial statement fraud schemes
- Identify the red flags of financial statement fraud
- Detect fraud using audit procedures
- Address issues that might affect discussion and analysis of the financial statements
- Understand the fraud implications of emerging issues in financial reporting

Who Should Attend:

- Attorneys, legal professionals and law enforcement personnel
- Controllers and corporate managers
- Forensic and management accountants, accounts payable and financial analysts
- Governance, risk management and compliance officers
- Internal and external auditors, CPAs and CAs
- Loss prevention and security professionals
- Business professionals, educators and students interested in the anti-fraud field
- Certified Fraud Examiners and other anti-fraud professionals

Schedule

Chicago, IL | April 25-26, 2017
Hyatt Regency Chicago
Hotel Phone: (888) 421-1442 or +1 (312) 565-1234
Room Rate*: $229 single/double
Hotel Cut-Off: March 27, 2017
Early Registration Deadline*: March 24, 2017

Sydney, Australia | August 10-11, 2017
Hilton Sydney
Room Rate*: AUD 429
Hotel Cut-Off: July 26, 2017
Early Registration Deadline*: July 10, 2017

Las Vegas, NV | August 2017
Visit ACFE.com/FSF for updated seminar dates and information.

*Reservations subject to availability.
**Fees vary by location.
†Payment must be received by Early Registration Deadline to obtain savings.

Fees
Members: $695
Non-Members: $845

CPE Credit
16

Field of Study
Accounting

Course Level
Overview

Prerequisites
None

REGISTER EARLY TO SAVE $95†
Visit ACFE.com/FSF

Register for this course and Detecting Fraud Through Vendor Audits in Chicago (pg. 22) and SAVE!

Register for this course and Legal Elements of Fraud Examination in Las Vegas (pg. 41) and SAVE!
Investigating on the Internet

Are you using online resources in your investigations to your best advantage? Presented in non-technical terms, *Investigating on the Internet* will teach you how to use the internet to find and follow leads and make your fraud examinations more effective.

With a better understanding of the information available online, you can increase the efficiency and success of your fraud examinations. In this seminar, you will learn how to locate evidence online, discuss methods for researching foreign corporate records and examine various techniques for optimizing online searches.

**You Will Learn How To:**
- Conduct fraud examinations using the internet efficiently and legally
- Create advanced searches on popular search engines
- Search public record sources and commercial databases online
- Obtain information from foreign corporate records
- Mine social networking sites like Facebook and LinkedIn for data in your investigation
- Analyze the evidence you have found and close the investigation

**Who Should Attend:**
- Experienced fraud examiners seeking to complement their practical experience with the knowledge of leading anti-fraud experts
- Attorneys, legal professionals and law enforcement personnel
- Controllers and corporate managers
- Detectives and private investigators
- Forensic and management accountants, accounts payable and financial analysts
- Governance, risk management and compliance officers
- Government employees
- Internal and external auditors, CPAs and CAs
- Loss prevention and security professionals

**Schedule**

**Cleveland, OH | May 1-2, 2017**
InterContinental Hotel Suites Cleveland
Hotel Phone (855) 268-0352
Room Rate*: $189 single
Hotel Cut-Off: March 31, 2017
Early Registration Deadline*: March 31, 2017

**New Orleans, LA | November 16-17, 2017**
Omni Riverfront
Hotel Phone: (800) THE-OMNI
Room Rate*: $169 single/double
Hotel Cut-Off: October 26, 2017
Early Registration Deadline*: October 13, 2017

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*Reservations subject to availability

*Payment must be received by Early Registration Deadline to obtain savings.

“Probably the most current, up-to-date information that I know of being presented on this subject matter.”

— J. F. Belichick, CFE, PI
Money Laundering Schemes

Money laundering is a common element in many fraud, corruption and terrorist-financing cases, and has an economic impact on most businesses and government entities. As technology’s accessibility and ease of use increase, so does the number of ways a fraudster can conceal his ill-gotten gains.

This seminar will teach you how to recognize both traditional and emerging methods of laundering assets, including new payment technologies. You will also learn the tools and techniques you need to conduct a successful money laundering investigation.

You Will Learn How To:

- Evaluate the goals of a money launderer at each stage of the laundering process
- Identify traditional laundering schemes, as well as schemes involving emerging payment methods
- Implement procedures to detect money laundering and identify red flags
- Conduct money laundering investigations at the domestic and international levels
- Report the results of the investigation and recommend corrective measures

Who Should Attend:

- Attorneys, legal professionals and law enforcement personnel
- Criminal investigators from local, state and federal agencies
- Forensic accountants and bank examiners
- Governance, risk management and compliance officers
- Internal and external auditors, CPAs and CAs
- Loss prevention and security professionals
- Certified Fraud Examiners and other anti-fraud professionals

Schedule
Washington, D.C. | August 15-16, 2017
Grand Hyatt Washington
Hotel Phone: (800) 421-1442
Room Rate*: $169 single/double
Hotel Cut-Off: July 17, 2017
Early Registration Deadline*: July 16, 2017

*Reservations subject to availability.
*Payment must be received by Early Registration Deadline to obtain savings.
Protecting Against Data Breaches and Cyberfraud

Losing data to fraud can be more costly than the loss of cash or other assets. To ensure data security, safeguard intellectual property and protect against cyberfraud, fraud examiners must stay informed of rapidly advancing technologies, emerging business trends and the methods employed by increasingly sophisticated information thieves.

This 2-day, instructor-led course will clarify these issues while guiding you through the crucial strategies needed to mitigate the threat of malicious data theft and minimize the risk of inadvertent data loss. You will also learn useful steps for the creation of data security policies and related internal controls.

You Will Learn How To:

- Describe the ways data can be stolen by employees and information thieves
- Enact data security measures and be prepared in the event of a data breach
- Contend with data theft maneuvers such as social engineering, hacking and espionage
- Identify various sources of data loss, both internal and external
- Recognize the impacts of converging trends such as cloud computing and BYOD
- Evaluate legal and regulatory concerns related to data security

Who Should Attend:

- Governance, risk management and compliance officers
- Corporate managers
- IT professionals
- Loss prevention and security professionals
- Government employees
- Internal and external auditors, CPAs and CAs
- Business professionals, educators and students interested in the anti-fraud field
- Certified Fraud Examiners and other anti-fraud professionals

Schedule

Vancouver, BC | July 27-28, 2017
The Fairmont Waterfront Vancouver
Hotel Phone: (800) 441-1414 or +1 (604) 691-1820
Email for reservations: Waterfrontgroups@fairmont.com
Group Code: ACFE0717
Room Rate*: CAD 369 single
Hotel Cut-Off: June 26, 2017
Early Registration Deadline*: June 27, 2017

*Reservations subject to availability
†Payment must be received by Early Registration Deadline to obtain savings
Tracing and Recovering Fraud Losses

A conviction or civil judgment in a fraud case is a victory, but where does it leave the victim? Recovering fraud losses is critical to resolving the examination — and it is often complex due to fraud’s inherently clandestine nature. Fraud examiners must be prepared to deal with the strategic, organizational, investigative and legal challenges of tracing and recovering the hidden proceeds of fraud.

