2014 ACFE CANADIAN FRAUD CONFERENCE

September 7-10, 2014 | Toronto

Featured Keynote Speakers include:

ROBERT LAFRENIÈRE
Anti-Corruption Commissioner, Unité Permanente Anticorruption (UPAC)

CHRISTINE GAGNON
Nonverbal Communication Expert

KEVIN DONOVAN
Investigative Reporter, The Toronto Star

Register by August 7 to SAVE CAD 100!*
Discover the latest tools, techniques and trends in the fight against fraud at the 2014 ACFE Canadian Fraud Conference. With dynamic educational opportunities, experienced instructors and invaluable networking opportunities, this event offers the most comprehensive anti-fraud training available in the region.

Benefits of Attending

- Gain insight from experienced practitioners into the challenges that affect anti-fraud professionals today
- Learn about the latest fraud schemes, leading-edge investigation techniques and the steps to developing an effective anti-fraud program
- Explore best practices from Canada’s leading organizations
- Expand your professional network with contacts that can aid your future fraud investigations
- Evaluate the latest anti-fraud tools and services from cutting-edge vendors

Who Should Attend

- Certified Fraud Examiners and other anti-fraud specialists
- Internal and independent auditors
- Forensic accountants
- Information technology and IT security professionals
- Law enforcement and private investigators
- Security and loss prevention professionals
- Governance, risk and compliance professionals

About the Association of Certified Fraud Examiners (ACFE)

The ACFE is the world’s largest anti-fraud organization and premier provider of anti-fraud training and education. Together with more than 70,000 members, the ACFE is reducing business fraud worldwide and inspiring public confidence in the integrity and objectivity within the profession. For more information, visit ACFE.com.
Sunday, September 7

1:00-5:00 p.m.  Pre-Conference: Incorporating the New Social Media in Fraud Examinations
Cynthia Hetherington, CFE
President, Hetherington Group

Monday, September 8

8:30-9:50 a.m.  Welcome and Opening General Session: 2014 Report to Nations
D. Bruce Dorris, J.D., CFE, CPA, CVA
Vice President and Program Director, Association of Certified Fraud Examiners

9:50-10:10 a.m.  Networking Break

10:10-11:30 a.m.  TRACK A  TRACK B  TRACK C  TRACK D
10A Civil Search Warrants: How They Are Used in Fraud Cases  10B Blended Fraud Threat, Vulnerability and Risk Assessment  10C The Role of Criminal Organizations in Global Fraud  10D Mareva Injunctions and Anton Piller Orders: Ethical Issues Arising Out of Extraordinary Fraud Relief

11:30 a.m.-1:00 p.m.  Luncheon Session
Kevin Donovan
Investigative Reporter, The Toronto Star

1:00-1:20 p.m.  Networking Break

1:20-2:50 p.m.  TRACK E  TRACK F  TRACK G  TRACK H
11E Session 5A repeated  11F Session 5B repeated  11G Session 5C repeated  11H Session 5D repeated

Tuesday, September 9

8:30-9:50 a.m.  General Session: Computers: Breaking the Law, Avoiding Nasties and Protecting Data
Kevin J. Ripa, EnCE, CDRP, CEH
Owner, Computer Evidence Recovery, Inc.

9:50-10:10 a.m.  Networking Break

10:10-11:30 a.m.  TRACK E  TRACK F  TRACK G  TRACK H
12E Session 5A repeated  12F Session 5B repeated  12G Session 5C repeated  12H Session 5D repeated

11:30 a.m.-1:00 p.m.  Luncheon Session
Robert Lafrenière
Anti-Corruption Commissioner, Unité Permanente Anticorruption (UPAC)

1:00-1:20 p.m.  Networking Break

1:20-2:50 p.m.  TRACK E  TRACK F  TRACK G  TRACK H
12E The Expert Witness: Report Writing  12F Fuzzy Matching in Fraud Analytics  12G Complex and Increasing AML Regulations: Where is This Taking Us?  12H Corruption and Having a Compliant Culture

