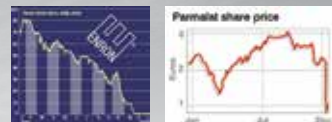


# Did you know that organizations lose an average of 5% of their annual revenue to fraud?<sup>1</sup>



**Participating in the ACFE Corporate Alliance, as part of a proactive anti-fraud program, can help protect your organization.**

A 2010 study<sup>2</sup> found that fraudulent activities within U.S. public companies have significant negative consequences for investors and executives. These companies often experience bankruptcy, delisting from a stock exchange or asset sale, and in many cases the CEO and/or CFO were named for alleged involvement. With devastating examples like Enron, WorldCom and Parmalat, it is vital for companies to take significant steps to combat fraud.

## How do you know if the Corporate Alliance is right for you?

Does your organization:

- Have 10 or more people involved in anti-fraud efforts?
- Seek to further protect itself from devastating fraud losses?
- Lack a team-based approach to your anti-fraud training program?
- Need to publicly convey your commitment to fighting fraud?

If you answered 'yes' to any of these questions, the Corporate Alliance Program may be a fit for your organization.

**Occupational fraud does not discriminate — it takes place in all departments within an organization. Membership within the ACFE reaches across all job functions — internal audit, compliance, investigations, risk, loss prevention, IT, security, legal, etc.**

The ACFE Corporate Alliance supports the implementation of anti-fraud best practices in large organizations by giving *all* of your team access to tools, training and resources from the ACFE. Participation denotes a commitment to the fight against fraud and is designed to ensure your organization is up to speed on solid fundamentals and the latest trends.

**42%**

**of board directors and senior managers are aware of some type of irregular financial reporting in their company.**

— Ernst & Young Europe, Middle East, India and Africa Fraud Survey 2013

## Enrollment in the ACFE Corporate Alliance can help your organization:

- **Protect itself from fraud.** Participation in the Corporate Alliance can help protect from direct losses, and from fines and other legal sanctions.
- **Improve the bottom line.** The effectiveness of the unique expertise CFEs possess increases when entire teams share common terminology. Research conducted by the ACFE determined that in organizations with CFEs on staff, frauds were uncovered 50 percent sooner, and the median fraud loss was 44 percent lower.
- **Get the most value out of your relationship with the ACFE.** Participation in the Corporate Alliance enhances your company's image within the anti-fraud community and is a vital tool for instilling confidence in your employees, stakeholders and business prospects.

Participation in the ACFE Corporate Alliance can also help your team:

- Build a solid foundation of anti-fraud knowledge.
- Stay up-to-date on the latest fraud news and trends.
- Learn new anti-fraud strategies, techniques and best practices.

**The CFE credential is accepted worldwide as the standard of excellence in the anti-fraud profession.**

Joining the ACFE Corporate Alliance enhances your company's image within the anti-fraud community and is a vital tool for instilling confidence in your employees, stakeholders and business prospects.

**more than 75%**

**of Fortune 500 companies employ CFEs.**

**Members of the ACFE Corporate Alliance receive significant savings and benefits including:**

### Membership/Certification

- ACFE membership for all participating employees.
- Streamlined group billing to minimize administrative burden.
- Transferable memberships that may be reassigned to other employees.
- Special rates on certification preparation tools such as the *CFE Exam Prep Course*<sup>®</sup> / CFE Exam bundle.

### Training

- Complimentary registrations (valued at \$1,150 each) to the *Annual ACFE Global Fraud Conference* (based on membership level).
- Exclusive networking opportunities at major events and conferences.
- Save up to 15% on ACFE seminars, conferences and self-study programs.
- Save up to \$1,250 on a multi-day, on-site training engagement.

### Resources

- Quarterly webinars tailored exclusively for Corporate Alliance Members
- Use of the ACFE Corporate Alliance member logo to promote your commitment to anti-fraud efforts and affiliation with the ACFE.
- A dedicated Corporate Alliance liaison at the ACFE for an extra level of personalized service.

<sup>1</sup>ACFE Report to the Nations on Occupational Fraud and Abuse – 2014 Global Fraud Study

<sup>2</sup>Fraudulent Financial Reporting: 1998-2007, Committee of Sponsoring Organizations (COSO) of the Treadway Commission.

