

DEMOGRAPHICS

FRAUD MAGAZINE

FRAUD-MAGAZINE.COM

E-NEWSLETTERS

WEBINARS

EVENTS



The **Association of Certified Fraud Examiners (ACFE)** is the world's largest anti-fraud organization, with more than 85,000 members worldwide.

Connect with these influential leaders through a variety of avenues:

- › [Print Advertising Campaigns](#)
- › [Website Advertising and White Paper Hosting](#)
- › [E-Newsletter Advertising and Sponsored Articles](#)
- › [Sponsored Webinars](#)
- › [Conference Exhibitions and Sponsorships](#)

DEMOGRAPHICS

FRAUD MAGAZINE

FRAUD-MAGAZINE.COM

E-NEWSLETTERS

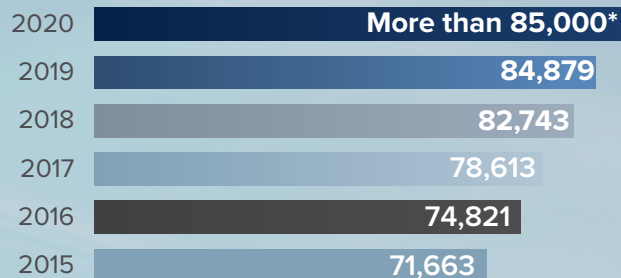
WEBINARS

EVENTS

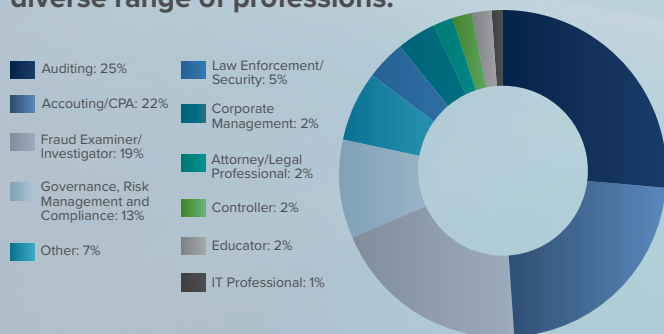
Demographics

The ACFE continues to grow, now with members in more than 180 countries worldwide

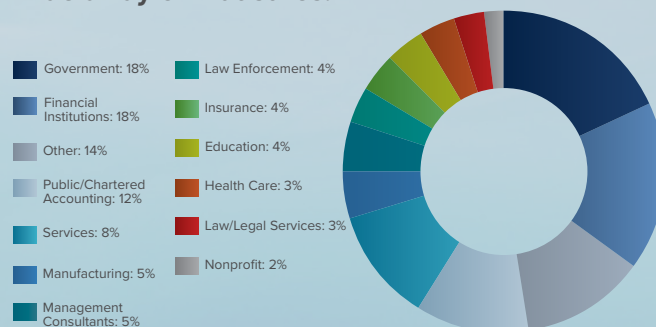
*Represents total number of members as of December 2020.



ACFE members represent a diverse range of professions:



ACFE members are from a wide array of industries:



DEMOGRAPHICS

FRAUD MAGAZINE

FRAUD-MAGAZINE.COM

E-NEWSLETTERS

WEBINARS

EVENTS

Fraud Magazine

- [RATES](#)
- [TECHNICAL SPECIFICATIONS](#)
- [RESERVATION DEADLINES](#)
- [ADDITIONAL ADVERTISING OPTIONS](#)



Fraud Magazine™ explores a variety of topics and content based on industry-related trends and emerging issues.

Topics Include:

- Compliance and Ethics
- Digital Forensic Technology
- Fraud Examination Planning
- Fraudulent Disbursements
- Industry Fraud Issues
- International Issues
- Identity Theft
- Legal Aspects of Fraud
- Money Laundering
- Prevention, Internal Controls and Risk Management
- Tone at the Top

2021 Print Advertising Rates

Four-Color Advertising			
	1x	3x	6x
Two-page spread	\$7430	\$7320	\$7210
Full page	\$3880	\$3825	\$3770
2/3 page	\$3470	\$3420	\$3375
1/2 page	\$3115	\$3085	\$3040
1/3 page	\$2680	\$2645	\$2615

Black and White Advertising			
	1x	3x	6x
Two-page spread	\$5560	\$5450	\$5340
Full page	\$2780	\$2725	\$2670
2/3 page	\$2370	\$2320	\$2275
1/2 page	\$2016	\$1985	\$1940
1/3 page	\$1580	\$1545	\$1515

Special Positions*

- Inside Front Cover: \$4460
- Inside Back Cover: \$4260
- Back Cover: \$4650

*All cover ads are four-color.