From tax filings to Facebook, there is a wealth of tools that you can use to trace illicit funds and recover hidden assets. This 2-day ACFE training course provides an overview of the resources, legal considerations and techniques to prepare for and conduct an asset recovery examination.

You Will Learn How To:

• Play an important role in recovery as a fraud examiner
• Structure an asset recovery examination
• Leverage online resources and social media sites to find people and assets
• Use financial records and data analytics to locate hidden assets
• Comply with legal aspects and considerations faced in this line of work
• Recover fraud losses from third parties
• Locate and seize assets internationally

Who Should Attend:

• Asset recovery specialists
• Attorneys, legal professionals and law enforcement personnel
• Controllers and corporate managers
• Detectives and private investigators
• Forensic and management accountants, accounts payable and financial analysts
• Government employees
• Internal and external auditors, CPAs and CAs
• Loss prevention and security professionals
• Individuals considering starting a practice focused on fraud deterrence and detection
• Certified Fraud Examiners and other anti-fraud professionals

Fees
Members: $695
Non-Members: $845

CPE Credit
16

Field of Study
Specialized Knowledge

Course Level
Overview

Prerequisites
None

REGISTER EARLY TO SAVE $95†
Visit ACFE.com/TRFL

Register for this course in New York and Fraud Risk Management (pg. 23) and SAVE!

Schedule
New York, NY | August 23-24, 2017
Executive Conference Center
No room block established.
Early Registration Deadline*: July 21, 2017

*Payment must be received by Early Registration Deadline to obtain savings.
Understanding the Mindset of a Fraudster

Once a fraud scandal goes public, the "who, what, when, where and how" become a matter of public record. But what about the "why"? Why do these individuals lie, cheat and swindle? Understanding the path a fraudster takes from employee to criminal can provide valuable insight that can help strengthen your anti-fraud initiatives and make your fraud examinations more successful.

Take a fascinating look inside the mind of a fraudster during this 1-day ACFE course. Through discussions of human behavior, video interviews with convicted fraudsters and interactive problem-solving, you will gain a deeper understanding of motivations and personality traits common to many fraudsters.

You Will Learn How To:
- Recognize common characteristics of fraud perpetrators
- See what societal and organizational factors can lead to fraud
- Recognize red flags in employee behavior
- Use behavioral knowledge to enhance your fraud examinations
- Design anti-fraud programs to include behavioral characteristics

Who Should Attend:
- Certified Fraud Examiners and other anti-fraud professionals
- Attorneys, legal professionals and law enforcement personnel
- Detectives and private investigators
- Internal and external auditors, CPAs, CAs and forensic accountants
- Governance, risk management and compliance officers
- Loss prevention and security professionals

Schedule
Dallas, TX | October 2, 2017
Omni Dallas Hotel
Hotel Phone (800) THE-OMNI
Room Rate*: $219 single/double
Hotel Cut-Off: September 11, 2017

*Reservations subject to availability.

Fees
Members: $295
Non-Members: $395

CPE Credit
8

Field of Study:
Behavioral Ethics

Course Level
Overview

Prerequisites
None

This course fulfills the annual ethics CPE requirement for CFEs.

Register for this course and Contract and Procurement Fraud in Dallas (pg. 31) and SAVE!
Fraud Prevention

Virtually every entity suffers from fraud, though management might not know it. With fraud costing organizations an estimated 5 percent of their annual revenues, organizations lacking proactive fraud prevention measures are the most at risk. This 1-day, instructor-led course will show you why traditional internal controls can be ineffective in preventing many frauds and how to combat fraud more effectively and economically.

Discover what you can do to protect your company from fraud. Learn about management’s responsibilities for preventing fraud and effective internal controls to aid in this effort. This course will take you further into leading techniques to manage the risk of fraud and cut its ongoing cost for all types of entities.

You Will Learn How To:

• Define the legal aspects of fraud prevention
• Recognize the differences between fraud deterrence and fraud detection
• Identify reasons why traditional internal controls often fail to deter fraud
• Implement the seven factors for establishing an anti-fraud program
• Find the gaps in your fraud prevention process
• Outline the elements typically found in an anti-fraud policy

Who Should Attend:

• Controllers and corporate managers
• Forensic and management accountants, accounts payable and financial analysts
• Governance, risk management and compliance officers
• Internal and external auditors, CPAs and CAs
• Loss prevention and security professionals
• Business professionals, educators and students interested in the anti-fraud field
• Certified Fraud Examiners and other anti-fraud professionals

Schedule
Tampa, FL | October 2, 2017
October 2, 2017
Renaissance Tampa International Plaza Hotel
Hotel Phone: (800) 468-3571 or +1 (813) 877-9200
Room Rate*: $165 standard
Hotel Cut-Off: September 1, 2017

*Reservations subject to availability.
Legal Elements of Fraud Examination

Anti-fraud professionals must be aware of the legal issues that affect all financial investigations. As courts make decisions on pressing issues and lawmakers enact legislation, it is important for you to not only understand the important aspects of the law, but also any relevant changes. This basic-level course is designed to cover the legal issues that you and your client or employer might face during a fraud examination.

You Will Learn How To:
- Define the elements of civil and criminal fraud
- Recognize employee’s constitutional rights
- Implement practical aspects of the discovery process
- Comply with the rules that apply to evidence
- Testify effectively in a courtroom

Who Should Attend:
- Certified Fraud Examiners and other anti-fraud professionals
- Attorneys, legal professionals and law enforcement personnel
- Controllers and corporate managers
- Detectives and private investigators
- Internal and external auditors, CPAs, CAs and forensic accountants
- Loss prevention and security professionals

Schedule
Las Vegas, NV | August 2017

Visit ACFE.com/LEFE for updated seminar dates and information.
Additional Events

These courses are part of the ACFE anti-fraud curriculum. They are not currently on the schedule, but will be offered again in the future. Please visit ACFE.com/Training for updated information on scheduled courses.