2:50-3:10 p.m.  Networking Break

3:10-4:30 p.m.  TRACK E  TRACK F  TRACK G  TRACK H
12E Internal Audit: Anti-Fraud Control or Band-Aid with Holes?  12F How Metadata Unlocks the Truth for Fraud Investigators  12G Building Momentum: Integrating Data Analytics into Risk-Based Assessments  12H Too Canadian for Civil Recovery: Time for an Attitude Change

Wednesday, September 10

8:30-9:50 a.m.  General Session
Anthony Hannem
Vice President, Global Security & Investigations, TD Bank

9:50-10:10 a.m.  Networking Break

10:10-11:30 a.m.  Closing General Session: How to Manage Interviews and Question According to Gestures
Christine Gagnon
Nonverbal Communication Expert

Schedule and speakers subject to change.
The Anti-Corruption Commissioner, Robert Lafrenière, was appointed as head of the Unité Permanente Anticorruption (UPAC) on March 16, 2011. Prior to that date, the commissioner was Deputy Minister of the Ministère de la Sécurité Publique after having worked his way up the ranks of Sûreté du Québec during a successful career, where he held the positions of Director of Protection du Territoire, Director of Protection des Personnalités and Director of Services d’enquêtes Criminelles.

Over the past three decades, Donovan has published stories on government and private frauds and waste, and exposed problems in charities, police forces, children’s aid societies and numerous other organizations across Canada. He has three times won the National Newspaper Award and was given the Governor General’s award for public service journalism. He is the author of the Dead Times, ORNGE and the co-author of Crime Story.

A former member of the Department of National Defence, serving in both foreign and domestic postings, Ripa left the service in 1991 but continued to serve on an “as called” basis. He now provides services to law enforcement and Fortune 500 companies, and has assisted in many sensitive investigations around the world. Ripa has been called upon to testify as an expert witness on numerous occasions and has been involved in many complex cyber-forensics investigations.

Christine Gagnon is a synergologist and an expert in nonverbal communication. She is the president of the Nonverbal Communication Consulting Firm, an associate of Turchet and Associates, Synergologists, and an associate of Les Éditions Propulsion. She also holds the post of president of the Association Québécoise de Synergologie. She has presented to the Bar of Quebec, judges at the Courts of Justice Act, the National Defence and the Canadian Forces and several governments’ ministries and security groups. Gagnon is the author of a report entitled “The mouth in its many shapes and forms” and the book To Catch a Lie.

Anthony Hannem has more than 22 years of in-depth global security and investigative experience. During his career he has held leadership roles in security with a number of global organizations including Husky IMS, Research in Motion, and Sun Life Financial. In these organizations Hannem has had global responsibility for security strategy, investigative services, physical and electronic security, and risk management. He joined TD Bank Group in April 2010 and currently holds the role of Vice President Global Security & Investigative Services.

As an Assistant District Attorney for the Caddo Parish District Attorney’s Office, Dorris created its Financial Crimes Screening Section. He formerly served on the Board of Directors with the National White Collar Crime Center, and was the Vice Chairman of its Audit Committee. He has testified numerous times before legislative committees and was a frequent lecturer with prosecutor and accountant training associations.
Sessions

PRE-CONFERENCE
Incorporating the New Social Media in Fraud Examinations
Sunday, September 7  |  1:00-5:00 p.m.
LEVEL: INTERMEDIATE
Cynthia Hetherington, CFE
President, Hetherington Group
Twitterdeck, Tweetunnel, Statigram. New resources to use in your online investigations are continually becoming available as the Internet evolves. This insider’s guide to social network investigations will explore the latest search tools to help you stay up-to-date. The Pre-Conference session will expand on the items you can search for and discuss the items that simply don’t work. You will leave with a list of new search resources, along with an understanding of where they are going, and how they can improve your investigation.

MAIN CONFERENCE
2A Civil Search Warrants: How They Are Used in Fraud Cases
Monday, September 8  |  10:10-11:30 a.m.
LEVEL: INTERMEDIATE
Rosanne Walters, CFE, CPA, CBV, CA
Senior Manager, BDO Canada LLP
Michael Galambos
Senior Associate Counsel, Weida Douvelos Wittmann LLP
The Anton Piller Order, which provides the right to search premises and seize evidence without prior warning, can be very helpful in fraud cases where the respondent may destroy relevant documents before a lawsuit can be brought before the court. This session will discuss how the order is used in Canada, including the success and failure of some recent cases. This session will also discuss how these orders are becoming more commonplace, especially in the electronic age when evidence can be easily destroyed.