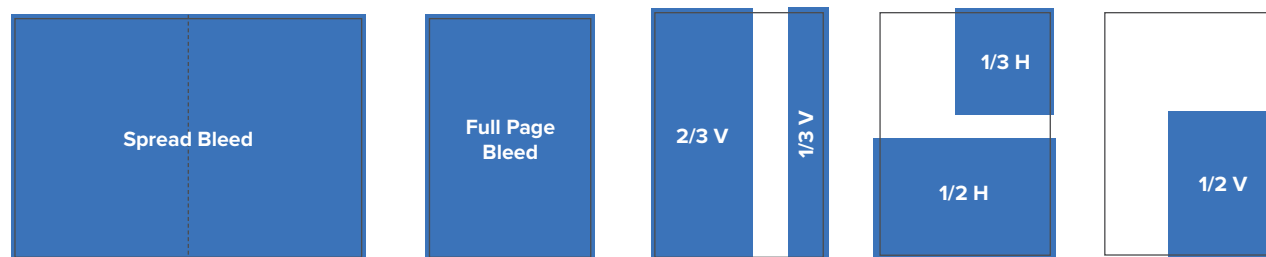


Technical Specifications

Fraud Magazine is published six times a year on 50-pound matte white stock. The cover is printed on 114-pound matte white cover stock with a UV dull gloss coating. It is printed in a standard magazine format (8.375" x 10.875") on an open web press and is perfect bound.

Unit Size (in inches)	Width	Height	Size with bleeds*
Two-page spread	16.75"	10.875"	17" width x 11.125" height
Full page	8.375"	10.875"	8.625" width x 11.125" height
2/3 page	4.625"	10.875"	4.865" width x 11.125" height
1/2 page vertical	5"	7.75"	5.3" width x 8" height
1/2 page horizontal	8.375"	4.875"	8.5" width x 5.125" height
1/3 page vertical	2.53"	10.875"	2.78" width x 11.125" height
1/3 page horizontal	5.2"	5.25"	5.46" width x 5.5" height

*Ads with bleeds require artwork to extend 0.125" past trim on all outside edges, and have a 0.25" safety area from all edges. Color Match Rate: Add \$925 to prices above for PMS matched two-color.



Material Submission

- ▶ The magazine's trim size is 8.375" x 10.875." Ads with bleeds require artwork to extend 0.125" past trim on all outside edges. Artwork and content should be kept at a minimum of 0.25" from the trim.
- ▶ Print-ready, high resolution PDF files with fonts embedded are preferred.
- ▶ Native Quark, InDesign, Photoshop and Illustrator file formats are also accepted, but not by email. All fonts and imported artwork must be included (fonts in Illustrator or Photoshop should be outlined or rasterized), as well as a laser print or match print of the advertisement.
- ▶ Please send all native, digital files to Sponsorships@ACFE.com. You may send files via an ftp file transfer site (Dropbox, You Send It, We Transfer, etc.). Please compress files (including all fonts and necessary artwork) to .zip or .sit format before uploading.
- ▶ Files should not include RGB or spot colors and all images must be at least 300 dpi. Materials that are improperly prepared or without proofs will be subject to production charges. Ads must be submitted in the exact size they are to appear. Please include the name and phone number of a contact person for production issues.

[DEMOGRAPHICS](#)
[FRAUD MAGAZINE](#)
[FRAUD-MAGAZINE.COM](#)
[E-NEWSLETTERS](#)
[WEBINARS](#)
[EVENTS](#)

Fraud Magazine

- ▶ [RATES](#)
- ▶ [TECHNICAL SPECIFICATIONS](#)
- ▶ [RESERVATION DEADLINES](#)
- ▶ [ADDITIONAL ADVERTISING OPTIONS](#)

Reservations and Materials Deadlines

Issue	Reservation Deadline	Materials Deadline
July/August	4/23/21	5/7/21
September/October	6/25/21	7/16/21
November/December	8/20/21	9/3/21
January/February	10/22/21	11/8/21



[DEMOGRAPHICS](#)[FRAUD MAGAZINE](#)[FRAUD-MAGAZINE.COM](#)[E-NEWSLETTERS](#)[WEBINARS](#)[EVENTS](#)

Fraud Magazine

- [RATES](#)
- [TECHNICAL SPECIFICATIONS](#)
- [RESERVATION DEADLINES](#)
- [ADDITIONAL ADVERTISING OPTIONS](#)
- [BELLY BAND](#)
- [RIDE-ALONG / POLYBAGGING](#)

Additional Advertising Options*

Additional advertising opportunities enable you to gain even greater visibility among key decision makers and position your organization as a knowledge leader in the anti-fraud profession. *Fraud Magazine* readers are often seeking the most up-to-date solutions with details that can be quickly understood and implemented.