Interviewing Techniques for Auditors
Gathering information from employee interviews is an integral part of the audit process, but getting to the truth requires more than simple questions. This 2-day, instructor-led course will show you how to conduct more effective interviews during an audit in order to successfully obtain the truth, and detect lies and deception.

Fraud-Related Compliance
Managing anti-fraud compliance obligations can be a daunting task. Anti-fraud laws and regulations often impose monitoring, auditing, collecting and reporting requirements on regulated entities. And often, regulated entities must coordinate such efforts into a variety of fraud-prevention plans. This course will explain how national and international laws and regulations apply to your business, and how to ensure compliance with industry practices and anti-fraud laws and regulations.

How to Testify
Establish yourself as a consummate courtroom professional. In this course, you will learn how to testify effectively on direct and cross-examination, basic courtroom procedures and most important, tricks for surviving on the witness stand.

Financial Institution Fraud
Financial institutions have always been a target for criminals. But in this age of technological advancements and increases in organized criminal activity, financial institutions are finding it difficult to stay ahead of the fraudsters. This 2-day, instructor-led course will address challenges and solutions related to fraud and financial institutions, including cyberfrauds and privacy issues.

Health Care Fraud
This course is designed for anti-fraud and audit professionals who work in the payer, provider, vendor and employer benefit areas or advise clients who operate within the health care continuum. Get the targeted training you need to keep up with the latest fraud schemes and related laws affecting this industry.
ACFE Faculty

ACFE faculty members are leading experts in various aspects of detecting, preventing and deterring fraud. They combine years of practical, professional experience with exceptional speaking and presentation skills. Although they come from diverse backgrounds, they all share a common commitment to giving you knowledge, strategies and techniques you can begin applying immediately to become more effective at fighting fraud.

For detailed bios of ACFE faculty, visit ACFE.com/Faculty. Course leaders subject to change. Visit ACFE.com/Faculty for updated information.

Allen F. Brown, CFE, CPA
Former Assistant Legislative Auditor

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Prosecutor, State of Louisiana

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Training Director, ACFE

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CEO and President, Medical Business Associates, Inc.

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Global Internal Audit Manager, Data Analytics, Schlumberger

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Chief Audit Executive, Campbell Soup Company

Alton Sizemore Jr., CFE, CPA
President, Alton Sizemore and Associates

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Eric Feldman, CFE, CIG
Managing Director for Corporate Ethics and Compliance Programs, Affiliated Monitors, Inc.

Tamara May, CFE, CPC-P, PMP

E. Michael Thomas, CFE, CBA, CIA, CPA
Partner, Crowe Horwath, LLP

John Gill, J.D., CFE
Vice President – Education, ACFE

Sherman McGrew, J.D., CFE
Program Analyst, U.S. TSA

Jonathan E. Turner, CFE, CII
Senior Director, Corporate Compliance, Wright Medical Technology

Cynthia Hetherington, CFE
President, Hetherington Group

Janet McHard, CFE, CPA, CFF
President, McHard Accounting Consulting, LLC

Gerard M. Zack, CFE, CPA, CIA, ACFE Fellow
Managing Director – Global Forensics, BDO Consulting
ACFE Webinars

Virtual Conference All-Star Webinar Series

CPE Credit: 8

Don’t miss your chance to hear the 27th Annual ACFE Global Fraud Conference’s top-rated speakers discuss some of the most relevant issues faced by anti-fraud professionals. The Virtual Conference All-Star Webinar Series features rebroadcasts of top conference sessions. Register to hear an individual session or choose the series option to earn up to eight hours of Continuing Professional Education (CPE). Learn more at ACFE.com/AllStars.

Members: $249 / Non-Members: $329

Enhancing Investigations with Advanced Analytics
CPE Credit: 2

Learn to apply advanced analytics to particular fraud schemes through case studies that provide real-world application(s). You will look at the use of textual analytics around email, network relationship analysis, analytics focused on the Fraud Triangle, and other common analytics applications. You will leave with a framework to help apply these to your investigations.

Members: $69 / Non-Members: $89

How to Manage and Mitigate Identity Fraud
CPE Credit: 2

The future of fraud entails an increased incidence of identity theft. In this webinar, you will delve into ways identity theft can affect businesses and government entities both internally and externally. You will also learn more about the identity information you project as an examiner, information others project that can be useful during an investigation and how to mitigate the risk of and recover from identity fraud.

Members: $69 / Non-Members: $89

Understanding Corporate Whistleblower Protections and Challenges
CPE Credit: 2

This webinar will recount significant events involving the landmark case of Menendez v. Halliburton in order to raise awareness regarding the protections and potential outcomes of decisions individuals may make regarding the reporting of questionable accounting practices.

Members: $69 / Non-Members: $89

Business Ethics: Helping Businesses Succeed by Addressing Waste and Abuse
CPE Credit: 2

In this webinar, you will learn how to leverage your skills to transcend the label of being just a compliance officer in your organization and become a trusted advisor to the management team. The course will focus on the strategies and tools that will demonstrate to management how the same tools that strengthen accountability can also improve profitability and cash flow.

Members: $69 / Non-Members: $89

= This course fulfills the annual ethics CPE requirement for CFEs.
ACFE On-Site Training

ACFE On-Site Training is a cost-effective way to meet the professional development needs of your staff. Instead of booking flights, hotels and rental cars, have one or more of our industry-leading faculty members come to your location, at a time that’s convenient for you and your team. The instructor(s) will bring years of experience on the front lines of the fight against fraud and the ACFE course materials that have helped make the CFE the “gold standard” in the anti-fraud profession.

Benefits of On-Site Training

- **Productive** — Increase your team’s ability to detect and prevent fraud with knowledge and solutions that can be applied immediately. ACFE On-Site Training uses the ACFE course materials that have helped the ACFE become the world’s leading provider of anti-fraud education.
- **Convenient** — On-Site Training is conducted at a time that works with your team’s schedule. And since it takes place at your location, you save travel time.
- **Cost-Effective** — Hosting an ACFE On-Site Training session costs less than sending a group of people to an off-site training event.
- **Dynamic** — During the course, your team will experience an interactive learning environment where their specific concerns and questions will be addressed in a positive atmosphere. And there are no distractions from questions that have no relevance for your business — all discussions are focused on your specific needs and concerns.
- **Motivating** — The shared learning experience provides a valuable opportunity for team building and increasing staff motivation and morale.
- **NASBA Compliant** — ACFE On-Site Training Courses are NASBA compliant to meet the continuing professional education needs of your staff.