2C The Role of Criminal Organizations in Global Fraud
Monday, September 8  |  10:10-11:30 a.m.
LEVEL: INTERMEDIATE
Ken Derakhshan, CFE
Sergeant, Team Commander, Royal Canadian Mounted Police
With the exception of minor frauds, a significant percentage of fraudulent schemes are orchestrated by criminal organizations. Using a Canadian case study involving a $200 million fraud against investors and the government, this session will explore the role of criminal organizations in major frauds.

2D Mareva Injunctions and Anton Piller Orders: Ethical Issues Arising Out of Extraordinary Fraud Relief
Monday, September 8  |  10:10-11:30 a.m.
LEVEL: INTERMEDIATE
Matthew Latella
Partner, Baker & McKenzie
The Mareva Injunction and the Anton Piller Order are strong tools for asset recovery. With that great strength comes great responsibility, particularly for the counsel seeking and executing on the relief. This session will explore recent developments regarding ethical issues raised by seeking such remedies ex parte, including the duty to make full and frank disclosure and executing on the orders, protecting the interests of third parties and maintaining proper respect for privileged communications.

4A Understanding Fraud Through Real-Life Investigations
Monday, September 8  |  1:20-2:50 p.m.
LEVEL: INTERMEDIATE
Linda Lister, CFE, CGA, CPA, CMA
Senior Manager, Fraud Investigation & Dispute Services, Ernst & Young LLP
Fraud can occur in any organization, big or small. This session will use recent fraud investigations to provide an understanding of how the various fraudulent activities were detected and investigated, and what proactive measures that might have assisted in preventing the fraud or in detecting the fraud sooner. The cases to be presented are comprised of procurement fraud, ghost employees, fake vendors and other schemes.

4B Investigating Online E-Commerce, Social Media and Classifieds
Monday, September 8  |  1:20-2:50 p.m.
LEVEL: INTERMEDIATE
Allen Atamer, PEng.
Founder, LTAS Technologies Inc.
Fraud examinations will, at times, require uncovering the identity of any online seller, whether it is through online classifieds like Craigslist, e-commerce sites like eBay, or social media sites like Facebook. This session will review various practical investigative contexts with techniques that include free and off-the-shelf software tools.

4C Whistleblower Hotlines: Outsourced vs. Internal
Monday, September 8  |  1:20-2:50 p.m.
LEVEL: INTERMEDIATE
Shannon Walker
President, WhistleBlower Security
Is your organization considering implementing a whistleblower hotline? Explore the options available and weigh the advantages and disadvantages of outsourced and internal programs. This session will provide the features and benefits of an outsourced program and an internal system, taking into account budget, resources, implementation plans, training, report reviews, response and analytics.

4D Business Development Intelligence: Your Pathway to Success!
Monday, September 8  |  1:20-2:50 p.m.
LEVEL: INTERMEDIATE
Sherry Brandon
CEO/President, Life-Design-Institute
Being in business isn’t easy. It takes determination, guts, stamina, passion and the willingness to change. This session will look at every part of your business and yourself from an innovative perspective. You will set some strategic goals with solid business and yourself from an innovative perspective. You will set some strategic goals with solid.
5B/7F Harnessing Open Source Big Data to Fight Fraud

Monday, September 8 | 3:10-4:30 p.m.
Tuesday, September 9 | 10:10-11:30 a.m.
LEVEL: INTERMEDIATE

Tyson Johnson, CFE, CPP
VP Business Development, BrightPlanet Corporation

Investigations often require an in-depth and ongoing review of open source information: websites, blogs, social media, Deep Web sites and online filings. Managing and making sense of this massive “database” is more important than ever. This session will explore how to harness and maximize this information for investigations and proactive fraud management.