Some additional advertising options include:

- [Belly Band](#)
- [Ride-Along / Polybagging](#)

*Items require additional lead time and must meet specific manufacturing and postal guidelines, so when considering these options please be sure to contact us at (800) 245-3321 / +1 (512) 478-9000 or Sponsorships@ACFE.com well in advance of your desired drop date.

DEMOGRAPHICS

FRAUD MAGAZINE

FRAUD-MAGAZINE.COM

E-NEWSLETTERS

WEBINARS

EVENTS

Fraud Magazine

- › [RATES](#)
- › [TECHNICAL SPECIFICATIONS](#)
- › [RESERVATION DEADLINES](#)
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Additional Advertising Options

Belly Band

A creative and popular way to bring your buyer's eye right to your ad. Belly bands are a paper band, usually 5-6 inches in height, 80 lb. gloss stock with full-color printing, encircling Fraud Magazine. Readers must break through the band before opening the magazine.



DEMOGRAPHICS

FRAUD MAGAZINE

FRAUD-MAGAZINE.COM

E-NEWSLETTERS

WEBINARS

EVENTS

Fraud Magazine

- [RATES](#)
- [TECHNICAL SPECIFICATIONS](#)
- [RESERVATION DEADLINES](#)
- [ADDITIONAL ADVERTISING OPTIONS](#)
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Additional Advertising Options

Ride-Along / Polybagging

Catalogs, CDs and other product samples are some of the items that can be bound or inserted into a polybag and mailed. Items will have a weight and size limit and will be limited to one ride-along per copy. Polybagging is required with anything scheduled to ride along with the magazine.



[DEMOGRAPHICS](#)[FRAUD MAGAZINE](#)[FRAUD-MAGAZINE.COM](#)[E-NEWSLETTERS](#)[WEBINARS](#)[EVENTS](#)

Fraud-Magazine.com

[BANNER ADVERTISING](#)[WHITE PAPER HOSTING](#)

[Fraud-Magazine.com](#) offers ACFE members expanded content, multimedia, article commenting and a digital version of the current issue, with linked advertising and article archives. With more than 85,000 highly qualified professionals relying on ACFE publications for their anti-fraud news and education, website advertising is a necessary component of an effective marketing campaign.

- **130,000+ page views per month**
- **48,000+ visits per month**

Website Rates & Specifications

Monthly run-of-site advertising is \$940 per month for either available placement:

- Leaderboard (728x90)
- Medium Rectangle (300x250)

[View samples of ad placements on the website.](#)

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Banner Advertising

Members turn to the ACFE for strategies to prevent and detect corporate fraud, and they need to know about the latest fraud prevention solutions and services.

Showcase your company in this online resource for up to 12 months by exhibiting or advertising.

To have your company listed in the [Fraud Magazine Vendor Directory](#), or [Email us at Sponsorships@ACFE.com](mailto:Sponsorships@ACFE.com).

Banner Advertising Example

X CLOSE WINDOW

The screenshot displays the Fraud Magazine website with several banner advertisements. At the top, a large banner (1) promotes 'Analytics' with the text 'Manage diverse data. Prevent Medicaid fraud quicker. Save state dollars.' and features the SAS logo. To its right is a smaller banner (2) for 'Get Published in Fraud Magazine' featuring a man's face. Below these, the main header includes the 'FRAUD MAGAZINE' logo, a search bar, and social media links. The navigation bar lists 'CURRENT ISSUE', 'TOPICS', 'ARCHIVE', 'RESOURCES', and 'ABOUT'. The main content area features a large article titled 'Bungling banks, Ponzi fraudsters and the failure of 'Know Your Customer'' with an illustration of a thief. To the right of this article is a smaller banner for the 'November/December' issue. Below the main article is a 'SCOURGE' banner for 'Scourge of Healdton, Oklahoma'. To the right of that is a banner for 'The plague of e-procurement systems' with a 'PURCHASE ORDER' and 'RETURN FORM' button. At the bottom, there are three columns of 'Latest News' articles, including 'The link between corporate culture and fraud', 'Exciting career path for CFEs', and 'Beware of 'BlackPOS' malware in data breaches'.