ACFE On-Site Training Topics

Choose topics from the ACFE’s comprehensive anti-fraud curriculum that most directly address the training needs of your staff. Our Core courses provide a solid foundation in fraud prevention, detection and deterrence, and are recommended for all anti-fraud professionals. Advanced and Specialized courses provide more in-depth knowledge to help develop expertise in focused areas. We will be happy to help you determine, based on the experience of your team and your specific training needs, the best training options.

**Fraud Examination Core Courses**

- Auditing for Internal Fraud
- Conducting Internal Investigations
- Fraud Prevention
- Fraud Risk Management
- Using Data Analytics to Detect Fraud

**Fraud Examination Advanced and Specialized Courses**

- Bribery and Corruption
- Contract and Procurement Fraud
- Controlling the Risk of Asset Misappropriation
- Detecting Fraud Through Vendor Audits
- Financial Statement Fraud
- Uncovering Fraud with Financial and Ratio Analysis

**CFE Exam Review Course**

Do you have a group of people who need the fraud-fighting knowledge and skills represented by the CFE credential? The CFE Exam Review Course can help your team master the concepts tested on the CFE Exam.

The CFE Exam Review Course is available as an On-Site Training Course. Your team will benefit from the comprehensive review and instructor-led discussions, as well as added motivation from attending class with colleagues.

Learn More

For more information about how ACFE On-Site Training can provide a convenient, cost-effective way to make your team more skilled at fighting fraud, contact us today.

ACFE.com/OnsiteTraining
OnsiteTraining@ACFE.com
Toll-Free: (800) 245-3321
Phone: +1 (512) 478-9000
2017 CFE Exam Prep Course

Designed with the busy anti-fraud professional in mind, the CFE Exam Prep Course® gives you the flexibility you need to prepare for the CFE Exam on your schedule. Including study questions and practice exams, the CFE Exam Prep Course will help you prepare to pass the rigorous CFE Exam.

Highlights of the Prep Course:

• Review important concepts of the CFE Exam with 1,500 study questions
• Simulate the CFE Exam environment with timed practice exams
• Read more about topics on which you need additional review with the included PDF edition of the Fraud Examiners Manual
• Money-Back Pass Guarantee — Prepare for the CFE Exam with confidence knowing that the CFE Exam Prep Course is backed by our Money-Back Pass Guarantee

Establish yourself as an anti-fraud expert and advance your career by obtaining the CFE credential. The CFE Exam Prep Course is the most effective tool available to prepare you to pass the CFE Exam.

Which format should I choose?

### CFE Exam Prep Course Format Comparison

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Online, Download or CD-ROM:
- $795 Members / $995 Non-Members

Also available: CFE Exam Prep Course, International Edition

Stay on track to earn your CFE credential by measuring your progress towards your target dates for certification and using helpful checklists within the Prep Course.

Efficient Use of Your Study Time

The CFE Exam Prep Course streamlines CFE Exam preparation. Use your time more efficiently by focusing on the areas you need to study the most.

• Create a personalized study plan tailored to your individual strengths and weaknesses with an optional 100-question Pre-Assessment.
• Pick the sections and topics most relevant to your exam preparation by creating custom review sessions.
• Learn more from your practice exam sessions by reviewing the questions you missed, analyzing your results by subsection and tracking your progress over time.
• Focus on the areas where you need the most work with an enhanced review of results and progress by exam section, subsection and topic.

User-friendly Exam Prep

This easy-to-use course puts the most relevant information at your fingertips. Quickly review your Prep Course progress by subsection and topic, access on-screen help menus and study tips, and stay on track to meet your target certification date.

• Review your progress with a streamlined design.
• Get immediate answers to your questions with Guides to Success, on-screen FAQs and an improved help section.

Stay on track to earn your CFE credential by measuring your progress towards your target dates for certification and using helpful checklists within the Prep Course.
2017 CFE Exam Prep Toolkit

Acquire the tools you need to prepare for the rigorous CFE Exam with the CFE Exam Prep Toolkit, U.S. Edition. This toolkit consists of four valuable study tools, including:

- **2017 CFE Exam Prep Course, U.S. Edition (CD-ROM)** — This comprehensive tool will help you pass the CFE Exam. The CFE Exam Prep Course is a computer self-study course that prepares you for the exam while letting you study at your own pace.

- **2017 Fraud Examiners Manual, U.S. Edition (Printed)** — The anti-fraud profession’s body of knowledge is captured in the Fraud Examiners Manual, from which the CFE Exam is derived. Use this for more in-depth study of challenging topics.

- **2017 CFE Exam Prep Flashcards App (Toolkit Exclusive)** — Familiarize yourself with the terminology and concepts covered on the exam with an app consisting of 900 flashcards that complement the CFE Exam Prep Course. Android and iOS versions available.

- **2017 CFE Exam Study Guide (Toolkit Exclusive)** — This study guide offers a breakdown of the key points and foundational concepts found in the four main sections of the exam.

Toolkit:
$945 Members / $1395 Non-Members
Also available: CFE Exam Prep Toolkit, International Edition

The *CFE Exam Prep Course* is worth every penny. It efficiently and effectively prepares you for the exam.”

Nick Potocska, CFE, CPA

Just finished the *Prep Course* and CFE Exam online via my iPad; it worked flawlessly… great job ACFE!”

Jeffrey Kraft, CFE

The *Prep Course* is well worth the investment. It crystallizes the major concepts of the immense amount of data that candidates need to absorb, and helps the material become second nature.”

Andrew Levine, CFE
Issues in Conducting International Fraud Investigations

Course Level: Intermediate
Prerequisite: Experience with international organizations and understanding of basic fraud examination techniques

Issues in Conducting International Fraud Investigations will help you to prepare for and respond to international challenges in an efficient, defensible and cost-effective way. This course will also help you develop an approach that complies with applicable local and foreign laws, cultures and practices.