5C/7G An Introduction to Cryptocurrencies: Bitcoin, Litecoin and Alt Currencies

Monday, September 8 | 3:10-4:30 p.m.
Tuesday, September 9 | 10:10-11:30 a.m.
LEVEL: INTERMEDIATE

Andy Reid, CFE, CGA, EnCE, EnCEP
Senior Computer Forensic i.eDiscovery Specialist, Ontario Securities Commission

Bitcoin and, to a lesser degree, Litecoin have been getting a lot of media attention recently. This session will provide an introduction to cryptocurrencies, how they work, and their potential role in making fraud purchases, hiding assets or laundering money.

5D/7H Guidance from the Supreme Court of Canada on Civil Fraud

Monday, September 8 | 3:10-4:30 p.m.
Tuesday, September 9 | 10:10-11:30 a.m.
LEVEL: INTERMEDIATE

David Debenham, J.D., CFE, CPA, CMA
Chair of Supreme Court of Canada Group, McMillan LLP

This year the Supreme Court of Canada issued a short decision on an investment fraud, using the occasion to change the procedural law of summary judgment across the country. In the process, the court glossed over the essential elements in proving civil fraud, creating a number of issues for those practicing in the field. In this session you will learn how a typical investment fraud case changed the law of fraud forever and what new issues you will face as a result.

9E The Expert Witness: Report Writing

Tuesday, September 9 | 1:20-2:50 p.m.
LEVEL: INTERMEDIATE

Philip Levi, CFE, CPA/CFF, FCA/IFA
Partner, Levi B & Levi, LLP

The testimony of the expert witness is limited to what is contained in the expert witness report. This basic rule for all Canadian and most U.S. jurisdictions makes the form and content of the expert witness report all-important. This session will review the minimum requirements for the report as defined by both the professional bodies governing the expert’s practice as well as those requirements embedded in the law. You will also learn what to include and what not to include in the expert report in addition to suggested format and layout structures.

9F Fuzzy Matching in Fraud Analytics

Tuesday, September 9 | 1:20-2:50 p.m.
LEVEL: INTERMEDIATE

Grant Brodie, CA, CPA
President, Arbuthus Software Inc.

Technology that allows you to look for inexact but close matches (fuzzy matching) has been around for many years. As sophistication and usability has improved, the applications for fraud examiners have opened up new opportunities to create more value and better findings. This session will address opportunities to apply fuzzy matching and the specific techniques to be used with various audit analytics packages. You will be able to immediately apply these techniques in your practice.

9G Complex and Increasing AML Regulations: 9E Where Is This Taking Us?

Tuesday, September 9 | 1:20-2:50 p.m.
LEVEL: INTERMEDIATE

Jennifer Fiddian-Green, CFE, CPA, CA-IFA, CAMS
Partner, Grant Thornton LLP

There are now a number of more significant fines levied by FINTRAC, the regulator, as well as increasing fines by the regulators in other nations. In some locations around the world, individual persons are being held responsible for deficiencies and facing personal liability. Where are these increasing and more complex regulations taking us? This session will provide an understanding of what is currently, as well as what is coming, required of our regulated entities with regard to their anti-money laundering and terrorist financing deterrence compliance programs.

9H Corruption and Having a Compliant Culture

Tuesday, September 9 | 1:20-2:50 p.m.
LEVEL: ADVANCED

Garry Clement, CFE, CAMS, AMLP
President and CEO, Clement Advisory Group

The presentation will look at the current environment and focus on what the potential impact is and how it is imperative companies review their operating processes and both engagement and retention practices. It will focus on how organized crime targets companies, not to mention foreign states through cyber espionage. This session will look at current legislation and what this means for organizations and what it takes to ensure a compliant culture exists.

10E Internal Audit: Anti-Fraud Control or Band-Aid with Holes?

Tuesday, September 9 | 3:10-4:30 p.m.
LEVEL: INTERMEDIATE

Toby Bishop, CFE, CPA, FCA
Vice President – Practice, Forensic & Investigative Accounting Section, American Accounting Association

Internal auditors have a vital anti-fraud role, especially relating to management override, but 62 percent or more of internal audit functions at public companies do not comply with the IIA’s “mandatory”, “basic” and “essential” professional standards. The situation is similarly bleak at private companies, governmental and nonprofit entities. Find out how this noncompliance may impact you in your role, directly or indirectly.