1 Leaderboard (728x90)

2 Medium Rectangle (300x250)

DEMOGRAPHICS

FRAUD MAGAZINE

FRAUD-MAGAZINE.COM

E-NEWSLETTERS

WEBINARS

EVENTS

Fraud-Magazine.com

› [BANNER ADVERTISING](#)

› [WHITE PAPER HOSTING](#)



White Paper Hosting

Continue to build your relationship with ACFE members by providing them with useful and relevant content while also gaining valuable leads.

Your white papers will be hosted on the Fraud Magazine website, allowing you additional opportunities to position yourself as a knowledge leader with this influential group.

[Email Sponsorships@ACFE.com](mailto:Sponsorships@ACFE.com) for more information on this monthly, lead-generating, thought leadership opportunity thought.



[DEMOGRAPHICS](#)[FRAUD MAGAZINE](#)[FRAUD-MAGAZINE.COM](#)[E-NEWSLETTERS](#)[WEBINARS](#)[EVENTS](#)

E-Newsletters

[FRAUD MAGAZINE](#)[FRAUDINFO](#)[THE FRAUD EXAMINER](#)

Delivered directly to the inbox of highly-qualified professionals, e-newsletter sponsorships and sponsored articles offer an immediate connection with dedicated industry leaders.

- ▶ **Average ACFE E-Newsletter Open Rate — 26.9%** (vs. average of 21.33%)*
- ▶ **Average ACFE E-Newsletter Click Rate — 3.7%** (vs. average of 2.62%)*

*Averages taken from Mailchimp Marketing Benchmarks - October 2019

- ▶ [Fraud Magazine](#)
- ▶ [FraudInfo](#)
- ▶ [The Fraud Examiner](#)

DEMOGRAPHICS

FRAUD MAGAZINE

FRAUD-MAGAZINE.COM

E-NEWSLETTERS

WEBINARS

EVENTS

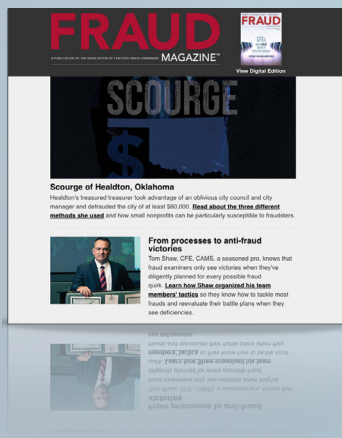
E-Newsletters

▸ [FRAUD MAGAZINE](#)

▸ [FRAUDINFO](#)

▸ [THE FRAUD EXAMINER](#)

View positions



Fraud Magazine E-Newsletter

Delivered monthly to more than 55,000 ACFE members and magazine subscribers, this publication includes content from the magazine as well as special to the web articles and multimedia features.

1st position

- 1-4\$1500 per issue
- 5+\$1350 per issue

2nd position

- 1-4\$1300 per issue
- 5+\$1150 per issue

3rd position

- 1-4\$1100 per issue
- 5+\$950 per issue



FRAUD
A PUBLICATION OF THE ASSOCIATION OF CERTIFIED FRAUD EXAMINERS
MAGAZINE™

View Digital Edition



Scourge of Healdton, Oklahoma
Healdton's treasured treasurer took advantage of an oblivious city council and city manager and defrauded the city of at least \$80,000. [Read about the three different methods she used](#) and how small nonprofits can be particularly susceptible to fraudsters.



From processes to anti-fraud victories
Tom Shaw, CFE, CAMS, a seasoned pro, knows that fraud examiners only see victories when they've diligently planned for every possible fraud quirk. [Learn how Shaw organized his team members' tactics](#) so they know how to tackle most frauds and reevaluate their battle plans when they see deficiencies.