You Will Learn How To:

• Recognize the unique challenges specific to cross-border fraud investigations
• Identify logistical problems that must be addressed in international fraud investigations
• Distinguish the types of privacy laws that impact the collection, use, retention and transfer of information in cross-border fraud investigations
• Recognize the types of employment or labor laws that restrict an employer’s authority to investigate possible misconduct by employees
• Relate key information about legal professional privileges and their applications in cross-border fraud investigations
• Determine how to respond to evidence of fraud that spans international borders in an appropriate and timely manner

$129 Members / $169 Non-Members

Issues in Developing a Global Compliance and Ethics Program

Course Level: Intermediate
Prerequisite: Basic understanding of anti-fraud, compliance and ethics programs

This course will educate you on the issues you might encounter when developing a successful global compliance, ethics and anti-fraud program that spans multiple countries, and will provide you with ways to overcome them.

You Will Learn How To:

• Examine why a global compliance, ethics and anti-fraud program is needed
• Identify common challenges and issues when developing a global program
• Identify issues in developing consistent standards of behavior globally
• Identify ways to deal with compliance and ethics violations
• Recognize the importance of monitoring and assessing a global compliance, ethics and anti-fraud program

$69 Members / $89 Non-Members

Issues in Conducting International Interviews

Course Level: Intermediate
Prerequisite: Familiarity with basic interviewing techniques

This course will educate you about issues specific to international interviews, and will provide you with strategies to help you overcome these issues. Additionally, this course will improve how you interview employees who are from another culture or speak a different first language than you.

$69 Members / $89 Non-Members

Managing the Client Relationship

Course Level: Basic | Prerequisite: None

The success of your fraud examinations greatly depends on the relationship between you and your client. This course is designed to educate you about client relationship management in the context of fraud examinations, from your first contact with a potential client to the conclusion of the engagement.

$69 Members / $89 Non-Members

= This course fulfills the annual ethics CPE requirement for CFEs.
10 Infamous Fraud Cases of the 21st Century

Course Level: Basic | Prerequisite: None

In this self-study course, learn from 10 infamous fraud cases to better protect your clients, employers and the general public from similar schemes. Fraud cases include the WorldCom scandal, Madoff’s Ponzi scheme and the Fédération Internationale de Football Association (FIFA) scandal.

You Will Learn How To:

- Identify the major players involved in infamous fraud cases and the methods they used to conduct their schemes
- Analyze the aftermath and impacts of various frauds
- Recognize lessons learned from fraud cases, as well as recommendations to prevent similar frauds from occurring in the future

$129 Members / $169 Non-Members

Ethics for Fraud Examiners in the Digital Age

Course Level: Intermediate
Prerequisite: Understanding of the general ethical issues faced by fraud examiners

As the digital world evolves, so do the ethical issues faced by fraud examiners. The rapid modernization of information and communication processes has advanced the anti-fraud profession in numerous ways, while simultaneously complicating the ethical landscape. This course will help you understand your ethical responsibilities and obligations as a fraud examiner in the digital age.

$69 Members / $89 Non-Members

Employee Monitoring

Course Level: Basic | Prerequisite: None

Employee monitoring can take many forms, from simple video surveillance to complex software that monitors all activity on a computer network. This course discusses the types of employee monitoring, as well as related legal considerations and best practices.

You Will Learn How To:

- Identify the advantages and disadvantages of employee monitoring
- Compare the legal foundations of workplace privacy in different countries
- Recall the legal restrictions and special considerations for various methods of employee monitoring
- Determine best practices for employee monitoring programs

$69 Members / $89 Non-Members

Protecting Against Emerging Cyber Risks

Course Level: Overview
Prerequisite: Basic familiarity with computer technology and associated fraud threats

The rapid and ongoing expansion of technology in the modern business environment has simultaneously empowered and complicated the efforts of fraud examiners around the world.

In this course, you will discover emerging technological trends and their potential impacts, both negative and positive, on the investigative process.

You Will Learn How To:

- Recognize the impact of technological trends, such as Bring Your Own Device (BYOD), the cloud and the Internet of Things
- Ascertained the consequences of emerging cyber threats, including ransomware and DDoS attacks
- Choose the appropriate actions to protect systems from emerging threats
- Recognize emerging technological fraud schemes
- Determine factors that contribute to rising fraud schemes, such as the Deep Web and anonymous payment methods

$69 Members / $89 Non-Members

*This course fulfills the annual ethics CPE requirement for CFEs.*
Introduction to Bribery and Corruption

Course Level: Basic  |  Prerequisite: None

Introduction to Bribery and Corruption consists of 10 lessons covering topics from illegal gratuities and economic extortion to conflicts of interest and red flags of corruption. This course will define and teach you to identify types of bribery and corruption, as well as provide you with guidelines to create an anti-corruption program.

You Will Learn How To:

• Relate key information about the basic aspects of corruption schemes
• Differentiate common forms of corruption
• Recognize various ways in which parties can make corrupt payments
• Identify red flags of corruption
• Recognize effective measures to prevent and detect various forms of corruption

$69 Members / $89 Non-Members

Introduction to Financial Statement Fraud

Course Level: Basic  |  Prerequisite: None

Introduction to Financial Statement Fraud presents an introduction to the most common schemes used to manipulate an organization’s financial statements. This course includes descriptions and examples of the schemes, how the schemes are perpetrated and concludes with a discussion of common techniques used to uncover financial statement manipulation.

$69 Members / $89 Non-Members

Introduction to Fraud Schemes

Course Level: Basic  |  Prerequisite: None

Fraud can be devastating to a business, especially in today’s turbulent economy. Even more alarming, as financial pressures bear down on individuals, their need for money and rationalization to commit fraud grow. With this online self-study course from the ACFE, learn to recognize some of the most common and threatening internal and external fraud schemes including asset misappropriations schemes, fraud by vendors and corruption.

You Will Learn How To:

• Differentiate between different types of asset misappropriation schemes
• Identify the elements of various corruption schemes
• Recognize the red flags and warning signs of common fraud schemes

$69 Members / $89 Non-Members

Introduction to Asset Misappropriation

Course Level: Basic  |  Prerequisite: None

This course focuses on the most common form of internal fraud: asset misappropriation. Introduction to Asset Misappropriation consists of 13 lessons covering topics from skimming and cash larceny to billing schemes and the misappropriation of intangible assets.

