

2011 ACFE ASIA-PACIFIC FRAUD CONFERENCE

SINGAPORE • MARINA BAY SANDS
23-25 OCTOBER 2011

Featured Keynote Speakers



Peter Coleman
*Executive Director,
Forensic Services,
Singapore & Southeast Asia,
Deloitte & Touche Financial
Advisory Services*



Aedit Abdullah
*Chief Prosecutor,
Economic Crimes and
Governance Division,
Singapore Government*



James D. Ratley, CFE
*President & CEO,
Association of Certified
Fraud Examiners*

Plus many more inside...



Register by 30 September and SAVE SGD 125!*  ACFE.com/AsiaPac





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30 September and
SAVE SGD 125!*
ACFE.com/AsiaPac



The **2011 ACFE Asia-Pacific Fraud Conference** (formerly the *ACFE Pacific-Rim Fraud Conference*) will provide you with cutting-edge anti-fraud training. Learn from leading practitioners and representatives from some of the region's top companies about the challenges they face and the strategies they have used to overcome them in this economically dynamic part of the world.

Join the ACFE for our first conference in Singapore and give yourself an edge in the fight against fraud. You will have numerous formal and informal networking opportunities with fellow anti-fraud professionals, providing you with new perspectives and new resources upon whom to call for ideas and inspiration.

Participate in interactive sessions instructed by leading professionals while sharing strategic tips, techniques and results on the following topics:

- Investigating Social Media
- Anti-Bribery and Corruption Enforcement
- Intellectual Property Fraud
- Fraud Risk Management

Benefits of Attending

- Learn from prominent global presenters in a variety of information-packed sessions that provide insight into the challenges that affect professionals today throughout the Asia-Pacific region and around the world
- Gain insight from experts in the field into the way fraud is evolving and hear about the latest developments in anti-fraud efforts to keep pace
- Learn about cutting-edge fraud detection tools and techniques
- Explore best practices from Asia's top companies
- Enjoy extended networking with colleagues who share similar challenges and goals

PRE-CONFERENCE: SUNDAY 23 OCT

1300 – 1700 hrs

Effectively Using Social Networks and Social Media in Fraud Examinations

Cynthia Hetherington

President, The Hetherington Group, USA



In today's digital environment, fraudsters have the ability to mask their identities within the Internet and use the anonymity it provides to cover their tracks. But savvy investigators can find evidence of their misdeeds and identifying information through social networks. Hear one of the ACFE's most popular faculty members describe how she employs research skills and online social media to solve fraud cases. In this session, watch as she searches the Internet for real data, in real time, on social networks and in other media. Share her secrets of success in scouring social media and networking sites for the information she needs to crack cases.

Visit ACFE.com/AsiaPac to register now

Conference at a Glance

Sunday 23 October	
1300 – 1700 hrs	Pre-Conference — Effectively Using Social Networks and Social Media in Fraud Examinations Cynthia Hetherington <i>President, Hetherington Group, USA</i>
Monday 24 October	
0830 – 0950 hrs	Opening Welcome and General Session — The Future of Fraud: Asia-Pacific, USA and the World James D. Ratley <i>President and CEO, Association of Certified Fraud Examiners, USA</i>
0950 – 1010 hrs	Networking Break
1010 – 1130 hrs	Trends in Enforcement of Anti-Bribery and Corruption — The UK Bribery Act vs. FCPA Owain Stone, CFE <i>Partner, KordaMentha, Australia</i>
1130 – 1250 hrs	Luncheon Session — Fraud and the Global Financial Crisis: How Predictions Worked Out, and What is to Come Peter Coleman <i>Executive Director, Forensic Services, Singapore & Southeast Asia, Deloitte & Touche Financial Advisory Services</i>
1250 – 1310 hrs	Networking Break
1310 – 1430 hrs	Preparing Auditors To Use Data Analytics Tools in Fraud Prevention Programmes Fransiskus Oey <i>Group Managing Director, The Prodigy Group, Singapore</i>
1430 – 1450 hrs	Networking Break
1450 – 1610 hrs	Fighting Intellectual Property Fraud Shi King Ho, CFE, LLB <i>Intellectual Property Investigation Bureau, Customs, Hong Kong, China</i>
1630 – 1800 hrs	Networking Reception
Tuesday 25 October	
0830 – 0950 hrs	Anti-Fraud Efforts of the Enforcement Division Mark Steward (<i>invited</i>) <i>Executive Director, Enforcement Division Securities and Futures Commission, Hong Kong</i>
0950 – 1010 hrs	Networking Break
1010 – 1130 hrs	A Corporate Awakening: Fraud Risk Management Lessons from the Frontline Paul Hurrell, CFE <i>Manager, Fraud, QBE Group, Australia</i>
1130 – 1250 hrs	Luncheon Session — Prosecuting White-Collar Crime: Singapore’s Economic Crimes and Governance Division Aedit Abdullah <i>Chief Prosecutor, Economic Crimes and Governance Division Singapore Government, Singapore</i>
1250 – 1310 hrs	Networking Break
1310 – 1430 hrs	Financial Statement Fraud — Chinese Style Catherine Williams CFE, CPA, CA <i>FTI Consulting, Hong Kong, China</i>
1430 – 1450 hrs	Networking Break
1450 – 1610 hrs	Closing Session — Panel: Everybody’s Problem: The Global Challenges of Bribery and Corruption Moderator: Owen Hawkes, CFE <i>Director, KPMG Forensic, Singapore</i>