1 1st position

- 1-4: \$1500 per issue
- 5+: \$1350 per issue

2 2nd position

- 1-4: \$1300 per issue
- 5+: \$1150 per issue

3 3rd position

- 1-4: \$1100 per issue
- 5+: \$950 per issue

1 CLEAR


Investigate Fraud More Thoroughly with CLEAR

CLEAR is the powerful investigative tool from Thomson Reuters with a robust collection of public and proprietary records, including Web Analytics for searching the deep web. CLEAR provides data and functionality specific to financial, insurance, healthcare and government fraud investigations. CLEAR also offers batch processing and system-to-system capabilities to meet your needs.

[Learn more.](#)

Adapting to emerging technologies

Cynthia Hetherington, CFE, discusses ethical and security issues faced by fraud examiners and companies as social media and technology continue to evolve.



2 i-Sight®

The PEACE Model of Investigation Interviews

An aggressive, accusatory interviewing style can intimidate interview subjects, hamper information sharing and even elicit false confessions. This free cheat sheet outlines the non-aggressive approach of the PEACE Model. [Download now!](#)

I'M A CFE

Thomas Boegballe, CFE

"I've always enjoyed meeting employees at all levels of the organization, analyzing data and identifying patterns," says Thomas Boegballe, CFE. He's explored these interests in multiple roles at KPMG, Novo Nordisk, Carlsberg Breweries and PwC. [Read how he came to work as the head of fraud and forensics at Novozymes](#) and the valuable lessons he's learned along the way.

CAREER CONNECTION

Can you speak the language of 'impression management'?

Before, during and after job interviews many variables are at play, including candidates' nonverbal and self-promotion behaviors. [Learn how conveying a favorable impression](#) — the "likability factor" — can increase the chances that a candidate will achieve their preferred outcomes.

ACFE NEWS

[Nine candidates selected for ACFE Board of Regents](#)

[Financial Audit Department — Gov't of Dubai and ACFE are fighting fraud together](#)

[READ MORE ARTICLES AT FRAUD-MAGAZINE.COM](#)

3 UTICA COLLEGE

Fight Financial Crime with These Online Degrees

- MBA in Economic Crime and Crime Management
- Executive MS in Economic Crime Management
- Financial Crimes Investigator Certificate

Experience innovative curricula developed in collaboration with industry leaders devoted to proactively combating economic crime. Advance your management, technology and analytical skills to tackle financial crime from a global perspective.

[Learn more.](#)

DEMOGRAPHICS

FRAUD MAGAZINE

FRAUD-MAGAZINE.COM

E-NEWSLETTERS

WEBINARS

EVENTS

E-Newsletters

► [FRAUD MAGAZINE](#)

► [FRAUDINFO](#)

► [THE FRAUD EXAMINER](#)

View positions



FraudInfo E-Newsletter

Sent twice a month to more than 110,000 professionals worldwide with the latest fraud-related news stories from trusted publications throughout the world.

1st position

- 1-4\$1400 per issue
- 5+\$1250 per issue

2nd position

- 1-4\$1200 per issue
- 5+\$1050 per issue

3rd position

- 1-4\$1000 per issue
- 5+\$850 per issue



News Headlines

7 of the Biggest Corporate Scandals

From Bernie Madoff to Volkswagen, here are some of the most outrageous white-collar crimes and corporate scandals of recent times. [Read full article.](#)

Fear's Impact on Accounting Fraud is Actually Kind of Spooky

Greed may be "good" when it comes to the movie version of the corporate swindle, but it's actually fear that may be driving a majority of accounting fraud in the real world. [Read full article.](#)

When Your Company is in the Spotlight, Are You Ready to Respond?

When things go publicly wrong in the corporate world, as they often can, the media will inevitably become involved. Read about media relations' best practices provided by Katherine McLane, media relations and crisis management expert. [Read full article.](#)

[The Most Likely Time for Online Fraud](#)

[How Uber Can Help Prevent Travel Fraud](#)

[Drug Giant Valeant Tries to Rebut Allegations of Fraud](#)

[IRS Enhances Efforts to Combat Identity Fraud](#)

[Madoff Trustee Seeks Release of \\$1.5 Billion for Fraud Victims](#)

[One Seller Managed to Scam Square Out of \\$5.7 Million](#)

[Insurance for a Juvenile Market](#)

[What Banks and Processors Must Know About Transaction Laundering](#)



Advance Your Career with an Online Degree in Managing Fraud and Financial Crime

- MBA, M.S., BS, Certificate
- Innovative Real-World Curriculum
- Practicing Faculty
- 24/7 Support

[Learn More.](#)