You Will Learn How To:

• Relate asset misappropriation schemes to other categories of occupational fraud
• Differentiate common forms of asset misappropriation schemes
• Recognize effective controls to prevent asset misappropriation
• Identify relevant techniques to detect various forms of asset misappropriation schemes

$69 Members / $89 Non-Members
Common Ethical Lapses by CFEs
Course Level: Overview | Prerequisite: None
This course is designed to educate you about common circumstances that lead to ethical lapses in judgment and help you gain insights regarding the potential consequences of your actions.

You Will Learn How To:
• Identify various sources of ethical guidance for fraud examiners
• Relate the CFE Code of Ethics to life situations
• Identify common circumstances that lead to ethical lapses
• Recognize the consequences of ethical lapses
• Apply the portions of the CFE Code of Ethics that are commonly the subject of complaints against CFES

$69 Members / $89 Non-Members

Interviewing Witnesses and Suspects
Course Level: Overview | Prerequisite: None
Interviewing Witnesses and Suspects offers an introduction to interviewing by examining the entire interview process. From choosing an interview strategy to obtaining a signed statement of confession, this course provides helpful tips to make your next interview successful.

You Will Learn How To:
• Compare the different types of interview questions
• Ascertain legal considerations regarding the interview process
• Identify common interviewing obstacles
• Recognize the mechanics of an interview
• Discern behaviors that either facilitate or inhibit communication
• Identify techniques for obtaining cooperation from interview subjects
• Recognize strategies for admission-seeking interviews and obtaining signed statements

$129 Members / $169 Non-Members

Data Analysis Techniques for Fraud Examiners
Course Level: Overview | Prerequisite: None
This course explores the basics of using data analysis to uncover fraud. You will work through several interactive examples to illustrate simple analysis techniques. With these examples, you will learn how to perform a variety of tests and interpret the results to identify common red flags of fraud.

$129 Members / $169 Non-Members

Corporate Governance for Fraud Prevention
Course Level: Intermediate
Prerequisite: Knowledge of basic internal controls and risk assessment
Corporate Governance for Fraud Prevention describes the principles, functions and essential components of a corporate governance system. It addresses the controversy of CEO duality, the recommended committees any organization should have on its board of directors and how to set the appropriate tone at the top. The course also discusses corporate governance best practices that you can tailor to your organization’s structure and needs since there is no one-size-fits-all approach.

You Will Learn How To:
• Identify the components essential for an effective corporate governance system
• Differentiate respective duties of individuals responsible for the corporate governance structure
• Recognize why effective corporate governance is necessary for an organization and for the economy
• Determine best practices that can be implemented within an organization to improve corporate governance

$129 Members / $169 Non-Members

= This course fulfills the annual ethics CPE requirement for CFEs.
The ABCs of Bankruptcy Fraud

Course Level: Intermediate  
Prerequisite: A basic understanding of the U.S. legal system

This course examines the bankruptcy system and its actors (trustees, lawyers, accountants), discusses the different types of bankruptcy fraud, and provides you with specific suggestions for detecting fraudulent transactions.

You Will Learn How To:

• Recall the history, purpose and procedures of the U.S. bankruptcy system
• Determine why bankruptcy fraud is important to detect and deter
• Identify the different types of bankruptcy fraud
• Select ways to help identify and prevent bankruptcy fraud

Ghostbusters: Fighting Fictitious Employee Schemes

Course Level: Overview  
Prerequisite: None

This course follows a case study involving a $146,000 loss to a small college and the investigation that led to the fraudster's sentencing on federal wire fraud charges. This course will teach you how to strengthen oversight and controls, deter misconduct, detect irregularities and successfully investigate fictitious employee schemes before they cause significant losses.

Facilitators of Corruption

Course Level: Advanced  
Prerequisite: Familiarity with components of corrupt acts and anti-corruption statutes

This course highlights fraud and corruption cases in which suspected shell companies are linked to directors, and what you and your organization can do to minimize international fraud and corruption risks.

You Will Learn How To:

• Link suspected shell companies to nominee directors in recent large-scale fraud and corruption cases
• Recognize the risks that these individuals and their companies pose to organizations
• Minimize international fraud and corruption risks

Navigating the Evolving Challenges of Business Corruption, Fraud and FCPA Issues in China's New Normal

Course Level: Overview  
Prerequisite: None

China is the world's second largest economy and over recent years has been the world's main driver of global economic growth, making it a critical market for multinational companies and private equity investors.

However, after two decades of rapid growth, China's economy has reached a critical inflection point and is now unmistakably slowing. This will generate an environment even more conducive to fraud and corruption than ever before. This course will increase your awareness of fraud issues that may arise in this new environment.

$69 Members / $89 Non-Members

$69 Members / $89 Non-Members

$69 Members / $89 Non-Members

$69 Members / $89 Non-Members
How to Build an Effective Ethics Program

Course Level: Basic | Prerequisite: None

Learn how to write and implement an effective ethics and whistleblower policy. This course discusses general ethics and how they relate to business. It also provides instruction on how to assess the ethical climate of your organization. Finally, it examines challenges faced after an ethics program has been implemented and provides tips to ensure the program remains successful.

$99 Members / $119 Non-Members

Fraud Risk Management

Course Level: Intermediate | Prerequisite: Familiarity with common fraud schemes and risks

Fraud can decimate the bottom line or even destroy an entire company, making management of fraud risk a critical function. This course explains the importance of a proactive approach and outlines the steps to develop an effective fraud risk management program.

You Will Learn How To:

- Identify how and why fraud risk should be managed
- Recognize various risk management frameworks and their components
- Examine the principles related to fraud risk management
- Identify the steps involved in developing a fraud risk management program

$99 Members / $119 Non-Members

ACFE Bookstore Staff Pick: Interviewing Witnesses and Suspects

The ACFE Bookstore offers hundreds of resources including books and manuals, self-study CPE courses, the CFE Exam Prep Course, merchandise and more. In this interview, ACFE Associate General Counsel Jacob Parks, J.D., CFE, offers his suggestion on one must-have ACFE resource to help you in your fight against fraud.

What is your professional background and current role at the ACFE?

I started in the Research Department of the ACFE almost six years ago, where I focused on course review and development, especially with our materials involving legal issues. Since then, I moved to the role of Associate General Counsel, where my role is to provide day-to-day legal advice for staff and help ensure compliance with applicable laws.

Why would CFEs be interested in this product?

This course offers a step-by-step overview of interviewing witnesses and fraud suspects, which is beneficial both for those with little to no experience interviewing, as well as seasoned veterans who would like to enhance their interview styles. The course focuses on improving the types of questions fraud examiners ask during an interview, how to react to different behaviors of the subject and obtaining the cooperation of the subject.