10F How Metadata Unlocks the Truth for Fraud Investigators

Tuesday, September 9 | 3:10-4:30 p.m.
LEVEL: INTERMEDIATE

William Stratas
Managing Director, Eagle Audit Advantage Inc.

When people create documents on their computers, a rich tapestry of technical data begins to compile within those documents, invisible to the eye. This hidden information, called metadata, is like an electronic fingerprint carried within the structure of all files, and is preserved even if the document is emailed or shared. Metadata is a highly effective and powerful forensic asset that every fraud examiner needs to understand. This session is intended to deliver advanced knowledge on the rich universe of metadata, but with low technical complexity.
Conference Details

CPE Credit: 4-23
Prerequisite: None
Delivery Method: Group Live
Advanced Preparation: None
Course Levels: Intermediate-Advanced

The Association of Certified Fraud Examiners is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org.

City and Hotel Information
Toronto is one of the most cosmopolitan cities in the world; a place where international ideas intersect with Canadian culture. A center of rare openness, warmth, energy and style, Toronto is enriched by the fusion of traditions, passions and perspectives on life of the more than 100 cultures found there. Miles of waterfront, boardwalks, parks and trails nestle together with urban delights like cafés, artisans’ exhibits and one-of-a-kind shops.

Toronto Marriott Downtown Eaton Centre
525 Bay Street
Toronto, ON M5G 2L2
Room Rate: CAD 199**
Phone: (800) 228-9290 or (416) 597-9200

Package Options†

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<td>Team Registration</td>
<td>Save CAD 25 for groups of 3+.* Call (800) 245-3321 for details.</td>
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*Payment must be received by August 7, 2014 to obtain savings.
**Subject to availability. Rooms may be booked at the special attendee rate until August 17 or until the room block sells out, whichever comes first.
†Registration fees include 13% HST. Registration fees paid for by credit cards will be charged the U.S. dollar equivalent of the total fee. Differences may occur due to bank currency translation.

By registering for this event, I grant the ACFE or anyone authorized by the ACFE, the right to use or publish in print or electronic format, any photographs or video containing my image or likeness for any promotional purpose, without compensation.

100% Satisfaction Guarantee
ACFE courses are unmatched in scope and effectiveness and are backed by our 100% satisfaction guarantee. If you attend an event and are not completely satisfied, please contact an ACFE Member Services Representative at (800) 245-3321 or +1 (512) 478-9000.

10G Building Momentum: Integrating Data Analytics Into Risk-Based Assessments
Tuesday, September 9 | 3:10-4:30 p.m.
LEVEL: INTERMEDIATE
Andrew Simpson
Chief Operating Officer, CaseWare Analytics

Recent research shows that while fraud investigators and internal auditors understand the potential value of audit data analytics, many are uncertain as to how to effectively incorporate such analytics into their existing risk-based assessments. This session will use real-life case studies to present strategies to successfully deploy data analytics.

10H Too Canadian for Civil Recovery: Time for an Attitude Change
Tuesday, September 9 | 3:10-4:30 p.m.
LEVEL: INTERMEDIATE
Dean Davison, J.D., CFE
Lawyer / President, Davison Law Group

Employees misappropriate millions of dollars’ worth of assets each year, yet it has been an uphill battle trying to convince employers to go after the rogue employees. Canadian law empowers employers to recover assets and related damages that they can prove have been wrongfully misappropriated and the attitude should be one of restitution as a right and not embarrassment and apathy. This session will review some tips and tricks of how to recover more assets and convince others to do the same.

Networking Reception
Monday, September 8 | 4:45-6:30 p.m.

Join us as the ACFE hosts a Networking Reception for conference attendees. This is the perfect opportunity for you to meet and converse with fellow anti-fraud colleagues from around the world while perusing the latest anti-fraud services and products available today. Refreshments and light hors d’oeuvres will be provided. Registration for this event is complimentary.

Register by August 7 and save CAD 100!* ACFE.com/Canadian
I have attended the ACFE conferences for the last four years and have never been disappointed. The topics covered are in line with the ever changing landscape of fraud, whether you work in the private or public sector.”

— Chantal Dunn, CFE, CFI
Investigator, Aboriginal Affairs & Northern Development Canada