Upcoming Events

Principles of Fraud Examination

14-17 December 2015
Austin, Texas

2016 ACFE Middle Eastern Conference

14-15 February 2016
Dubai, UAE

2016 ACFE European Fraud Conference

20-22 March 2016
Brussels, Belgium

[View Calendar](#)

Job Board

Investigator
Los Angeles, California

Internal Auditor
Copenhagen, Denmark

Global Anti-Corruption Specialist
New York, New York

Manager Forensic Investigations
Zurich, Switzerland

[View More Jobs](#)



Accelerate Your Audit with Analytic Intelligence

Be part of the next evolution in data analysis. Powered by our Analytic Intelligence, CCA 10 quickly reveals your audit's starting point. [Learn more.](#)



Featured Resource

NEW! Ethics and Compliance Through the Eyes of an Independent Monitor

CPE Credit: 2 | Course Level: Intermediate | Prerequisite: None

This course examines the role of an independent monitor and prepares your company for an assessment of your internal operations. This course also examines what independent monitors look for, how they do their work and the proactive steps you can take to demonstrate improvements to ethical culture.

USD 99 Members / USD 149 Non-Members

Visit [ACFE.com](#) to learn more.



Earn Your Forensic Accounting Certificate Online

Self-paced classes combine convenience and interaction with experienced instructors and classmates. Topics include fraud prevention/detection, litigation support, digital forensics. Free online information session. [Learn more.](#)

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DEMOGRAPHICS

FRAUD MAGAZINE

FRAUD-MAGAZINE.COM

E-NEWSLETTERS

WEBINARS

EVENTS

E-Newsletters

▸ [FRAUD MAGAZINE](#)

▸ [FRAUDINFO](#)

▸ [THE FRAUD EXAMINER](#)

View positions



The Fraud Examiner E-Newsletter

Delivered monthly to nearly 70,000 ACFE members. This publication includes original content by ACFE staff and contributing authors on relevant and timely fraud-related subjects.

1st position

- 1-4\$1250 per issue
- 5+\$1100 per issue

2nd position

- 1-4\$1050 per issue
- 5+\$900 per issue

3rd position

- 1-4\$850 per issue
- 5+\$700 per issue

Sponsored Article: [Contact for more information](#)



A Rising Wave: Anti-Corruption Efforts in Latin America

By Jaime deBlanc, CFE

For months on end, Guatemalans had been protesting in the streets, waving signs condemning the widespread corruption and abuse of power in their government. In particular, citizens were outraged over evidence that implicated their president, Otto Pérez Molina, in a massive customs fraud scheme that allegedly netted the president and other government officials millions of dollars. [Find out how these events impact you.](#)



What You Need to Know About Virtual Currency Fraud

By Walt Manning, CFE

Governments have long used volume and interest rates to devalue their currency. With digital currencies, they can accomplish this more effectively and almost anybody can create an alternative virtual currency. Groups of countries, anarchists and criminals have created and maintained different versions for their own funding purposes. [Read more.](#)



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- Financial Crimes Investigator Certificate

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[Learn more.](#)

Navigating the Cultural, Lingual and Methodological Differences When Conducting International Interviews

Jonathan Davison, Director of Forensic Interview Solutions Limited, relays how fraud examiners can successfully conduct interviews when crossing international borders. [Watch the video.](#)



Member Profile

Career is About More Than Numbers and Facts for Credit Suisse VP

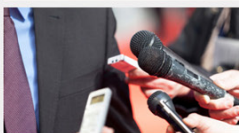
In his spare time, David Bach, CFE, enjoys volunteering for organizations like the food bank in New York City and Habitat for Humanity, helping to assist with disaster relief efforts in New Jersey and Louisiana. Bach's desire to work with people is also present in his career — he says the most rewarding aspect of his job is "the people, both my colleagues and those I examine." [Read more.](#)



Interrogations: Dos and Don'ts

Interviewing the implicated person in a fraud investigation requires patience, experience and interrogation skills. This free cheat sheet can help you gain an admission while avoiding the most common mistakes. [Download now!](#)

ACFE News



Sincerity, Gravity and Action: The 3 Elements of a Successful Media Interview
In the most recent *Fraud Talk* podcast, Katherine McLane, media relations and crisis management expert, and founding partner of The Mach 1 Group, talks about how fraud examiners can work with the media to convey the right messages. [Listen to the podcast.](#)



Bribery Not Limited to Envelopes of Cash: BNY Mellon Internships Violated the FCPA