How is the information in this product useful for CFEs in their professional roles?

I think interviewing is one of the most difficult skills to master in a fraud examination because there are so many ways that an interview can go poorly. Unlike some errors that can be revised, such as a typo in a report draft, the harm from mistakes made during an interview might be immediate and irreversible. One improper question could violate the rights of the interview subject, while another poorly worded question concerning a sensitive topic might cause the subject to be less cooperative.

Every interview opportunity — especially with the subject of an investigation — could be the last chance available, so it is important to enter the interview knowing what information is needed and the best ways to get it. This course lays out what the procedural and psychological obstacles are to obtaining that information, and how to maneuver around them.

To learn more, see pg. 51 or visit ACFE.com/IWS.

$99 Members / $119 Non-Members

CPE Credit: 3

CPE Credit: 3
Fighting Fraud in the Government
Course Level: Overview | Prerequisite: None
Government entities fall victim to every conceivable kind of scheme, and everyone pays, directly or indirectly. This course focuses on strategies to prevent, detect and investigate government fraud schemes.

$179 Members / $229 Non-Members

Analyzing Written Statements for Deception and Fraud
Course Level: Intermediate
Prerequisite: Understanding of basic fraud examination techniques
This course examines the nature of written statements and their relationship to the truth. Analyzing Written Statements focuses on how written words are strung together in sentences for four general purposes: to explain, convince, persuade or deceive.

You Will Learn How To:
• Define grammatical concepts and statement analysis terminology
• Identify deception by analyzing word choice and sentence structure
• Assess semantic, interview and interrogation analysis
• Determine veracity by examining the narrative and overall strategy

$135 Members / $175 Non-Members

Other People's Money: The Basics of Asset Misappropriation
Course Level: Basic | Prerequisite: None
Other People’s Money examines common asset misappropriation schemes, identifying the red flags of each scheme and outlining steps for preventing and detecting them. This course will teach you to take control and prevent employees and others from committing occupational fraud.

You Will Learn How To:
• Ascertain the pervasiveness of asset misappropriation schemes
• Recognize the ways cash can be misappropriated and the methods used to prevent and detect these schemes
• Identify fraudulent disbursement schemes and the methods used to prevent and detect these schemes
• Recognize the ways employees can misuse and misappropriate inventory and other assets and the methods used to prevent and detect these schemes

$159 Members / $199 Non-Members

Auditing for Vendor Fraud
Course Level: Intermediate
Prerequisite: Fundamental knowledge of audit procedures
Auditing for Vendor Fraud will help you to understand what measures can be taken to minimize this risk and prevent and detect vendor fraud. This course examines why vendor audits should be conducted and discusses the importance of right-to-audit clauses in vendor contracts.

You Will Learn How To:
• Assess the need for vendor fraud audits
• Identify the risks that can result from working with vendors
• Recognize the importance of effective right-to-audit clauses in vendor contracts
• Identify vendor fraud schemes and related red flags
• Examine the process by which to conduct effective vendor audits

$129 Members / $169 Non-Members
Inside the Fraudster’s Mind
Course Level: Basic | Prerequisite: None
This course takes an inside look at the fraudster’s mind, exploring psychological information that is key to the successful development of a fraud prevention and detection program. The DVD/workbook set includes a 50-minute video examining ten common critical thinking errors displayed by fraudsters and how they are manifested in convicted perpetrators.

$149 Members / $189 Non-Members

Fundamentals of Computer and Internet Fraud
Course Level: Overview | Prerequisite: None
As technology continues to become more sophisticated, fraudsters find new ways to commit fraud with computers. This self-study course is written especially for professionals who are responsible for preventing and detecting fraudulent computer schemes.

You Will Learn How To:
- Identify common computer-related schemes and the methods used to carry them out
- Determine the ways in which unauthorized access to computer systems can be accomplished
- Recognize the threats of Internet and e-commerce fraud and their associated mitigation strategies
- Identify appropriate procedures for collecting and handling digital evidence so that it will later be accepted by a court
- Connect computer-related misconduct to legal violations
- Ascertain legal concerns regarding computer and Internet fraud investigations
- Discern potential criminal and civil actions that might result from fraud investigations

$179 Members / $229 Non-Members

The Fraud Trial
Course Level: Intermediate | Prerequisite: Understanding of basic fraud examination techniques
The Fraud Trial will provide you with the insight necessary to converse with lawyers and learn how to present evidence to support your case, deliver effective testimony, understand courtroom proceedings and build your case to support potential or existing litigation.

You Will Learn How To:
- Compare common types of civil and criminal actions for fraud
- Identify different ways to research the law
- Compare the methods of obtaining information via civil and criminal discovery
- Recognize the rules of evidence and their consequences
- Identify the procedural steps in civil and criminal trials
- Recognize the various methods used to recover ill-gotten gains

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How to Detect and Prevent Financial Statement Fraud
Course Level: Intermediate | Prerequisite: Basic knowledge of financial transactions and accounting
How to Detect and Prevent Financial Statement Fraud provides an overview of financial statement fraud, including why it is committed and what the motives are behind it. It also explores the types of financial statement fraud and reviews the investigation techniques used to detect these schemes. Finally, the course includes interactive, practical problems and case studies to illustrate these important concepts with real-life scenarios.

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* This course fulfills the annual ethics CPE requirement for CFEs.

The Fraud Examiners Manual is the global standard for the anti-fraud profession. Because no other work provides such a comprehensive guide, every fraud fighter should keep a copy in their library.

The Fraud Examiners Manual:

- Examines hundreds of fraud schemes
- Reviews legal principles involved in prosecuting fraudsters through both the criminal and civil systems
- Provides the tools and techniques necessary to gather information and evidence when conducting a fraud examination
- Explores why people commit fraud and what can be done to prevent it
- Contains a sample fraud examination report, fraud examination checklist, and sample engagement and advisory letters

CD-ROM or Download: $99 Members / $179 Non-Members
Printed: $199 Members / $289 Non-Members
Printed/CD Set: $219 Members / $339 Non-Members
International Edition also available.

NEW! Manual to Online Public Records, Fourth Edition
By Cynthia Hetherington, CFE, and Michael Sankey | Paperback, 650 pages

Obtaining useful information is critical to the success of a fraud examination. The Manual to Online Public Records shows you how and where to search for public records and information. This book dissects techniques used to find detailed information on people and businesses, and provides resources, facts and best practices to improve your public-record searching skills.

