

## DAY ONE

7:30-8:00 a.m.	<i>Registration</i>	Breakfast
8:00-9:20 a.m.	<i>Introduction to Data Protecting and Information Security</i>	In this session, you'll learn what intellectual property is; information that is susceptible to loss, theft or misappropriation; causes of data breaches; the types of individuals who perpetrate information theft; motivations driving information theft; types of threats to proprietary information; challenges with protecting information assets; and repercussions of data breaches.
9:20-9:35 a.m.	<i>Break</i>	
9:35-10:55 a.m.	<i>Legal Issues in Information Security</i>	Every country has laws and regulations that concern information security. This session examines some of the key legal issues concerning the protection of data and intellectual property.
10:55-11:10 a.m.	<i>Break</i>	
11:10 a.m.-12:30 p.m.	<i>Corporate Espionage 101</i>	This session examines corporate espionage, focusing on targets of corporate espionage, industries that make attractive targets, forms of corporate espionage, ways to move data, insider threats, and case studies that highlight the motivations and methods behind these schemes.
12:30-1:30 p.m.	<i>Group Lunch</i>	
1:30-2:50 p.m.	<i>Corporate Espionage: Where Attackers Get Information</i>	This session will explore techniques that fraudsters employ to obtain trade secrets, proprietary information and information used to develop knowledge-based attacks.
2:50-3:05 p.m.	<i>Break</i>	
3:05-4:25 p.m.	<i>Social Engineering</i>	This session will cover how attackers use social engineering tactics to gain access to targets' information. It will focus on why social engineering attacks succeed, the categories of social engineers, the types of information that social engineers target, common red flags of social engineering schemes and measures to prevent becoming victims of social engineering attacks.

\*Please note: Schedule listed is for U.S. events. All events outside of the U.S. are pushed back 30 minutes with registration beginning at 8:00 a.m. and the last session ending at 4:55 p.m.

## DAY TWO

7:30-8:00 a.m.	<i>Registration</i>	Breakfast
8:00-9:20 a.m.	<i>Risks of Social Media in the Workplace</i>	This session examines the role of social media in today's business environment, focusing on the problems that can occur when using social media and the measures that organizations can take to reduce such risks.
9:20-9:35 a.m.	<i>Break</i>	
9:35-10:55 a.m.	<i>Managing the Risks of Bring Your Own Device (BYOD) Programs</i>	Bring your own device (BYOD) refers to the concept whereby employees bring their own personal electronic devices to the workplace and use them for work. Embracing BYOD offers several advantages to organizations, but it also creates challenges and risks. This session examines those advantages and risks, and it discusses ways organizations can minimize risks associated with BYOD systems.
10:55-11:10 a.m.	<i>Break</i>	
11:10 a.m.-12:30 p.m.	<i>Cloud Computing</i>	This session examines cloud computing, focusing on the characteristics and models of cloud computing, compliance issues that arise in the cloud, security challenges with the cloud and protecting data in the cloud.
12:30-1:30 p.m.	<i>Lunch on Your Own</i>	
1:30-2:50 p.m.	<i>Responding to Data Breaches</i>	To help ensure that your organization responds to data breaches timely and efficiently, management should have an incident response plan that outlines how to respond to such issues. This session explores the basic elements of incident response plans.
2:50-3:05 p.m.	<i>Break</i>	
3:05-4:25 p.m.	<i>Data Breach Prevention</i>	To prevent the loss or misuse of data or proprietary information, organizations should develop and implement risk-based information security systems designed to detect and prevent unauthorized access to sensitive information. This session examines the key components of an effective information security system.

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