On August 18, 2015, the SEC announced a \$14.8 million settlement with Bank of New York Mellon. According to the SEC, the bank violated the Foreign Corrupt Practices Act by giving valuable internships to the relatives of foreign officials. [Read this reminder of how bribery can take many forms.](#)



Audit, Controls, & Analytics

TeamMate® Analytics - Data Analysis for Every Audit

TeamMate Analytics includes +150 audit tools and runs within Excel, allowing auditors to easily perform powerful data analysis without extensive training. [Learn more.](#)

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1

2

3

Upcoming Webinar

Featured Product

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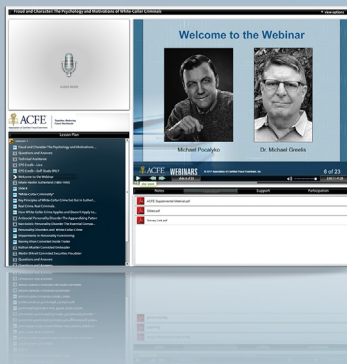
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E-NEWSLETTERS

WEBINARS

EVENTS

Webinars



By sponsoring a members-only free webinar you are:

- › Gaining valuable qualified leads for up to 12 months
- › Increasing your brand awareness
- › Establishing your company as a thought leader in the anti-fraud community

Your live webinar will be marketed with a multi-channel campaign to ACFE members and can be targeted to a segment of your choosing. The archived event will be made available to our entire membership of more than 85,000 anti-fraud professionals worldwide. All participants of the webinar opt-in to communications from the sponsor, and those leads will be provided directly to you..

Don't miss your chance to firmly establish your organization as a leader in the anti-fraud field. [Email Sponsorships@ACFE.com](mailto:Sponsorships@ACFE.com) today to learn more about the benefits of sponsoring a webinar and current availability.

Limited availability: [Schedule your webinar today!](#)

DEMOGRAPHICS

FRAUD MAGAZINE

FRAUD-MAGAZINE.COM

E-NEWSLETTERS

WEBINARS

EVENTS

Conference Exhibitions



Take advantage of face-to-face relationship building opportunities through exhibition and sponsorship opportunities at international ACFE conferences and seminars.

2021 Events include:

- › [32nd Annual ACFE Global Fraud Conference](#), Virtual, June 21-23, 2021
- › [2021 ACFE Fraud Conference Asia-Pacific](#), Virtual, September 22-24 2021
- › [2021 ACFE Fraud Conference Canada](#), Virtual, November 7-10 2021
- › [More than 50 seminars](#) worldwide

[Email Sponsorships@ACFE.com](mailto:Sponsorships@ACFE.com) or [view the 2021 Sponsor Prospectus](#) for more details.

Integrate your marketing plan by choosing a variety of touch points with this influential audience. Email us at Sponsorships@ACFE.com or Call us at (800) 245-3321 today to create a custom plan.

DEMOGRAPHICS

FRAUD MAGAZINE

FRAUD-MAGAZINE.COM

E-NEWSLETTERS

WEBINARS

EVENTS

Advertising Policies

▶ PAGE 1

▶ PAGE 2

Billing/Credit

Advertising charges must be paid within 30 days of invoice being issued by publisher. Advertisers and advertising agencies are jointly and individually responsible for payment of all insertions.

The publisher reserves the right to request credit information on new and existing advertisers. A prepayment may, at publisher's discretion, be required of new advertisers.

The Association of Certified Fraud Examiners (ACFE) reserves the right to hold placement of an advertisement wherein an advertiser is 90 or more days past due on their payments to the ACFE.

All payments must be in U.S. dollars, drawn from U.S. banks. Cash cannot be accepted as payment.

Copy Acceptance

The publisher reserves the right to refuse advertising.

The word "advertisement" shall be printed at the top of advertisements which, in the opinion of the publisher, may be confused with editorial pages. The ACFE reserves the right to reject the advertisement if

it does not meet ACFE criteria until it is redone, at the advertiser's expense, in an acceptable format.

Fraud Magazine reserves the right to reject any advertising for products or services that may, in the judgment of the publisher and editor, be reasonably confused or conflicts with products of the ACFE.