$16 Members / $23 Non-Members

NEW! Healthcare Fraud Investigation Guidebook
By Charles E. Piper, CFE | Paperback, 231 pages

Unlike other books on health care fraud, this book will teach you how to both detect and investigate health care fraud. By mastering how to investigate a health care fraud, you’ll be able to increase the likelihood of a successful prosecution of the fraudster in court.

In the Healthcare Fraud Investigation Guidebook, retired Federal Special Agent Charles E. Piper, CFE, shares his unique approach to investigating in which as many as 10 simultaneous investigations are conducted on each case.

$59 Members / $69 Non-Members

NEW! Strategic Career Engagement: The Definitive Guide for Getting Hired and Promoted
By Donn LeVie, Jr. | Paperback, 200 pages

In this book, you will receive in-depth expert advice regarding seeking either a great job, a stellar career or both from author, consultant and former Fortune 500 hiring manager Donn LeVie, Jr.

$14 Members / $18 Non-Members
NEW! Fraud Risk Management Guide

Research Commissioned by the Committee of Sponsoring Organizations of the Treadway Commission (COSO) and Co-Sponsored by the ACFE
Paperback, 130 pages

The Fraud Risk Management Guide details how to create a comprehensive fraud risk management program for your organization that:

- Establishes a visible and rigorous fraud governance process
- Creates a transparent and sound anti-fraud culture
- Conducts a thorough fraud risk assessment periodically
- Designs, implements and maintains preventive and detective fraud control processes and procedures
- Takes swift action in response to allegations of fraud

This joint report, published by COSO and the ACFE, provides:

- Guidance for implementing your fraud risk management program
- References to other resources to tailor your program based on your organization’s size and circumstances
- Examples of key components you can use as a starting point for developing your organization’s fraud risk management program

$59 Members / $69 Non-Members

NEW! Getting the Truth
By Joe Koenig, CFE
Paperback, 208 pages

$15 Members / $20 Non-Members

NEW! Persuasive Interviewing, Second Edition
By Don Rabon, CFE, and Tanya Chapman
Paperback, 209 pages

$32 Members / $35 Non-Members

NEW! Liespotting: Proven Techniques to Detect Deception
By Pamela Meyer, CFE
Paperback, 236 pages

$11 Members / $15 Non-Members

BEST SELLER! Governance, Risk, and Compliance Handbook
By Anthony Tarantino
Hardcover, 1,050 pages

$119 Members / $155 Non-Members

BEST SELLER! Accounting Control Best Practices, Second Edition
By Steven M. Bragg
Hardcover, 295 pages

$59 Members / $85 Non-Members

BEST SELLER! Fraud Risk Assessment
By Leonard W. Vona, CFE, CPA
Hardcover, 211 pages

$64 Members / $79 Non-Members

BEST SELLER! Profiling the Fraudster: Removing the Mask to Prevent and Detect Fraud
By Simon Padgett
Hardcover, 272 pages

$44 Members / $65 Non-Members
Executive Padfolio

Impress on your next fraud examination with the Executive Padfolio. Featuring the ACFE logo imprinted into a 100% top grain Cutter & Buck leather padfolio, the ACFE Executive Padfolio is a classy way to carry your important notes and documents wherever you go.

$129 Members / $149 Non-Members

NEW! ACFE Tech Padfolio

The ACFE Tech Padfolio features a zippered front-access pocket with business card holders and elastic media organizers. Inside you’ll find a Techtrap elastic interior that holds up to a 10” tablet or can be used for general storage.

$34 Members / $39 Non-Members

ACFE Executive Pen

The ACFE Executive Pen features the ACFE logo laser etched into this Parker IM Rollerball. Featuring intricate grooved details and a standard black roller ball ink cartridge, the ACFE Executive Pen has style that delights both the eye and the hand.

$22 Members / $28 Non-Members

ACFE Dual Ballpoint Stylus Pen

Quickly move from paper to touchscreen with this stylish pen. The ACFE Dual Ballpoint Stylus Pen features a ballpoint pen on one end for writing. On the other end it features a stylus tip ideal for touch screens, such as iPhones and iPads or any other touch screen device.

$14 Members / $19 Non-Members

Laptop Computer Bag

This functional business bag is perfect for professionals on the go. Featuring a checkpoint-friendly design, this versatile laptop bag folds flat on the X-ray belt to increase your speed, convenience and security.

$89 Members / $109 Non-Members

Challenge Coin

Since their origin in World War I, challenge coins have been used to unite members of organizations sharing a common goal. Featuring the ACFE seal and tagline, the 1.34” die-cast Challenge Coin symbolizes our commitment to reduce fraud worldwide.

$9 Members / $19 Non-Members
MORE LEARNING + MORE SAVINGS

Earn additional CPE credit and save on training costs by attending an ACFE combo event. These events offer two courses back-to-back in one location, allowing you the opportunity to get the latest anti-fraud education on two topics.

Register for a combo course and save up to $200 on registration fees. Plus, register by the course’s early registration date to save an additional $95! See individual event pages for full details.

Upcoming Combo Events:

- **April 24-26 | Chicago, IL**
  - Detecting Fraud Through Vendor Audits
  - Financial Statement Fraud
  - [ACFE.com/ComboChicago](#)

- **August 21-24 | New York, NY**
  - Fraud Risk Management
  - Tracing and Recovering Fraud Losses
  - [ACFE.com/ComboNY](#)

- **July 17-19 | Philadelphia, PA**
  - Investigating Conflicts of Interest
  - Uncovering Fraud with Financial and Ratio Analysis
  - [ACFE.com/ComboPhiladelphia](#)

- **October 2-4 | Dallas, TX**
  - Understanding the Mindset of a Fraudster
  - Contract and Procurement Fraud
  - [ACFE.com/DallasComboOct](#)

- **August 14-16 | Washington, D.C.**
  - Effective Report Writing for Fraud Examiners
  - Money Laundering Schemes
  - [ACFE.com/ComboDC](#)

- **October 2-4 | Tampa, FL**
  - Fraud Prevention
  - Bribery and Corruption
  - [ACFE.com/TampaCombo](#)

Register today at [ACFE.com/Training](#)
From saving millions of dollars each year to mitigating reputational damage to their organizations, fraud fighters like you are making an impact around the world. More than 3,000 of these leading anti-fraud professionals will unite in Nashville to share insights and best practices.

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