2011 ACFE Asia-Pacific Fraud Conference

CPE Credit

4-20

Course Levels

Basic – Advanced

**Register by 30 Sept.
and SAVE SGD 125!***

About the ACFE

The ACFE is the world’s largest anti-fraud organisation and premier provider of anti-fraud training and education. Together with more than 55,000 members, the ACFE is reducing business fraud worldwide and inspiring public confidence in the integrity and objectivity within the profession.

Fees	Register by 30 September*	Register after 30 September
Full Conference <i>(includes Pre- and Main Conference)</i>	Members SGD 1,325 Non-Members SGD 1,475	Members SGD 1,450 Non-Members SGD 1,600
Main Conference only	Members SGD 1,100 Non-Members SGD 1,250	Members SGD 1,225 Non-Members SGD 1,375
Pre-Conference only	N/A	Members SGD 395 Non-Members SGD 495
Group Registration Discount <i>(special pricing available for registering 3 or more attendees from the same organisation)</i>	For group registrations of 3 or more attendees from the same organisation, each attendee will enjoy SGD 150 off standard registration fees. Terms and conditions apply. For more details, please call +65 6411 6691 or email ACFE2011@mci-group.com .	



Hotel Information

Marina Bay Sands
10 Bayfront Avenue
Singapore 018956
Hotel Phone: +(65) 6688 8889
Room Rate: SGD 330 single**
Hotel Cut-off Date: 23 September 2011
Reservations: Email groups@marinabaysands.com
(you must identify yourself as an ACFE attendee)

Positioned along the Marina Bay waterfront, Marina Bay Sands features three cascading hotel towers topped by an extraordinary sky park, ‘floating’ crystal pavilions, a lotus-inspired museum, retail stores featuring cutting-edge labels and international luxury brands, trendy celebrity chef restaurants, endless entertainment at the theaters, night clubs and a Las Vegas-style casino. Marina Bay Sands seamlessly combines business and leisure into a singular destination unlike any other.



Register with a group of 3 or more and SAVE SGD 150!

Call +65 6411 6691

Email ACFE2011@mci-group.com

Main Conference Programme

MAIN CONFERENCE: MONDAY 24 OCT

0830 – 0950 hrs

Opening Welcome and General Session — The Future of Fraud: Asia-Pacific, USA and the World

James D. Ratley, CFE

President and CEO, ACFE, USA



What are fraud examiners concerned with the most? What problems do they face now? What are their concerns for the future? In his capacity as the ACFE's President and CEO, James Ratley talks with hundreds of CFEs each year from around the world. In this session he will share his insights into what issues fraud examiners are facing and how they can be better prepared for what lies ahead.

1010 – 1130 hrs

Trends in Enforcement of Anti-Bribery and Corruption — The UK Bribery Act vs. FCPA

Owain Stone, CFE

Partner, KordaMentha, Australia



This presentation will discuss key features of the UK Bribery Act, private and government bribery cases that have been detected, and trends in FCPA investigations, including which industries have been targeted and which ones might be next. It will also cover trends in the use of data analytics and e-discovery for targeted investigations.