Publisher's Copy Protective Clause

Advertisers and advertising agencies assume joint liability for all content (including text representation and illustration) of advertisements printed. Advertiser and the advertising agency represent and warrant that all material delivered to the publisher for publication shall be free of libel and that publication thereof will not violate or infringe any copyright trademark, right of privacy or any other statutory or common law property right of any person. Advertiser and advertising agency will indemnify and hold harmless publisher and its licensees against all liability, including expenses and reasonable counsel fees, from any claim arising in connection with the content (including text representation and illustration) of printed advertisements or any claim which, if sustained, would constitute a breach of the foregoing warranties.

Publisher Limitation of Liability

Advertiser and/or advertising agency must contact publisher within 30 days after an error in an advertisement is published. At the discretion of the publisher, a make-good ad will be inserted at no charge in the next available issue if it was determined that the error was due solely to the publisher's mistake. Publisher must have first re-

ceived payment in full on the original ad/invoice.

Publisher shall not be liable for any costs or damages if for any reason it fails to publish an advertisement. Publisher liability is limited only to place the advertisement in the next mailing or issue.

On contract or scheduled insertions, previous copy will be repeated if written change order is not received by closing date.

Positioning of advertisements in any issue is at the discretion of the publisher unless the advertiser has contracted to pay an additional charge to be determined by publisher for premium position.

Advertising Agency Commission

Fraud Magazine will extend a 15% discount for space charges to accredited advertising agencies provided the invoice for such billing is paid within 60 days of mailing or other issuance by publisher. Emergency alterations will be charged at \$40 per hour and are not commissionable. Additional charges for special position ad placement will be billed after blue-line proofs.

If charges due to the publisher from advertising agency for advertisements placed in conformance with this rate card are not paid properly, the publisher may, as its option, collect said charges from the advertiser, and the advertising agency shall execute all assignments and other documents necessary to facilitate such collection. In addition, publisher may hold advertiser and its advertising agency jointly and severally liable for all sums due and payable to publisher,

even if the advertiser has previously paid the advertising agency.

Cancellation, Short Rates and Rebates

Cancellation of space reservations will result in a rate adjustment based on past and subsequent insertions to reflect annual space used at the earned frequency or volume rate. Advertisers will be rebated or credited if they use sufficient additional space within a 12-month period from the date of first insertion to earn a lower rate at which they were billed. In the event of nonpayment, *Fraud Magazine* reserves the right to hold the advertiser and/or the agency jointly liable for outstanding balances that are due and payable to *Fraud Magazine*.

Rate Protection

Rates are subject to change at any time without notice. Any such change will not be applicable to advertisers, who at such time have an advertising contract with publisher, until the end of their then-current contract with publisher.

Contracts may be canceled at the time the change in rate becomes effective without incurring a short-rate adjustment, providing the contract rate has been earned up to the date of publication.

Miscellaneous Provisions

Each page or fractional page counts as one insertion. A spread is considered to be two insertions. Rates are based on the number of insertions within a 12-month period dating from first insertion. The publisher is not responsible for errors in key numbers or coupon codes. Any revision or special handling of materials will be

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[FRAUD-MAGAZINE.COM](#)
[E-NEWSLETTERS](#)
[WEBINARS](#)
[EVENTS](#)

Advertising Policies

[PAGE 1](#)
[PAGE 2](#)

billed to the advertiser. Requested positions are not guaranteed unless stated as a paid position. Advertisers will receive three copies of *Fraud Magazine* with the invoice. Cover advertisements will be accepted as full-page, four color only.

Advertisers must assume liability for ad content and responsibility for any claims that may arise from their advertising. All artwork, negatives and allied materials will be held for up to one year and then destroyed without notice unless return is requested within that year. All advertising will be charged according to the terms of this rate card only.

Advertising and Trade Show Exhibition Policy

The Association of Certified Fraud Examiners, Inc. reserves the right to exercise control over the content of its publications and exhibitions. All advertising with ACFE is subject to approval prior to publication. The ACFE reserves the right to unilaterally reject or cancel any advertisement, insertion order, space reservation, position commitment or exhibit at any time and for any reason, whether or not the same has already been accepted and/or published.

Advertisements that simulate editorial content must be clearly labeled "ADVERTISEMENT" and ACFE may, in its sole discretion, so label such copy or require that the advertisement be resubmitted in an acceptable format at the advertiser's expense.

No advertising contract is assignable by the advertiser without the written consent of ACFE.

Payment Instructions

Mail check, payable to Association of Certified Fraud Examiners, to:

Association of Certified Fraud Examiners
716 West Avenue
Austin, TX 78701-2727
USA

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