1130 – 1250 hrs

Fraud and the Global Financial Crisis: How Predictions Worked Out, and What is to Come

Peter Coleman

Executive Director, Forensic Services, Singapore & Southeast Asia, Deloitte & Touche Financial Advisory Services



When the global financial crisis hit in 2008, no one knew if it was as bad as the experts were saying — even the experts did not seem to know if it was a 'blip' or the next 'Great Depression'. Singapore saw an immediate impact with some of the larger companies here laying off up to 10 percent of their staff, others closing down or shifting their workforce to cheaper locations. The Singapore government played a very significant financial card and the economy here has been relatively stable. However, there is no doubt that trade is down, profits are down and margins are lean. Two years ago it was predicted that an 'economic downturn might result in an uptick in fraud'. In this session, explore how accurate the predictions were, what has been seen in the past few years, what is happening currently, and what is still to come.

1310 – 1430 hrs

Preparing Auditors To Use Data Analytics Tools in Fraud Prevention Programmes

Fransiskus Oey

Group Managing Director, The Prodigy Group, Singapore



Auditors need to understand that while audit findings are common, they are not necessarily fraud and due cares are needed in building evidence. Corporate frauds are not going away anytime soon, and the traditional role of auditors is being expanded to assist in fraud detection, investigation and prevention. This presentation will teach you what to consider when there is a potential fraud discovered, what other elements to be considered moving forward, additional tests that need to be conducted, and how to preserve the evidence.

1450 – 1610 hrs

Fighting Intellectual Property Fraud

Shi King Ho, CFE, LLB

Intellectual Property Investigation Bureau, Customs, Hong Kong, China



Intellectual property frauds have become more organised and globalised. Developing innovative enforcement strategies and tactics through private-public partnership are essential to tackle the problem effectively. Learn to uncover the latest challenges in fighting intellectual property frauds in the real and cyber world under the current enforcement environment. Innovations, including the widening of the use of forfeiture powers against racketeering, realtime exchange of intelligence and enhancing victim co-operation, will be discussed from both the private and public enforcement perspectives.

MAIN CONFERENCE: TUESDAY 25 OCT

0830 – 0950 hrs

Anti-Fraud Efforts of the Enforcement Division

Mark Steward (*invited*)

Executive Director, Enforcement Division

Securities and Futures Commission, Hong Kong



Gain insight into the fraud in the securities industry from the head of the Enforcement Division, which is responsible for identifying unacceptable conduct in the market, investigating statutory offences and breaches of the legislation enforced by the SFC, and disciplining licensed persons and initiating prosecutions where appropriate.

1010 – 1130 hrs

A Corporate Awakening: Fraud Risk Management Lessons from the Frontline

Paul Hurrell, CFE

Manager, Fraud, QBE Group, Australia



This interactive presentation will provide you with working knowledge on an approach to fraud risk management frameworks. You will be introduced to what corporate leaders see as important and how to customise relevant approaches to dealing with new acquisitions and business partnerships using prevention, detection and response mechanisms.

1130 – 1250 hrs

Prosecuting White-Collar Crime: Singapore's Economic Crimes and Governance Division

Aedit Abdullah

Chief Prosecutor, Economic Crimes and Governance Division, Singapore Government, Singapore



Singapore's justice system has been ranked as #1 in the world in the World Justice Project's 2010 Rule of Law Index. The Rule of Law Index enables stakeholders to assess a nation's adherence to the rule of law in practice. Singapore is ranked #4 in the world for absence of corruption; #7 for its clear, publicised and stable laws; #1 for order and security; #7 for regulatory enforcement; and #1 for access to civil justice. Additionally, Singapore is stepping up efforts to combat financial crimes and announced in January 2011 the establishment of a new Economic Crimes and Governance Division. The new division will specialise in the prosecution of the most sophisticated financial crimes and regulatory offences. In this session, you will learn the actions taken by the new division to address and actively prosecute these crimes.

1310 – 1430 hrs

Financial Statement Fraud — Chinese Style

Catherine Williams, CFE, CPA, CA

FTI Consulting, Hong Kong, China



The presentation covers techniques in the People's Republic of China to manipulate accounting records in various areas, including revenue recognition, goods delivery and invoicing arrangements. You will analyse, through case studies, the innovative ways that corruption can be hidden from investigators and the methods that can be used to uncover them. Companies in China have falsified their financial records, whether to cover up corruption, fraud, money laundering or tax evasion. Learn about these frauds and also discuss the warning signs of distressed companies, such as resignation of auditors, high level of working capital, high cash and debt position, and many more.

1450 – 1610 hrs

Panel — Everybody's Problem: The Global Challenges of Bribery and Corruption

Moderator: Owen Hawkes, CFE

Director, KPMG Forensic, Singapore



Bribery and corruption is a global problem, hindering a company's ability to do legitimate business in many countries. The recent enactment of the United Kingdom's Bribery Act as well as the United States' Foreign Corrupt Practices Act (FCPA) provides valuable guidelines for corporations looking to stay on the right side of the law. Additionally efforts by the Organisation for Economic Co-operation and Development, which included many Asia-Pacific countries, provide further guidelines for corporate behaviour. But is all this legislation enough? Hear a panel of experts discuss the positive and negative aspects of dealing with this corporate plague in the real world.

Registration Form

2011 ACFE ASIA-PACIFIC FRAUD CONFERENCE

SECTION 1: ATTENDEE INFORMATION

Name Dr. Mr. Mrs. Ms. Name on badge

ACFE Member? Yes No If Yes, Member # Other designations

Company Title

Preferred Address: Home Business

City Country Postal Code

Phone: Home Work Fax Email Address

Send me FraudInfo (free e-newsletter). Do you require special assistance or accommodations from ACFE? Yes No

SECTION 2: FEES	Early Registration* (by 30 September)		Standard Registration (after 30 September)	
	Members	Non-Members	Members	Non-Members
Full Conference	<input type="checkbox"/> SGD 1,325	<input type="checkbox"/> SGD 1,475	<input type="checkbox"/> SGD 1,450	<input type="checkbox"/> SGD 1,600
Main Conference only	<input type="checkbox"/> SGD 1,100	<input type="checkbox"/> SGD 1,250	<input type="checkbox"/> SGD 1,225	<input type="checkbox"/> SGD 1,375
Pre-Conference only	N/A		<input type="checkbox"/> SGD 395	<input type="checkbox"/> SGD 495
TOTAL	SGD _____			

Become a Member of the ACFE and save SGD 150!

Join the ACFE and save on registration fees for this conference, as well as other ACFE events, resources and products designed to:

- Expand your anti-fraud knowledge
- Develop your professional skills
- Advance your career
- Connect you with the people and organisations essential to your success



Becoming an associate member of the ACFE is the first step toward becoming a Certified Fraud Examiner (CFE). The average salary of a CFE is almost 22 percent higher than their peers.¹ Earning the CFE credential will position you as an anti-fraud expert, helping to further your professional growth and advance your career.

Visit ACFE.com/Membership to join today!

SECTION 3: METHOD OF PAYMENT

Yes, I signed up to be an ACFE member and would like to sign up for Automatic Dues Renewal (ADR) to save 10% on membership fees.

Charge my: Credit cards will be charged U.S. dollar equivalent of total fees. Differences may occur due to bank currency translation.

Card Number Cardholder name (as shown on card)

Expiration Date (mo/yr) V-Code (on back / front of AMEX)

Billing Address

City Country Postal Code Signature

Cheque or money order enclosed Purchase order # (govt. and education institutions only): _____

*Event only. Payment must be received by 30 September 2011 to obtain savings.

**Reservations subject to availability. I understand if I reserve a room at the course hotel, the hotel may disclose to ACFE non-financial reservation information, (name, dates of stay), for the purpose of updating and confirming the event room block. By registering for this event, I grant ACFE or anyone authorised by ACFE, the right to use or publish in print or electronic format, any photographs or video containing my image or likeness for any promotional purpose, without compensation.

¹Source: 2010/2011 Compensation Guide for Anti-Fraud Professionals.

Cancellation Policy — Our cancellation policy is intended to keep costs low for attendees. Due to financial obligations incurred by ACFE, Inc. you must cancel your registration prior to the start of the event. Cancellations received less than 14 calendar days prior to an event start date are subject to a SGD 100 administrative fee. No refunds or credits will be given for cancellations received on or after the start date of the event. Those who do not cancel and do not attend are responsible for the full registration fee. Terms and conditions are subject to change without notice. Visit ACFE.com for the latest updates.

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Association of Certified Fraud Examiners

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“This was my first conference by the ACFE and it exceeded my expectations. The speakers were high quality, relevant and knowledgeable.”

— Russell Jacob
Criminal Investigations Manager, Medicare Australia

